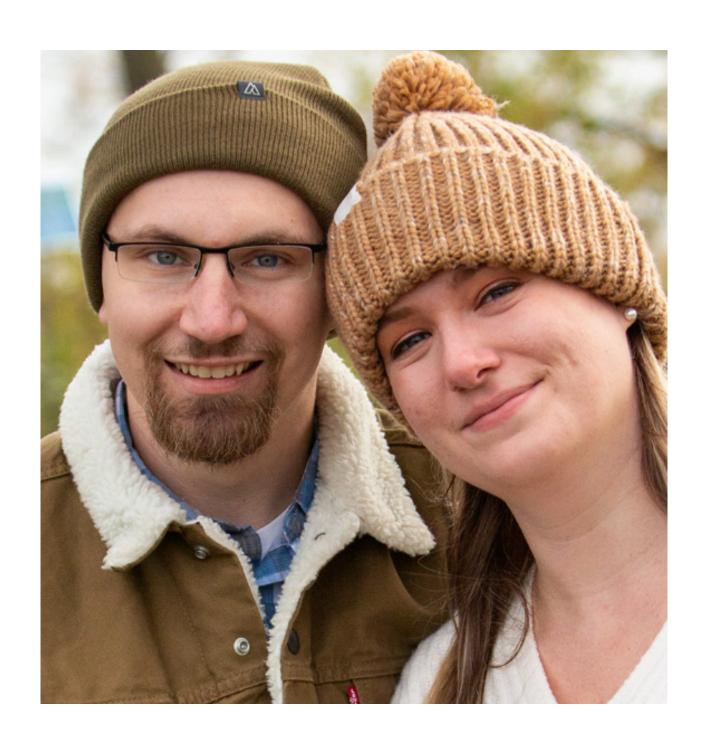
# Welcome to CS571! Building User Interfaces

**Cole Nelson** 

### Instructor

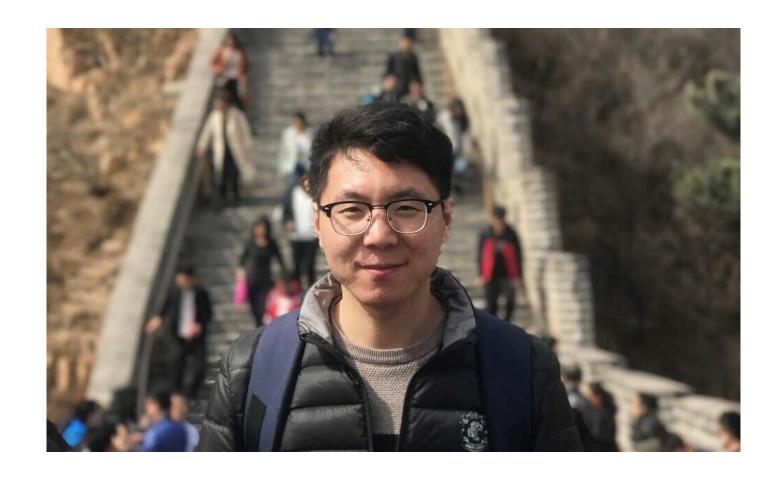


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# **Teaching Assistant**



Hongtao Hao hongtaoh@cs.wisc.edu

https://hongtaoh.com https://github.com/hongtaoh

Ph.D. Candidate Computer Sciences

## Who are you?

We'll get to know you in HWo! This information will be shared with your classmates in HW2 & HW4, BadgerBook.

You can make this up!:)

# **Alan Turing**

#### **Computer Science**

Alan is taking 12 credits and is from Wisconsin.

They have 4 interests including...

- Reading
- Lifting
- Running
- Sudoku

## What is CS571 about?

→ UX Development

...but what is UX Development?

The realm of the UX developer exists somewhere between that of the traditional developer and the designer. We're not really designers, yet to be a good UX developer you certainly need to have an eye for design. In the same vein, we're not traditional developers but we certainly need to have development experience and expertise. Often this experience spans multiple technologies, languages, and platforms.

— Tim R. Todish

It falls on the UX developer to bridge the gap between design and technology. We need to be able to think and speak the language of designers. It's our job to help translate their vision to the development team in a way that they can understand and accept. This can be a critical piece of the puzzle in a project, especially if the design and the interactions behind it are complex.

— Tim R. Todish

Similarly, we need to speak on behalf the developers to help reign in the designers, at times. If they are coming up with concepts that will be extremely difficult or time consuming to implement, we can explain the limitations of the technology and the complexity involved in implementing their designs, and try to come up with an acceptable alternative.

— Tim R. Todish

# UX Development

= Software Engineering + UX Design

# What does a Software Engineer do?1

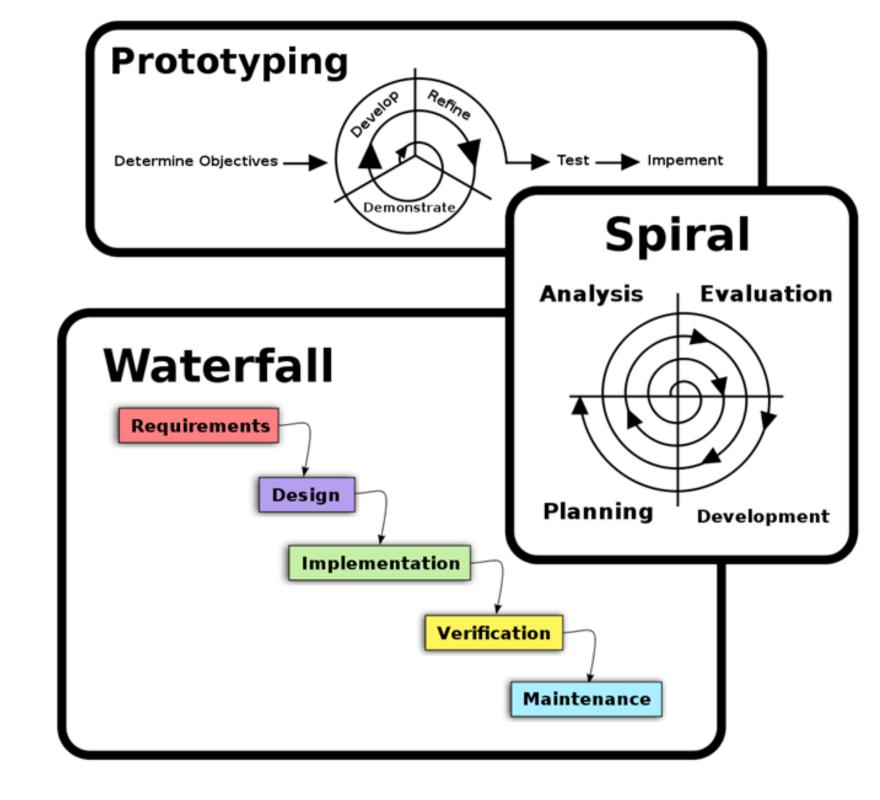
<sup>1</sup>Kantega | The Mysterious Life of Developers

**Definition:** A software engineer is a person who applies the principles of software engineering to the design, development, maintenance, testing, and evaluation of computer software.

But how does a Software Engineer go about this?<sup>2</sup>

<sup>&</sup>lt;sup>2</sup>What is a Software Engineer?

# Software Development Lifecycle<sup>3</sup>



<sup>3</sup>SDLC Process

# What does a UX Designer do?4

<sup>&</sup>lt;sup>4</sup> Kantega | The Mysterious Life Of UX Designers

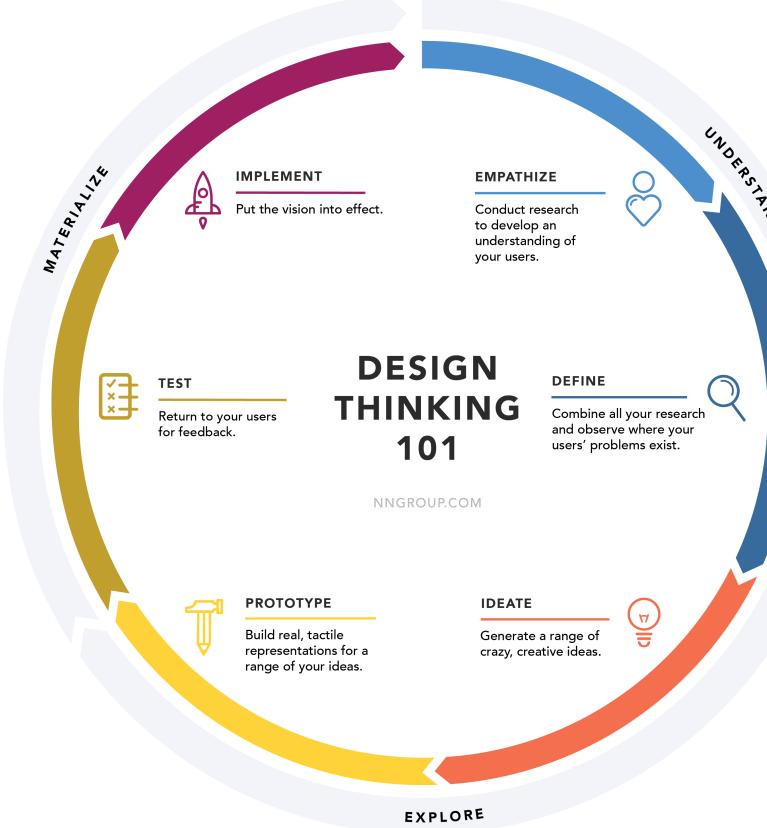
**Definition:** User experience (UX) design is the process that design teams use to create products that provide meaningful and relevant experiences to users. A UX designer is concerned with the entire *process* of acquiring and integrating a product, including aspects of branding, design, usability, and function.<sup>5</sup>

How does a UX designer go about this?

<sup>&</sup>lt;sup>5</sup> Interaction Design Foundation

## **UX Design Process<sup>6</sup>**

Looks familiar?



<sup>6</sup>NN/g Design Thinking

# So then, what is UX Development?7

<sup>&</sup>lt;sup>7</sup>Don Norman: The term "UX"

# **UX Development Trajectories**

- One-person development team to build full-stack applications
- A developer who speaks the language of the designers
- A designer who can also build native prototypes
- A bridge/translator between designers and developers in large/ complex organizations

# Course Information Please see the course syllabus!

# Today's Topic

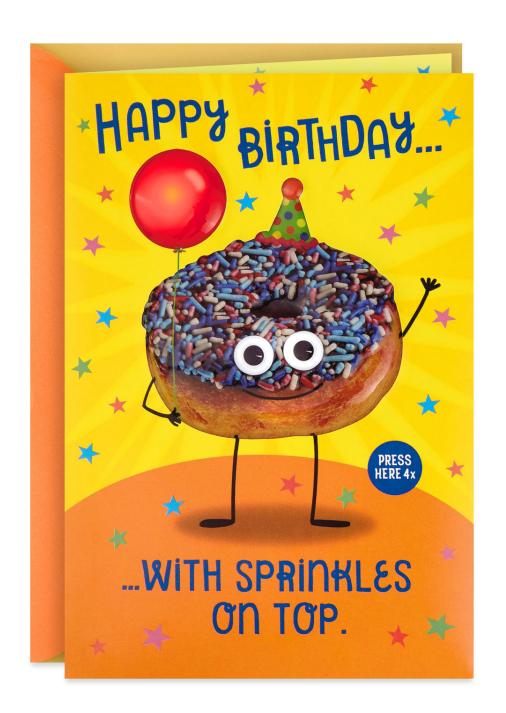
The Web.

#### A Website<sup>9</sup>

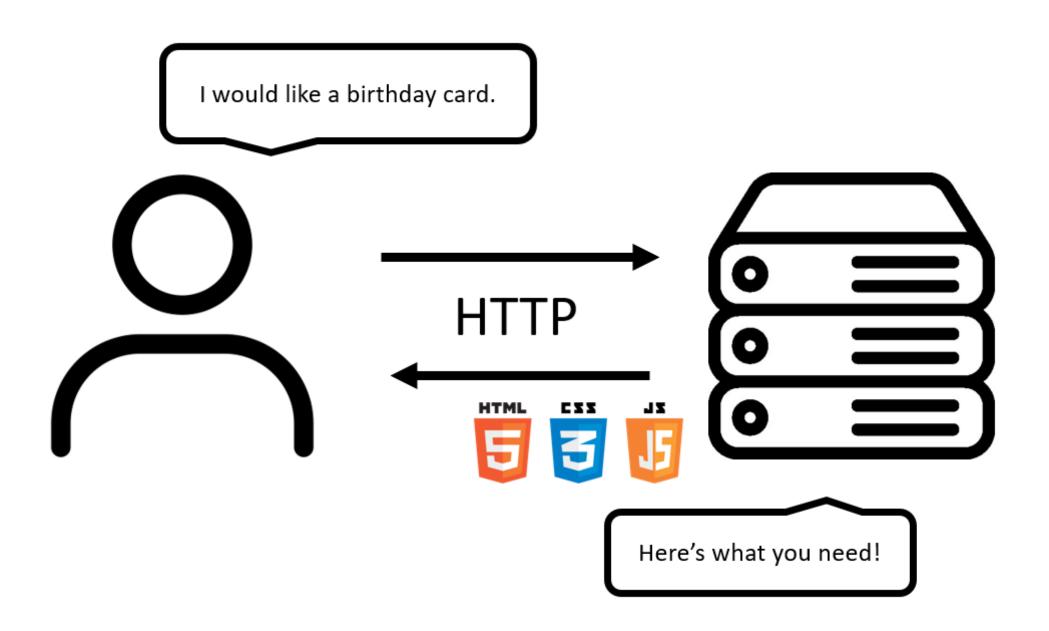
It's like a birthday card!

Concept	Behavior
HTML	Structure
CSS	Design
JS	Behavior

How does it get delivered? HTTP!



<sup>&</sup>lt;sup>9</sup>Personal Website Codepen



<sup>&</sup>lt;sup>10</sup> Server Icon by Pixel Perfect

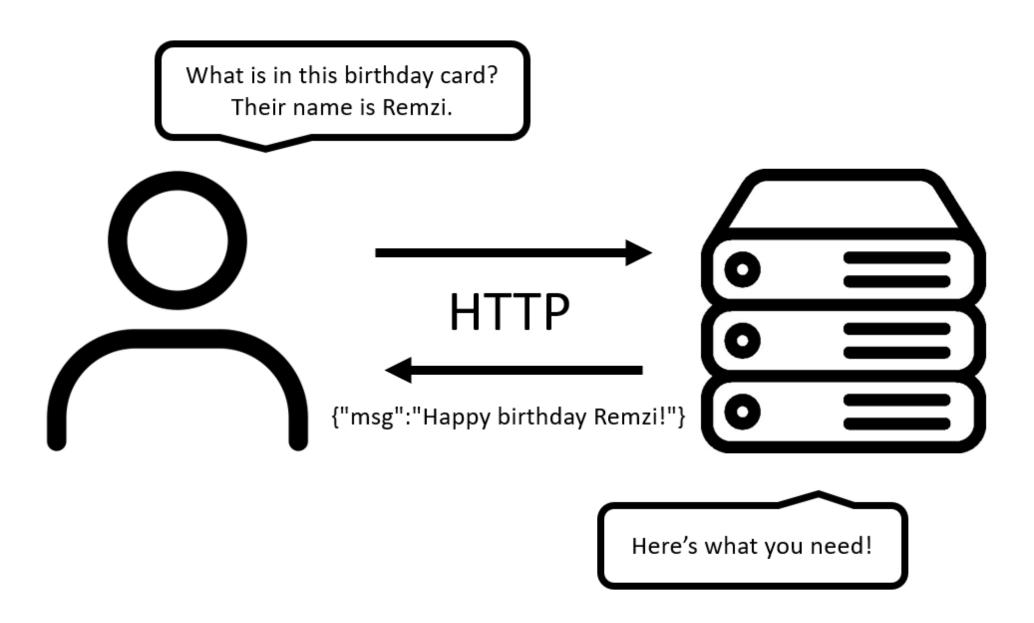


# There's nothing inside of the card?!

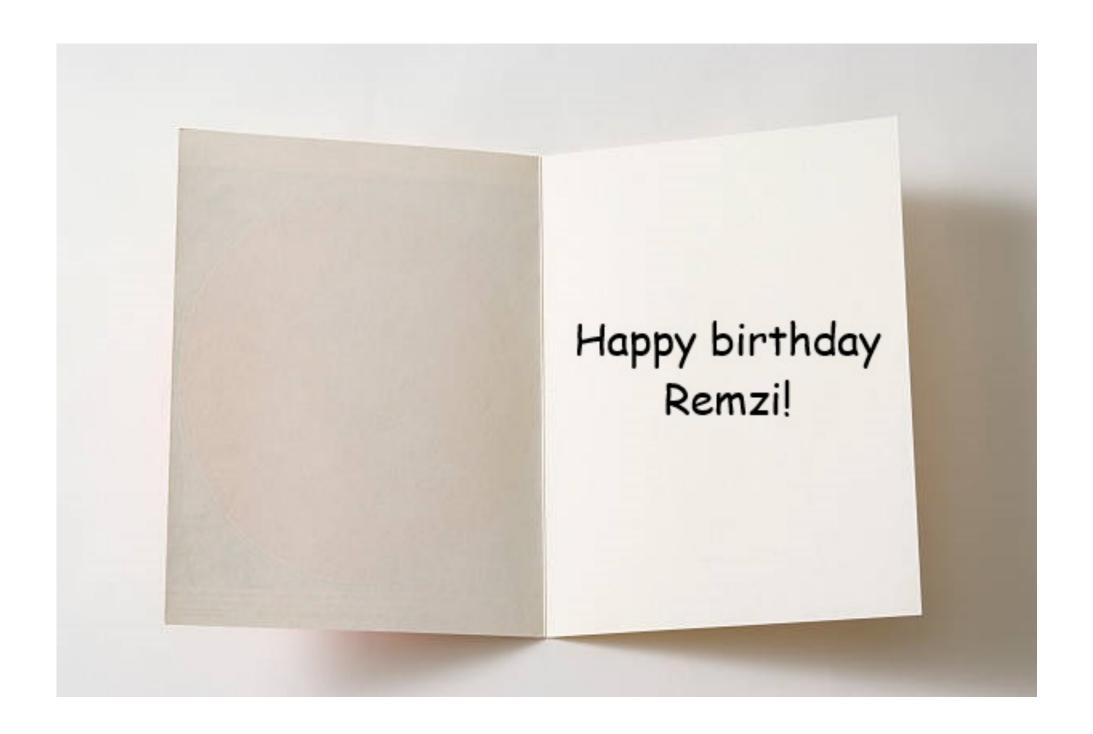
#### Communication

We need a *structured way* to communicate data. We'll use **JSON**.

```
"id": 1,
"title": "New interactive mural invites
 exploration and engagement with
  science",
"img": "https://www.coletnelson.us
 /cs571/f22/hw7/api/news/images
  /exhibit",
"tags": [
 "science",
 "entertainment"
"id": 2,
"title": "Sewer sleuthing, air
```



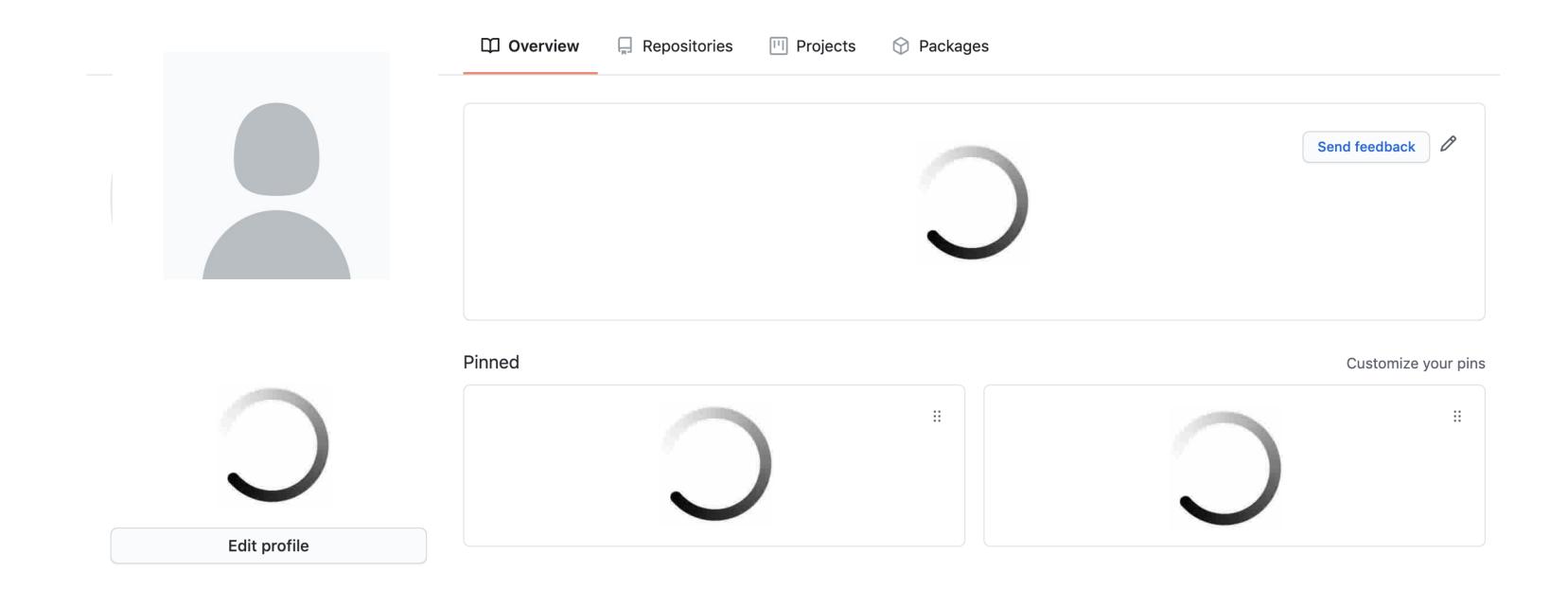
<sup>&</sup>lt;sup>10</sup> Server Icon by Pixel Perfect



## Better!

# Real-World Example

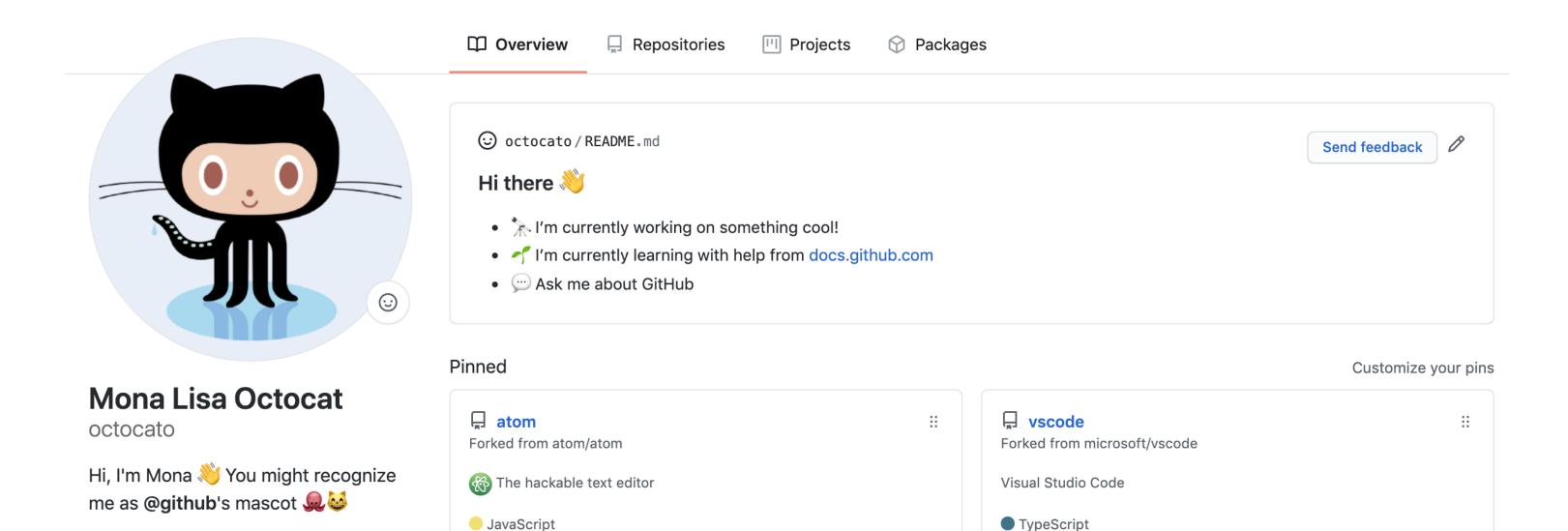
How does GitHub display profile webpages?



What can be displayed with HTML/CSS/JS on load...

```
HTTP/1.1 200 OK
                                                                             Response Code
Server: GitHub.com
Date: Fri, 20 Jan 2023 21:36:04 GMT
                                                                             Response
Content-Type: application/json; charset=utf-8
Cache-Control: public, max-age=60, s-maxage=60
                                                                              Headers
Vary: Accept, Accept-Encoding, Accept, X-Requested-With
Last-Modified: Fri, 20 Jan 2023 12:09:09 GMT
 "login": "ctnelson1997",
  "id": 37457808,
  "node_id": "MDQ6VXNlcjM3NDU30DA4",
  "avatar_url": "https://avatars.githubusercontent.com/u/37457808?v=4",
  "gravatar_id": "",
                                                                             Response
  "url": "https://api.github.com/users/ctnelson1997",
                                                                              Body
 "public_repos": 6,
  "public_gists": 1,
 "followers": 3,
 "following": 3,
 "created_at": "2018-03-16T20:56:14Z",
 "updated_at": "2023-01-20T12:09:09Z"
```

## JSON data received!



Edit profile

## Why JSON?11

- easy to understand
- human-readable
- language agnostic
- easily convertible to JS objects

```
"id": 1,
"title": "New interactive mural invites
  exploration and engagement with
  science",
"img": "https://www.coletnelson.us
  /cs571/f22/hw7/api/news/images
  /exhibit",
"tags": [
 "science",
 "entertainment"
"id": 2,
"title": "Sewer sleuthing, air
```

## **JSON Basics**

- Valid value types include…
  - string e.g. "hello world"
  - number e.g. 24
  - boolean e.g. false
  - array e.g. [1, true, 2, 4.2, "smith"]
  - object e.g. { "name": "Carl", "age": 24}
  - null
- Values can be nested!

## HWo & GitHub Classroom

Expressing yourself in JSON.

### What's next?

- Check out HWo, HW1.
- No class on Juneteenth.
- See you next Tuesday!