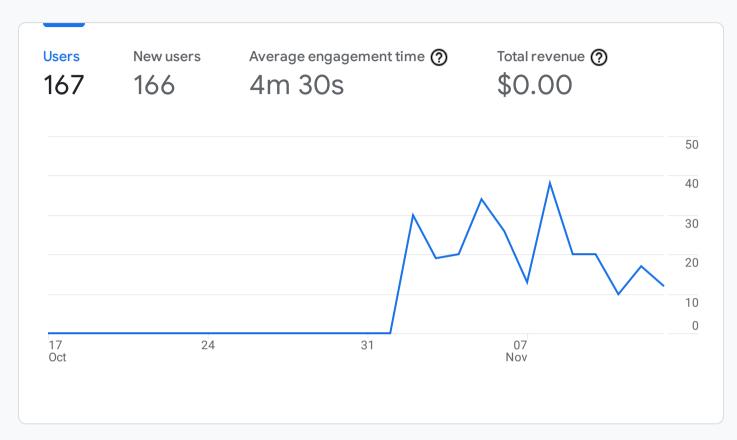# Analytics

Reports snapshot ☑

Last 28 days **17 Oct – 13 Nov 2021** ⌄

Ⓐ All Users   Add comparison +

Users **167**

New users **166**

Average engagement time ⊘ **4m 30s**

Total revenue ⊘ **$0.00**
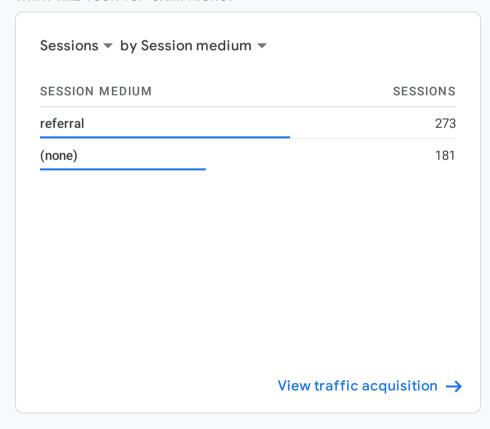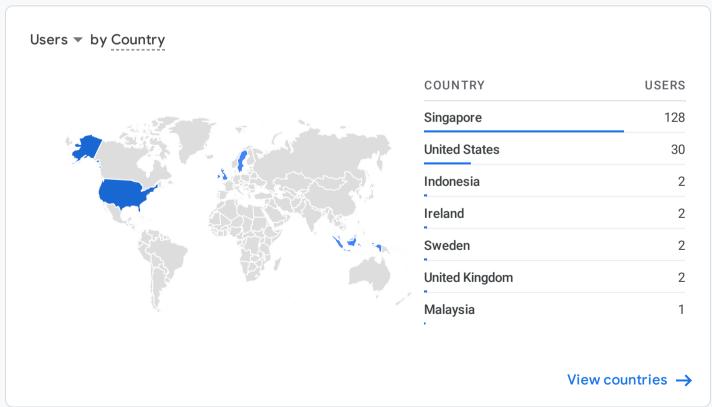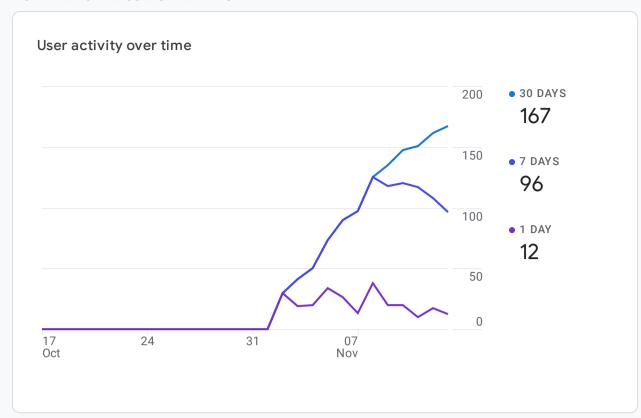

WHERE DO YOUR NEW USERS COME FROM?

New users by First user medium ⌄

View user acquisition →
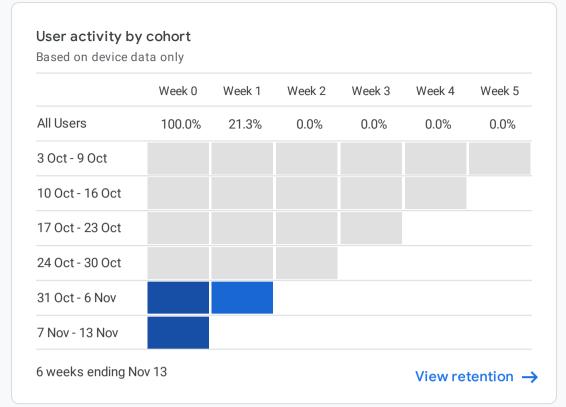
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ⌄ by **Session medium** ⌄

SESSION MEDIUM	SESSIONS
referral	273
(none)	181

View traffic acquisition →

Users ⌄ by **Country**

COUNTRY	USERS
Singapore	128
United States	30
Indonesia	2
Ireland	2
Sweden	2
United Kingdom	2
Malaysia	1

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

● 30 DAYS	**167**
● 7 DAYS	**96**
● 1 DAY	**12**

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	21.3%	0.0%	0.0%	0.0%	0.0%
3 Oct - 9 Oct						
10 Oct - 16 Oct						
17 Oct - 23 Oct						
24 Oct - 30 Oct						
31 Oct - 6 Nov						
7 Nov - 13 Nov						

6 weeks ending Nov 13

View retention →

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class
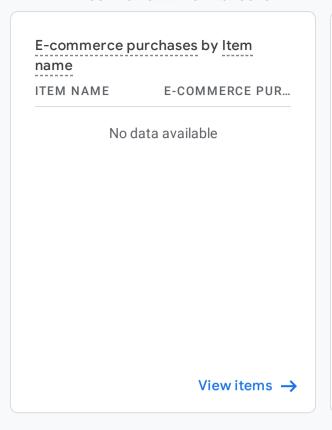
PAGE TITLE AND SCREEN CLASS	VIEWS
collectify	11K
(1) collectify	3
(3) collectify	2

View pages and screens →
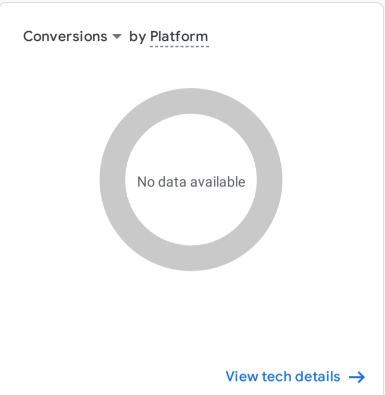
WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	11K
Update_discover_filter	2.1K
scroll	1.6K
user_engagement	787
session_start	454
Dismiss_toast	335
View_item_details_from_search	263

View events →

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS

No data available

View conversions →

WHAT ARE YOUR TOP SELLING PRODUCTS?

E-commerce purchases by Item name

ITEM NAME	E-COMMERCE PUR…

No data available

View items →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▾ by Platform

No data available

View tech details →