

Database Project Assignment 1: Business Idea

Hello, my name is Rolando, and my company is Spotify, Spotify is a music/listening application that started in 2006 Stockholm, Sweden. Their headquarters are currently located in Sweden, and It is one of the world's most popular listening services. It holds over 165 million subscribers and counting. Spotify continues to grow, and it is available to over 150 markets. Spotify has over 5000 employees and year by year it keeps growing. Spotify currently holds over 40 offices across the world, and they operate 24/7. Spotify is a subscription-based service with limited features on the non-premium users. We offer our new users our one-month free trial. Spotify is downloadable on any platform. It even allows you to download on desktops and the important thing about it is that Spotify premium allows you to share within your family and have multiple accounts on different phones. When creating an account, it is quite simple, one can connect to Facebook which is easy or by email. Recently Spotify gave away free mini google home speakers to all its users. You can create multiple playlists, follow your favorite artists, like songs or like albums, you get notification of upcoming concerts, album drops, or song drops. Spotify keeps you up to date on the latest news and releases. One can set how you want your Spotify to look, you can change its settings to public or private and it is quite easy to share albums with friends with a quick bar code or link. Our goal here is to provide the best listening service possible to all our customers, we make sure every customer gets what they pay for. Security and privacy are a major concern now days for many people. We ensure that you know how we use your data and what we store in our database. We do not collect any more data than what the customers lets us have. At any point you are able to withdraw from our services and delete all your data from our systems. We make sure our security support team is always at work 24/7 providing the best assistance we can for our customers. On top of that we have regular weekly updates to our servers to provide the best app and web performance for our users. We are working constantly fixing any bugs and providing the best services. We make our application extremely easy and simple to use. We separate sections by genre, artists, latest music, new albums, and even upcoming albums. We like to provide notifications of ways for our users to purchase concert tickets. Sometimes it is difficult to know when your favorite artists are coming to your city, well our service has made it easier for anyone to purchase and browse through upcoming shows. Spotify tries to make everything very efficient and useful all in one for everyone to use. Our monthly subscription service allows for offline listening, unlimited downloads from albums, podcasts, music, etc. Overall, Spotify has grown a lot throughout the last decade and so has our team of engineers and developers. We are working constantly day by day to deliver the best app performance. We are improving day by day to give our customers the best service there is.