

Persona (Non-member): Elizabeth Hudson



Elizabeth Hudson is a traveling enthusiast residing in North York. She is a divorced mother of 2 and a grandmother of 5 at the age of 63. Elizabeth's kids both live on the west coast of Canada, in beautiful British Columbia, Vancouver. Her family originated from England, but she came to Canada to study at McGill University due to her passion for French Canadian. She moved to Toronto for work, at one of the corporate companies, CIBC in downtown Toronto after she graduated with a double degree in French and Business. The reasoning for her divorce was that she was too busy with her work life instead of her family life, and her husband of 15 years got fed up and left her, but they had both shared custody of their 2 kids. During the time of their divorce, Elizabeth was able to win most of deliberations since she was the one mainly supporting the family and the ex-husband became an alcoholic afterwards. After that, Elizabeth never re-married again, and just dug deeper in her work. After all the years of working in the downtown Toronto, she retired not too long ago, at the age of 60 and decided to spice up her life with travelling. She felt like she had come up for a fresh breath of air after her retirement, moved to North York and decided on a spontaneous trip.

On one of her many trips, she had met a fellow Canadian, Sally, who also lived in North York, Ontario as well. Both of them instantly became best friends and decided to go on more trips together. Sally would invite Elizabeth over for gatherings with her friends from NYSC when they were both home at the same. Elizabeth had saw the close friendships that were formed from the senior centre and decided to give it a try with one of their classes. She had decided that take on a language course, Spanish since her next trip is to Barcelona. After taking her first classes at NYSC, she enjoyed meeting people, and learning a new language in a great environment. Elizabeth wanted to enroll into more classes, but they were all full and she also had to leave for her trip to Barcelona very soon.

Elizabeth's knowledge of technology is very advanced, since she books all her trips and tickets online, always looking for the best deals; So that she can save money and go on more trips. She also Skypes regularly with her family in Vancouver and England. Elizabeth even has an iPad that she likes to carry around when she gets bored on planes and she also uses it to take photos of the sites she visits.

Elizabeth doesn't like making commitments, reasoning for not registering with NYSC, even though the membership classes are a lot cheaper. She has commitment problems because she feels like if she tries a different class at a different centre or that she doesn't show up every few weeks due to her travels, she would feel like she is cheating on them. This may be from her experience with her ex-husband when she was addicted to her work, and felt like the reason he left her was that she cheated on him with work.

Having an online registration for classes at NYSC, will help Elizabeth sign up for classes while she is away on her travels. This will make sure that she doesn't miss out on registration while she is away and it is easy for her to pay online.