

IMPROVING CHILDREN'S SERVICES DECISION MAKING WITH FAMILY CONTEXT

DISCOVERY PROJECT – MID-POINT FINDINGS
USER RESEARCH PROCESS

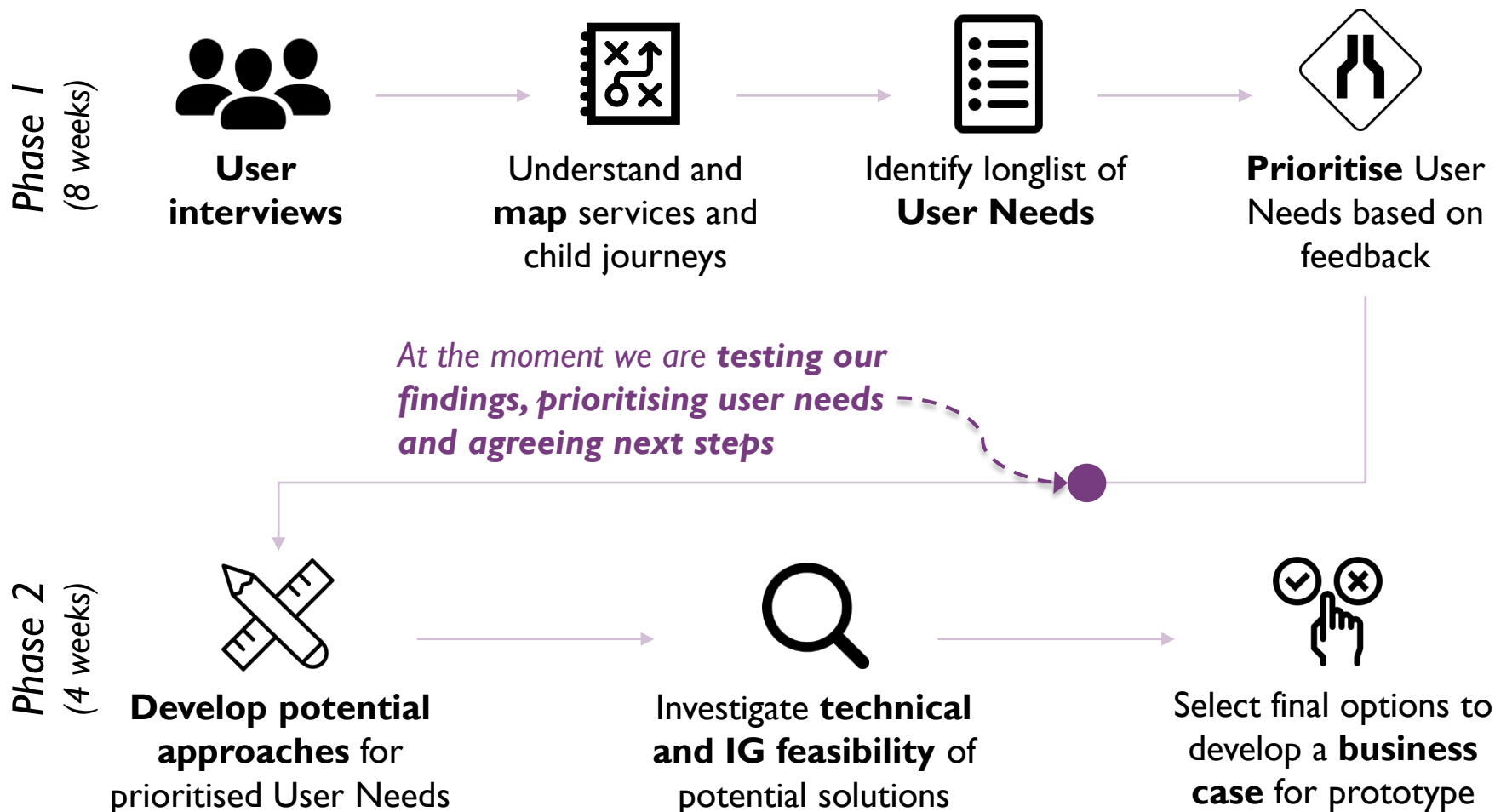
DRAFT FOR COMMENT

26 OCTOBER 2018



OVER THE PAST 8 WEEKS WE'VE WORKED TO UNDERSTAND SERVICES AND USER NEEDS

2





WE'VE SPOKEN TO 32 PEOPLE IN LEEDS AND 24 PEOPLE IN STOCKPORT

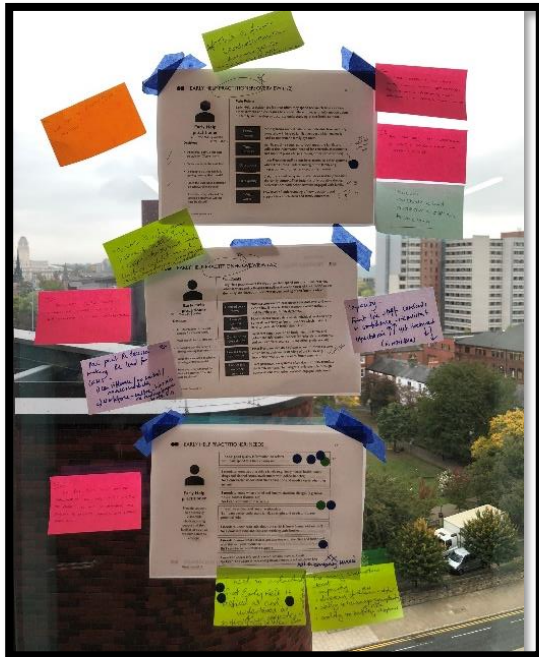
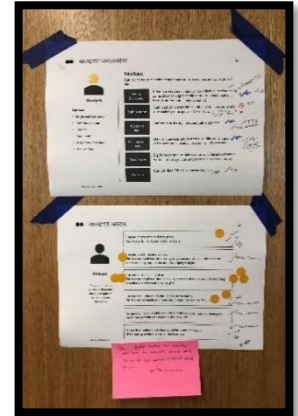
3

Leeds		Stockport	
Name	Role	Name	Role
Clare Walker	Head of Digital Change	Jeanette Warburton	Principal Lead - Integrated Services
Peter Stories	Head Children & Adults Intel. & Policy Serv.	Laura Pugh	Senior Practitioner (TAC)
Keith Lander	TSL	Katie Horridge	Service Leader MASSH & 1 st Response
Chris Hudson	Intelligence and Policy Business Analyst	Megan Norwood	Senior Practitioner
Katie Craigmile	FF Leadership / Allocations Panel	Nina Smith	Social Worker and Liquid Logic Project team
Amanda Bradley	TSL	Jennie Neill	Service Leader Public Service Hub
Simon Toyne	TSL	Vincent Tracey	Locality Team Leader
Julia Pope	TSL	Steve Kilroy-Jolley	BI Developer
David Jackson	Safer Leeds	Nicole Birchenall	Stockport Family Worker School Age Plus (SAP)
Steve Lake	TSL	Laura Lovegrove	BI Analyst
Nicola Palmer	IG Lead	Mark Murray	BI Development Manager
Joanne Tomlinson	TSL	Rebecca Key	Service Leader – Complex Safeguarding
Jean Ellison	Youth Work Lead	Rachel Rollings	Locality Team Manager
Andrea Richardson	Head of Service for EYs and Youth Work	Ann Marie Christie	Senior Practitioner (TAC)
Jude Roberts	TSL	Craig Hughes	BI Service Manager
Lisa Martin	Programme Performance Manager	Maura Appleby	Principal Lead – Public Health
Uzma Ahmed	Early Start Lead	Joyce Boyd	Team Leader School Age Plus (SAP)
Luke Myers	Commissioner	Joanne Harris	Operational Lead – MOSAIC
Helen Stevens	Commissioner	Naveed Malik	Service Manager for IG
Ben Brown	Families First Leadership	Deborah Woodcock	Director of Operations, Stockport Family
Ben Grey	Families First Leadership	Dan Fenwick	BI Developer – Signpost
Farrah Khan	Head of Front Door	Sally Roy	Operational Lead – MASSH
Luci Caine	Intelligence Lead Analyst	Alby Atkinson	Digital By Design
Tracy Wylde	Intelligence Manager	Jacqui Bellfield-smith	Service Leader – YOS/TYS
Julie Longworth	Social Work Chief Officer		
Helen Binns	Front Door		
Alison Szustakowski	Communities (Partner)		
David O'Connor	MDM & Systems & IG		
Mathew Brooke	CSWS REST		
Dave Lawrence	Cluster SEMH		
Chris Walker	Family Group Conferencing		
Danielle Thomas	Social Worker		



...AND HELD SHOW AND TELL WORKSHOPS TO TEST, REFINE AND PRIORITISE OUR FINDINGS

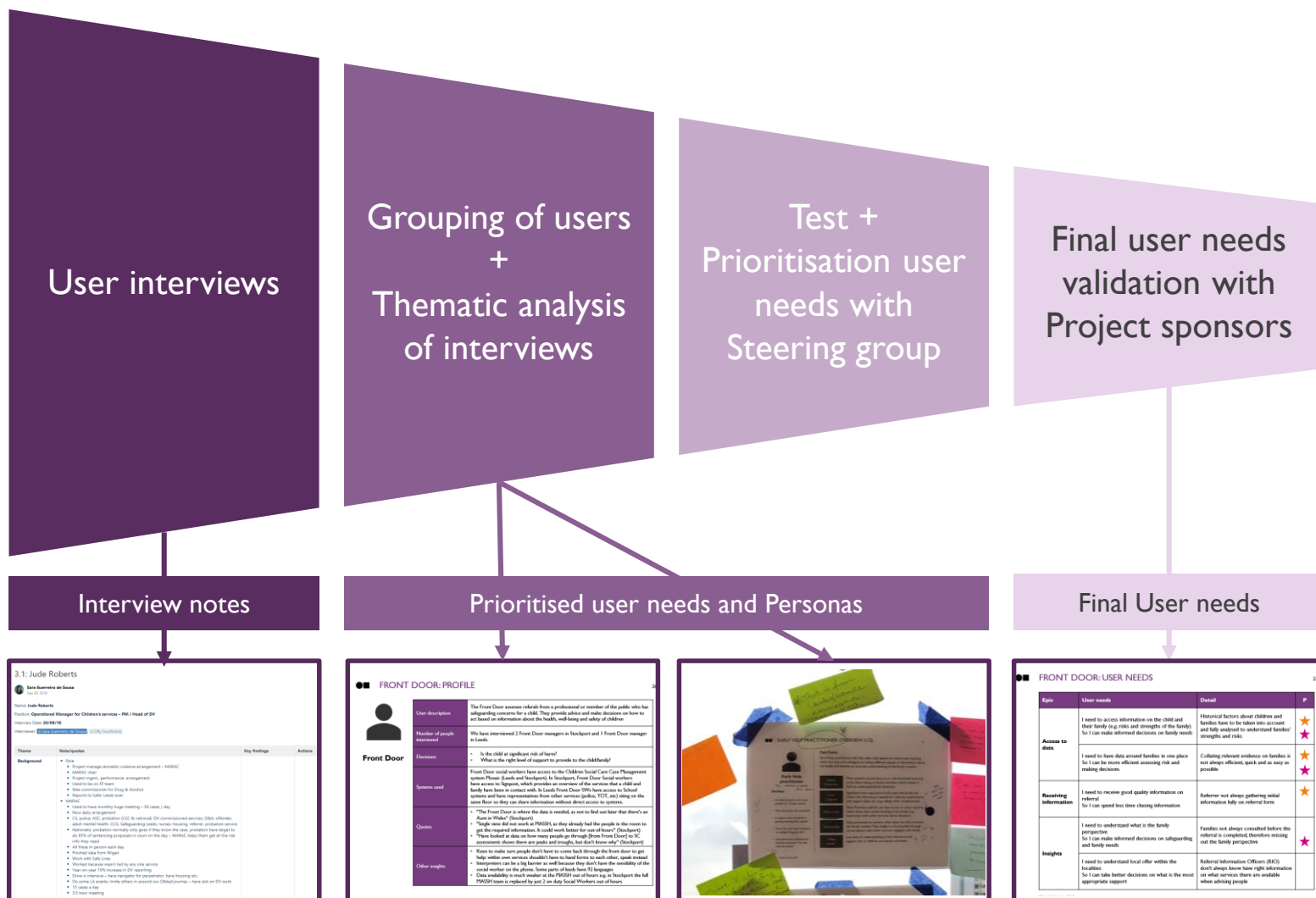
4





WE'VE SUMMARISED OUR 50+ INTERVIEWS INTO USER PERSONAS AND NEEDS, THEN TESTED AND PRIORITISED THESE IN WORKSHOPS

5





WE PRIORITISED USER NEEDS AGAINST FOUR CRITERIA TO ASSESS WHICH TO TAKE FOCUS ON TAKING FORWARD

6

We considered each of the top user needs against the following criteria...



Immediate value

Are any changes required for a solution to fit within current services and workflows?



Potential Impact

How could addressing this need create better outcomes for children and families?



Replicability

Does this user need resonate? What are the conditions needed for it to apply?



Technical and IG feasibility

Is a 'high-tech' solution required to address this need? What data sharing and processing is needed?



OVER THE NEXT 4 WEEKS WE'LL INVESTIGATE POTENTIAL SOLUTIONS

7

