

SOCIALLY RESPONSIBLE INVESTING

User Manual

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1. GENERAL INFORMATION

Socially Responsible Investment defines responsible investment as a strategy and practice for integrating environmental, social and governance (ESG) factors into investment decisions and active ownership. This complements traditional financial analysis and portfolio building techniques.

SRI is not only interested in focusing on financial products that are worth avoiding, but also in identifying and investing in feasible companies that have ESG benefits.

1.1 SYSTEM OVERVIEW

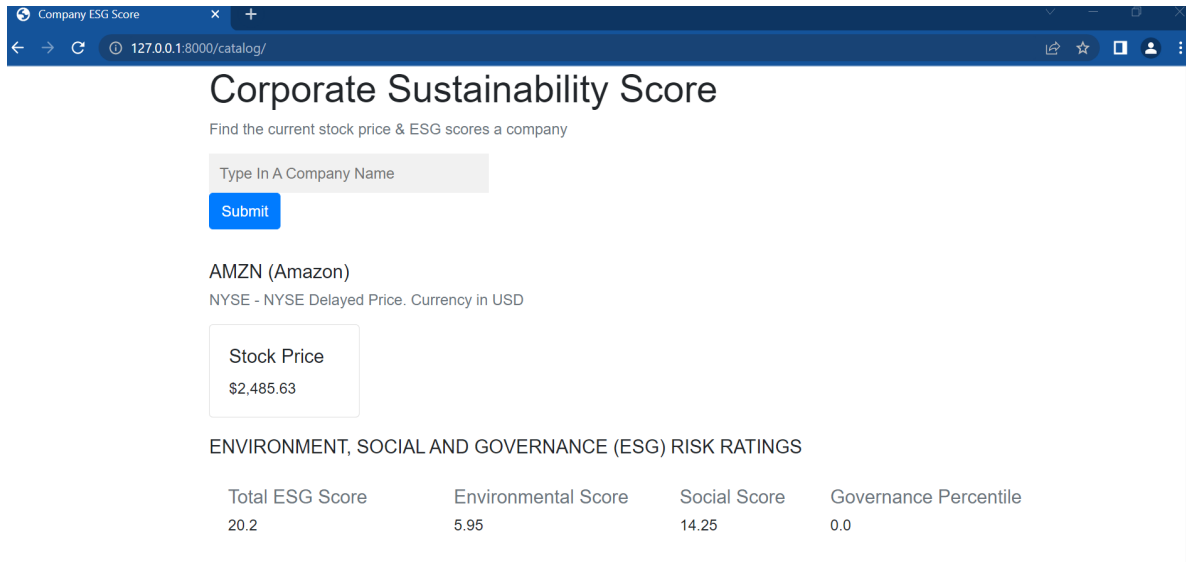
We provide Socially Conscious Millennial Investors (SCI) with a free tool to compare current company stock prices with each company's overall ESG rating. This free tool provides an assessment of your company's social responsibility and the latest financial records as part of your diligence in investigating your company.

This website will also partner with third party platforms to allow SCIs to analyze all financial records and begin investing in the company of their choice. An investor site is supposed to provide the most accurate real time live data about the company that an investor is looking forward to invest in, how well the company is doing in the current market, is it making profit or is in loss.

2. HOMEPAGE

Once the application is deployed users can simply access this website online using the link. We are now at the SRI website Homepage, it shows corporate sustainability scores and has access to features like search bars where we can search company names. Search bar also has a feature to automatically detect users input while writing a stock company and give suggestions.

2.1 SRI WEBSITE HOME PAGE



Corporate Sustainability Score

Find the current stock price & ESG scores a company

Type In A Company Name

Submit

AMZN (Amazon)

NYSE - NYSE Delayed Price. Currency in USD

Stock Price

\$2,485.63

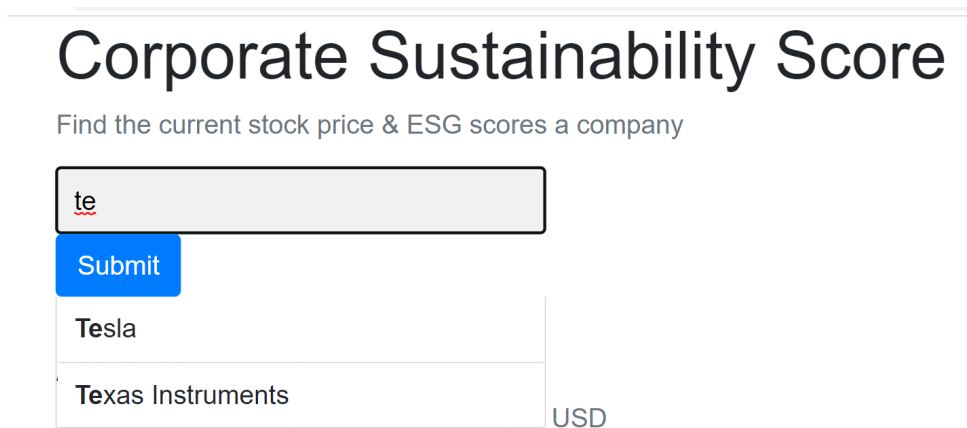
ENVIRONMENT, SOCIAL AND GOVERNANCE (ESG) RISK RATINGS

Total ESG Score	Environmental Score	Social Score	Governance Percentile
20.2	5.95	14.25	0.0

Fig 2.1 Home Page SRI Website

2.2 SEARCH BAR RECOMMENDATION

On the home page, the user can see the ESG rating for Amazon (AMZN), it is default and if user wants to change his preferences, user can type in the company name in search bar.



Corporate Sustainability Score

Find the current stock price & ESG scores a company

te

Submit

Tesla

Texas Instruments

USD

Fig 2.2: Search Option Recommendation

2.3 ESG RESULT

When a user enters Microsoft in the search bar and submits it, SRI website will return current stock prices, ESG rating and detailed financial report that help users to study more about the current market.

MSFT (Microsoft)

NYSE - NYSE Delayed Price. Currency in USD

Stock Price

\$277.52

ENVIRONMENT, SOCIAL AND GOVERNANCE (ESG) RISK RATINGS

Total ESG Score	Environmental Score	Social Score	Governance Percentile
8.520000000000001	0.46	8.06	0.0

FINANCIALS

	2021-06-30 00:00:00	2020-06-30 00:00:00	2019-06-30 00:00:00	2018-06-30 00:00:00
Research Development	20716000000.0	19269000000.0	16876000000.0	14726000000.0
Effect Of Accounting Charges	None	None	None	None
Income Before Tax	71102000000.0	53036000000.0	43688000000.0	36474000000.0
Minority Interest	None	None	None	None
Net Income	61271000000.0	44281000000.0	39240000000.0	16571000000.0
Selling General Administrative	25224000000.0	24523000000.0	23098000000.0	22223000000.0
Gross Profit	115856000000.0	96937000000.0	82933000000.0	72007000000.0
Ebit	69916000000.0	53145000000.0	42959000000.0	35058000000.0
Operating Income	69916000000.0	53145000000.0	42959000000.0	35058000000.0

Fig 2.3 ESG Risk Ratings And Key Stock features Of A Company

2.4 HISTORICAL DATA

When user further scroll down the SRI website, Historical data is displayed as shown in Fig: 2.4

HISTORIAL DATA

	Open	High	Low	Close	Volume	Dividends	Stock Splits
Date							
2021-01-04	220.224842	220.689974	212.584811	215.434982	37130100.0	0.00	0
2021-01-14	213.673401	215.207348	210.536241	210.813339	29480800.0	0.00	0
2021-01-19	211.535785	214.732321	210.427392	214.197922	30480900.0	0.00	0
2021-01-29	233.545396	235.554367	228.953463	229.557144	42503100.0	0.00	0
2021-02-03	237.088326	242.551134	236.781525	240.482788	27158100.0	0.00	0
2021-02-08	240.631216	241.155724	238.315459	239.958267	22211900.0	0.00	0
2021-02-17	NaN	NaN	NaN	NaN	NaN	0.56	0
2021-02-18	239.846355	241.959135	238.913947	241.820267	16925600.0	0.00	0
2021-02-23	228.469036	232.932678	226.881957	231.385284	30228700.0	0.00	0
2021-03-05	227.665564	231.385265	224.630290	229.728760	41872800.0	0.00	0
2021-03-10	235.085127	235.085127	230.165195	230.542130	29746800.0	0.00	0
2021-03-15	233.061639	233.289776	229.937080	232.912842	26034900.0	0.00	0
2021-03-25	233.398875	235.025624	229.699016	230.462784	34061900.0	0.00	0
2021-03-30	231.643180	231.960602	229.232821	229.976761	24792000.0	0.00	0
2021-04-09	250.826888	253.921690	250.400370	253.782822	24326800.0	0.00	0
2021-04-14	255.399662	256.738730	253.098399	253.524918	23070900.0	0.00	0
2021-04-19	258.087772	259.367358	255.736925	256.649475	23209300.0	0.00	0
2021-04-29	253.395995	254.030824	246.988183	250.469818	40589000.0	0.00	0
2021-05-04	248.942263	249.180330	243.774351	245.787949	32756100.0	0.00	0
2021-05-14	243.595822	247.166727	243.506553	246.145050	23901100.0	0.00	0
2021-05-19	237.924599	241.821903	237.218718	241.712540	25739800.0	0.56	0
2021-05-24	246.355505	249.706006	246.077127	249.328201	21411500.0	0.00	0
2021-06-03	243.800383	244.913894	241.593234	244.287552	25307700.0	0.00	0

Fig 2.4 Displaying Historical Data of Microsoft Stock

3. CONTACT INFORMATION

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