

Product Ideas

Mobile app that tracks student meal portions and waste

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Hurdles

Students may not want to change dining habits

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Advertisement & Marketing

Partner with campus sustainability clubs

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Feedback

In-app surveys on dining satisfaction

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Pricing / Cost / Investors

University-funded pilot program

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Smart tray system with built-in weight sensors

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Privacy concerns with data collection

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Use social media to share waste-reduction progress

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QR code scanning for instant feedback

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Offer long-term subscription models for institutions

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Campus food-sharing station for unopened items

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High cost of installing smart sensors

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Run “Clean Plate Challenge” events with prizes

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Live chat for bug reports or feature ideas

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Apply for sustainability or tech innovation grants

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AI-driven menu planner to predict food demand

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Limited dining hall staff for new tech maintenance

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Highlight student testimonials

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Reduce costs through student developer involvement

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Convincing administration to adopt the system

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