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Group 13 – 5 Piece Bonafide - March 17, 2014 - 6:25PM

The project was a sort of safety map on your phone for tourists. They asked us about somethings relevant to their topic such as how often we travel and do we use apps while we travel. I then went through a cognitive walkthrough of their design. Their topic itself didn't seem very revolutionary but I could see the use for tourists. It is basically google maps with a safety rating of areas based on recent news and user ratings. The anonymous reviews from the application seem to be abusable by bad users for malicious intent. As I do not travel much, I could not offer great insight but I do not think it would revolutionise anything in the tourist map business. Overall, the prototype seems decent but nothing amazing or new.

Group 4 – Focars – March 17, 2014 – 6:32PM

The project was meant to help drivers become less distracted while driving. Their solution includes a keyboard on the steering wheel, virtual images showing up on the windshield, and voice activated commands. I was lead through a cognitive walkthrough as well as an interview. The interview was fairly straight forward and asked what seems like appropriate topics for their project. However during the cognitive walkthrough, I had quite a few impressions. The virtual images that showed up on the windshield seems very counter intuitive for what their goal is. You had to look at certain area to achieve actions which is not only distracting but very dangerous. Another problem was that they did not have an idea for where the horn would go after the keyboard replaces it. The facilitator was fairly slow at presenting but otherwise did well. Overall, I think their prototype could use quite a bit of work as some of the design aspects are very flawed.

Group 12 – March 17, 2014 – 6:53PM

The project was an augmented reality on your phone to help find things. I was lead through a cognitive walkthrough for the purpose of demonstration. A few ideas came to mind after the presentation. I thought the overall idea has already been done. I asked how they were planning on finding the objects and they said they were thinking about using chips or tags which has been done. I also thought the augmented reality showing the way to the object isn't very useful, instead the blueprint like design showing where the object is was much better. They had that planned for stores as well as your home which was cool. An idea I thought that would be nice to include is keeping track of ramp access for people with disabilities. Overall, I think there design is alright though it feels similar to things that already exist.