

# U.X. (Dee) Sign

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## Work Experience

**MHCI Capstone with NASA**--Design Lead, Jan – Aug 2014 Collaborated with a team of masters students to design for NASA engineers and the International Space Station, designed and developed a mobile application and RFID tracking system.

**CMU School of Design**--Teaching Assistant, Aug – Dec 2013 Aided two professors in teaching 41 first-year design students the basics of design principles. Guided the students, answered questions, attended their class, and helped document their work.

**Apple**--Visual Interface Design Intern, Summer 2013

Created usable interactions. Designed user flows. Worked on new features with the iTunes Apps Design team. Ideated new interfaces.

**Penguin Group (USA)**--Design/Art Intern, June – Aug 2012 Designed e-book covers. Assisted cover designers with type- setting on book jackets. Proposed full book covers to art director.

**Branding Brand** – UX Designer, Fall 2014

Designed mobile sites and apps for major e-commerce brands. Analyzed client sites and provided recommendations to improve. Devised and implemented A/B tests and measured results. Oversaw design of new products from conception to launch

## Involvement

CMU Spring Carnival Head of Marketing, 2013 –

April 2014 CMU School of Drama's Playground

Designer, 2013, 2014 Counterpoint A Cappella

President, Jan 2011 – Nov 2013 CMU CMU

Orientation Leader, Aug 2011 – Aug 2013

## Education

**Carnegie Mellon University**

Masters of Human-Computer Interaction, Dec. 2014

**Carnegie Mellon University**

BFA in Communication Design, May 2014

Double major in HCI

3.76/4.0 GPA, with highest honors

## Recognition

Phi Kappa Phi Honor Society, Sept 2013

Andrew Carnegie Society Scholar, Sept 2013

School of Design Merit Award, May 2012

Carnegie Mellon Dean's List 6/8 semesters

## Skills

**User Research:**

Contextual Design

Think Aloud

Persona Design

Storyboarding

Heuristic Evaluation

**Design:**

Sketch

Photoshop

Illustrator

InDesign

AfterEffects

**Prototyping:**

HTML/CSS

Javascript

MATLAB

Arduino