Idea

Problem to Solve: Yelp restaurant review is an overall review, does not tell if a specific dish is good, what if you have a refined palate for margarita pizza? Turkish Coffee? Gluten free pancakes?

-> We want to find the places serve the best type of dish you want!

Gather Data

- Write scraping script (real-time scraping)
- Use tools like Octoparse (click and drag)
- Download data online: business info, reviews... (offline data)

Will need data cleaning, strip punctuations and text parsing...

Process Review Data

To search in review data and looking for the keyword user input, keep track of a counter to count frequency people liked it.

- Main approach: If review is 5 stars + mentioned keyword "croissant" (naively assume "croissant" mentioned here is the reason it got 5 stars, but they could also say: "everything is great, but I haven't tried their croissant...")
- Additional approach: Use Sentiment analysis to tell if a review includes the food you are searching for is classified as positive, negative or neutral.

Example: "Wow! Their croissant is amazing" -> positive;
"Don't try their almond croissant!" -> negative

Design UI

User input:

"croissant"

• Output: The info of top 3 places with best croissant, sorted by frequency of people positively mentioned it

#1: "Le Croissant Café, 1151 Broadway Ave, Burlingame, CA 94010, 72 positive comments on "croissant"

#2: "Farm: Table, 333 Geary Blvd, San Francisco, CA 94108, 57 positive comments on "croissant"

#3: "Acme Bread Company, 1 Ferry Bldg, San Francisco, 94111, 40 positive comments on "croissant"

- Near term: Command Line
- Future work: web application or mobile app