# Competitive Analysis:

Following is an overview of comparison between similar products found in the market:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| FEATURES | Readary | Goodreads | iBookworm | Wattpad |
| Social App features and fan-base | √ | ⊗ | √ | √ |
| Rate and comment | √ | √ | √ | √ |
| Preferences, including genres, ratings, etc. | √ | √ | √ | √ |
| Smart auto-suggest list | √ | √ | ⊗ | √ |
| Notification mute controls | **√** | **⊗** | **⊗** | **⊗** |
| Select library integration | **√** | **⊗** | **⊗** | **⊗** |
| Direct-connect with authors | **√** | **⊗** | **⊗** | **⊗** |
| Publication, sampling, promotion | √ | √ | √ | √ |
| List of sellers, price, availability | √ | √ | √ | √ |