1. Problem Definition

   Creating a product feedback report

2. Stakeholder Identification
   - Sales & Marketing Team: Sales reports (Spreadsheet)
   - Help Desk Team: Customer complaints (Report)
   - Finance Team: Transaction details (Spreadsheet)

3. Data Collection / Gather information.
   - Types of baby powders being sold.
   - Who bought what type of baby powder.
   - What type of feedback, comment, rating, and complaint they left for the product.

4. Decide on Processing goals (no bug?)

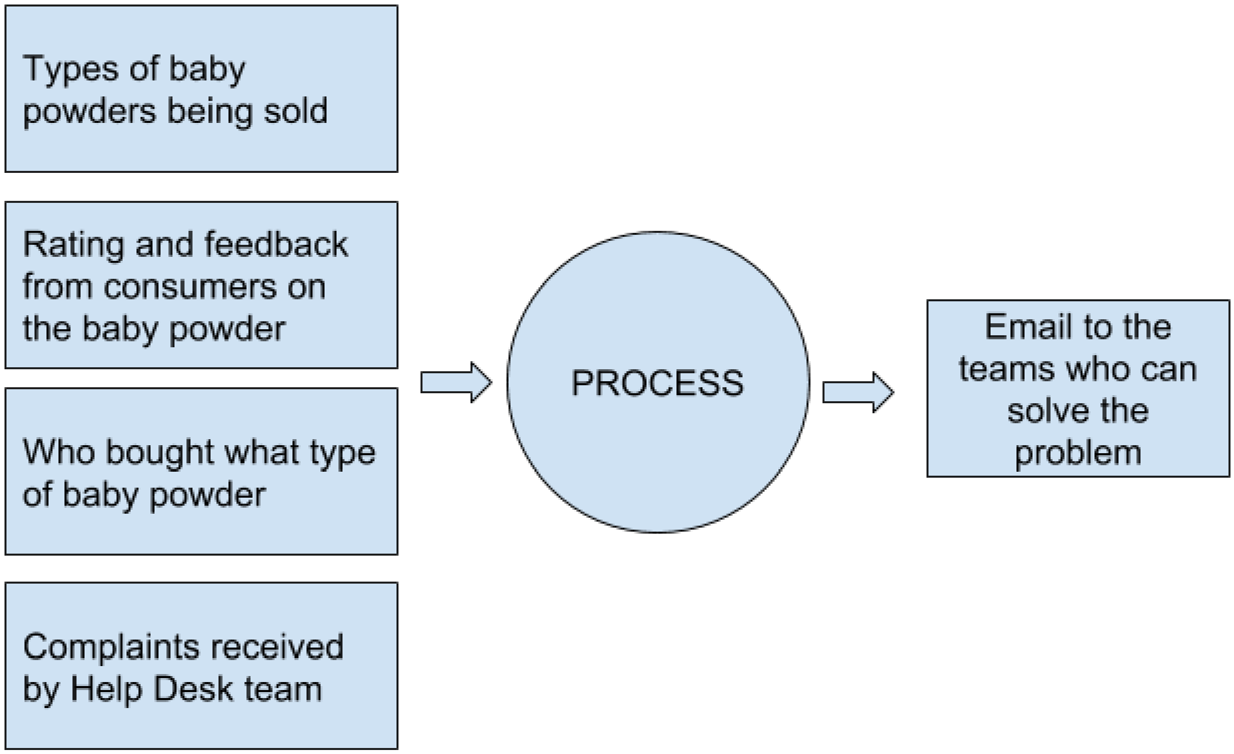
   The application should take input of all the products and their respective issues and then identify problems with the product that must be solved. For instance, if the consumer thinks the baby powder is too expensive then that info should go to the sales and marketing team.

5. Output and workflow

   For the output, an email should go to the respective team about the issues that baby powder customers think that needs to be addressed and be monitored to insure progress is being made to remedy the issue.

6. Impact to other Teams

   The application has the potential to change how each of the teams address how they market and sell their products; as well as how they approach future customer complaints.



Process: We will get the input via Google Forms and then we will turn each of the forms from the finance, help desk, and the sales team into a spreadsheet. The spreadsheet will be then used to identify what the consumers are having more problems with through the depiction of bar graph. From then, we will send an email to each of the teams and how they can change certain things so the product is more appealing to customers.