Following is an overview of comparison between similar products found in the market:

|  |  |  |  |
| --- | --- | --- | --- |
| FEATURES | Readary | Goodreads[1] | Wattpad[2] |
| Social App features and fan-base | √ | ⊗ | √ |
| Rate and comment | √ | √ | √ |
| Preferences, including genres, ratings, etc. | √ | √ | √ |
| Smart auto-suggest list | √ | √ | √ |
| Notification mute controls | **√** | **⊗** | **⊗** |
| Select library integration | **√** | **⊗** | **⊗** |
| Direct-connect with authors | **√** | **⊗** | **⊗** |
| Publication, sampling, promotion | √ | √ | √ |
| List of sellers, price, availability | √ | √ | √ |

**REFERENCES:**

[1] Goodreads. (2018). *Meet your next favorite book.* [Online]. Available: https://www.goodreads.com/. [Accessed: 17-Apr-2019].

[2] Wattpad. (2019). *The world’s most-loved social storytelling platform.* [Online] Available at: https://www.wattpad.com/. [Accessed: 15-Apr-2019].