

SOCIALLY RESPONSIBLE INVESTING

User Manual

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1. GENERAL INFORMATION

Socially Responsible Investment defines responsible investment as a strategy and practice for integrating environmental, social and governance (ESG) factors into investment decisions and active ownership. This complements traditional financial analysis and portfolio building techniques.

SRI is not only interested in focusing on financial products that are worth avoiding, but also in identifying and investing in feasible companies that have ESG benefits.

1.1 SYSTEM OVERVIEW

We provide Socially Conscious Millennial Investors (SCI) with a free tool to compare current company stock prices with each company's overall ESG rating. This free tool provides an assessment of your company's social responsibility and the latest financial records as part of your diligence in investigating your company.

This website will also partner with third party platforms to allow SCIs to analyze all financial records and begin investing in the company of their choice. An investor site is supposed to provide the most accurate real time live data about the company that an investor is looking forward to invest in, how well the company is doing in the current market, is it making profit or is in loss.

2. HOMEPAGE

Once the application is deployed users can simply access this website online using the link. We are now at the SRI website Homepage, it shows corporate sustainability scores and has access to features like search bars where we can search company names. Search bar also has a feature to automatically detect users input while writing a stock company and give suggestions.

2.1 SRI WEBSITE HOME PAGE

Corporate Sustainability Score
AMZN (Amazon)

Find the current stock price & ESG scores a company

08/23/2022 - 08/26/2022

Type In A Company Name

Want to specify date range? ✓

Latest in News

Amazon shares have given up all of their gains from the pandemic. The company's stock skyrocketed in 2020 and held up in 2021 as shoppers ...

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NYSE- Price ☒
Price Graph ☒
ESG Score ☒ Environmental Score ☒ Social Score ☒ Governance Score ☒
Financials ☒
Historical ☒

HISTORIAL DATA

	Open	High	Low	Close	Volume	Dividends	Stock Splits
Date							
2022-08-26	136.550003	137.830002	130.500000	130.750000	53322700	0	0.0
2022-08-25	135.259995	137.419998	134.279999	137.279999	37496300	0	0.0

Fig 2.1 Home Page SRI Website

2.2 SIGN UP PAGE

Users can sign up by providing username, email address and the password.

Sign up

Username:

Email:

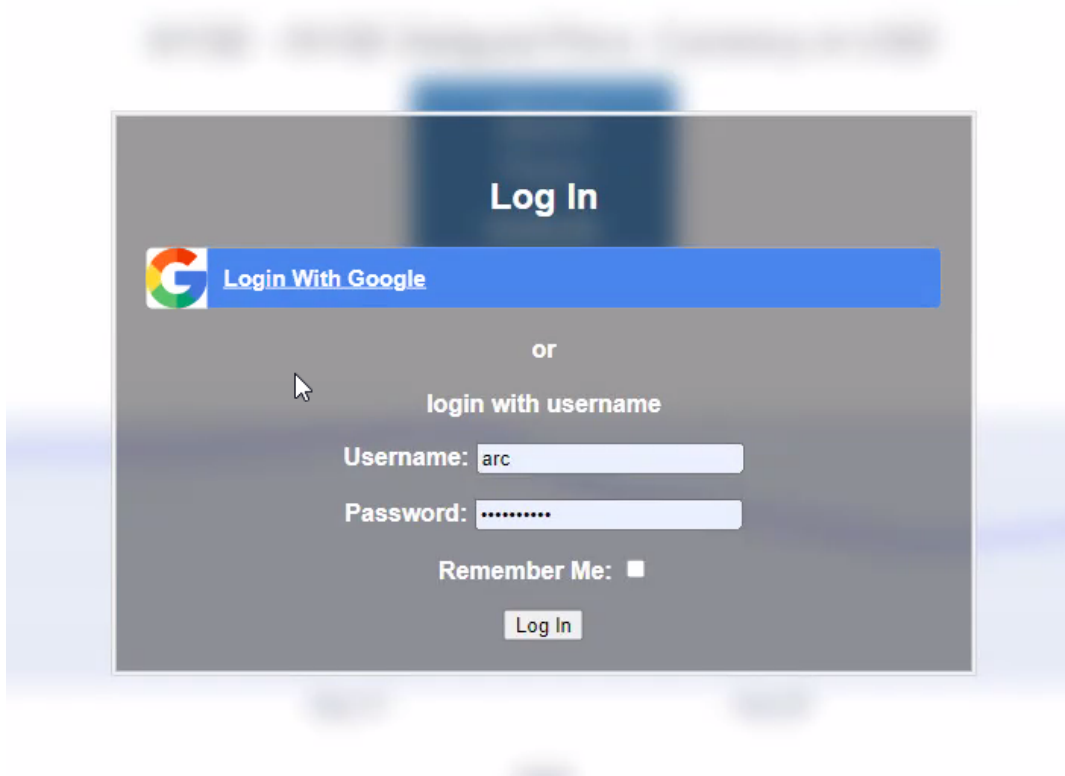
Password:

- Your password can't be too similar to your other personal information.
- Your password must contain at least 8 characters.
- Your password can't be a commonly used password.
- Your password can't be entirely numeric.

Password confirmation: Enter the same password as before, for verification.

2.3 LOGIN PAGE

Users can login by providing username and password or can login with a Google account.



2.2 SEARCH BAR RECOMMENDATION

On the home page, the user can see the ESG rating for Amazon (AMZN), it is default and if user wants to change his preferences, user can type company name in the search bar.

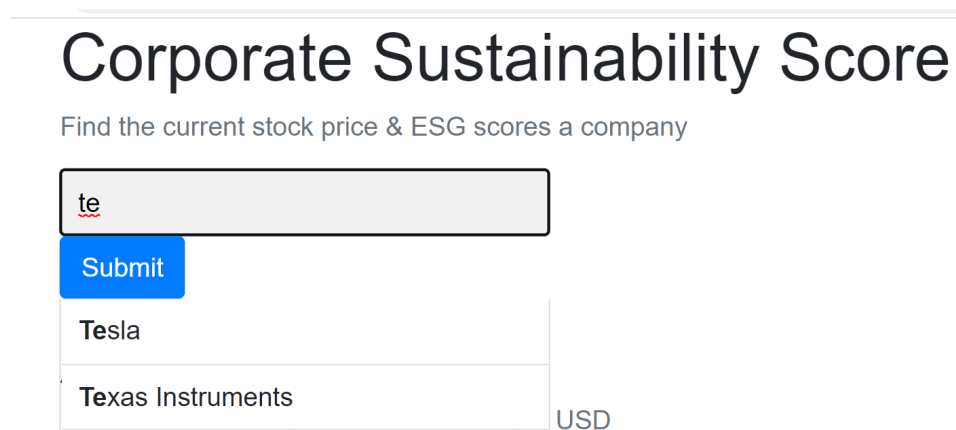


Fig 2.2: Search Option Recommendation

2.3 Date Range of Historical Data

08/23/2022 - 08/26/2022

Type In A Company Name

Want to specify date range? ✓

This feature allows user to specify a date range and it will then allow them to see historical data from the day they have been gathering information at the site and they can specify a period eg. past 1 week data or past one month data.

2.4 ESG RESULT

When a user enters Microsoft in the search bar and submits it, SRI website will return current stock prices, ESG rating and detailed financial report that help users to study more about the current market.

MSFT (Microsoft)

NYSE - NYSE Delayed Price. Currency in USD

Stock Price

\$277.52

ENVIRONMENT, SOCIAL AND GOVERNANCE (ESG) RISK RATINGS

Total ESG Score

Environmental Score

Social Score

Governance Percentile

8.520000000000001

0.46

8.06

0.0

FINANCIALS

	2021-06-30 00:00:00	2020-06-30 00:00:00	2019-06-30 00:00:00	2018-06-30 00:00:00
Research Development	2071600000.0	1926900000.0	1687600000.0	1472600000.0
Effect Of Accounting Charges	None	None	None	None
Income Before Tax	7110200000.0	5303600000.0	4368800000.0	3647400000.0
Minority Interest	None	None	None	None
Net Income	6127100000.0	4428100000.0	3924000000.0	1657100000.0
Selling General Administrative	2522400000.0	2452300000.0	2309800000.0	2222300000.0
Gross Profit	11585600000.0	9693700000.0	8293300000.0	7200700000.0
Ebit	6991600000.0	5314500000.0	4295900000.0	3505800000.0
Operating Income	6991600000.0	5314500000.0	4295900000.0	3505800000.0

Fig 2.3 ESG Risk Ratings And Key Stock features Of A Company

2.5 HISTORICAL DATA

When user further scroll down the SRI website, Historical data is displayed as shown in Fig: 2.4

NYSE- Price ☒
 Price Graph ☒
 ESG Score ☒ Environmental Score ☒ Social Score ☒ Governance Score ☒
 Financials ☒
 Historical ☒

HISTORIAL DATA

	Open	High	Low	Close	Volume	Dividends	Stock Splits
Date							
2022-08-26	136.550003	137.830002	130.500000	130.750000	53322700	0	0.0
2022-08-25	135.259995	137.419998	134.279999	137.279999	37496300	0	0.0
2022-08-24	132.750000	135.470001	132.100006	133.800003	38627000	0	0.0

[Invest In This Company](#)

Fig 2.4 Displaying Historical Data of Microsoft Stock

2.6 INVEST IN THIS COMPANY

Users can invest in the desired company by clicking the “Invest in this Company” button that redirects to the third - party website where he or she can invest it.

← → ↻ 📄 🌟 📌 📄 📄 📄

localhost:3000/catalog/ticker/ticker-value=Amazon

Find the current stock price & ESG scores a company

08/23/2022 - 08/26/2022

Type In A Company Name [Submit](#)

Want to specify date range? ✓

Latest in News

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NYSE- Price ☒
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HISTORIAL DATA

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2022-08-24	132.750000	135.470001	132.100006	133.800003	38627000	0	0.0

[Invest In This Company](#)

3. CONTACT INFORMATION

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