

Craig Stewart

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Summary

Interaction Designer with expertise in researching and developing emerging concepts and trends, market analysis, forecasting and client needs assessments.

Innovative designer who produces dynamic visuals for web and digital projects.

Highly ambitious and self-motivated with experience in retail sales, marketing and advertising.

Thrives working across functional teams, including marketing, technical production and sales.

Outgoing personality with ability to build excellent working relationships.

Skills

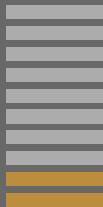
- Idea Generation
- Storytelling
- Prototyping
- Concepting
- Data Mangement
- Brand development and management
- Web content
- Process implementation



HTML



CSS



JavaScript



Photoshop



Sketch



Jekyll

Work History

Current Workplace: The Blackwood

Job Title: Retail Assistant

Start Date: September 2016 - ongoing

Responsibilities:

- Responsible for creative design for the company
- Translation of complex concepts and data into compelling visuals for media outreach
- Design of new on-brand visual elements to effectively convey concepts and messaging
- Maintaining consistent use of graphic imagery in materials and other marketing outreach
- Formatting text and graphics for blog posts, newsletters and other material.
- Generation of computer graphics and page-layout software, graphic elements and photography
- Design of advertisements, banners and signage from concept through to completion
- Retail sales and provision of exceptional customer service

Education

Ulster University
Belfast School of Art

Regent House Grammar School
Newtownards

BA (HONS) Art & Design (Foundation Year for Specialist Degrees)

A-Levels: Double Award Art & ICT

BDES (HONS) Interaction Design

Modules:

IXD101 - Interaction Design Fundamentals

IXD102 - Introduction to Communication Design

IXD103 - Exploring Identity

IXD104 - Imaging and Data Visualisation

IXD301 - Designing with Content

IXD302 - Creative Entrepreneurship

IXD303 - Designing User Experiences

IXD304 - Narrative and Storytelling

References

Name	Job Title	Contact Info
Charlie Bell	The Blackwood Manager	mob: 07557 799030 email: cjbelle86@gmail.com
Kyle Boyd	Ulster University Lecturer	email: ka.boyd@ulster.ac.uk