

# Apollo 18 Pitch: Tasseography

Our vision for a fortune-telling app



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# Statement of Purpose



The purpose of our project is to create an interactive application that emulates the art of tea leaf reading. Tea leaf reading, also known as tasseography, has been practiced for centuries as a way to gain insight into the future. However, not everyone has access to an expert tea leaf reader, and many people are interested in exploring this ancient practice on their own. Therefore our application provides an accessible and user-friendly platform for individuals to conduct their own tea leaf readings. Users can choose from a variety of tea blends, and the application will generate a unique pattern based on the way the leaves settle in the cup.



# User Personas -

## High School Student -

- Name: Emily
- Age: 17
- Interests: Reading, writing, listening to music, volunteering...

### Aim of using our web app:

- Despite her love for writing, Sophia has been feeling unsure about her future career path. She's not sure if she wants to be a novelist, a journalist, or something else entirely. She's also concerned about the practicalities of making a living as a writer.
- One day, while browsing online, Sophia came across a tea leaves fortune telling web app that claimed to offer insight into career directions. Intrigued by the idea, Sophia decided to give it a try. Using the app, Sophia input the pattern of the tea leaves that she had just finished brewing. The app generated a reading that offered insights into her future career, which suggested that Sophia had a natural talent and that she should pursue a career in her interests.
- Excited by the prospect of pursuing her passion, Sophia continued to use the app to ✨gain more insight into her future career. She found that the readings helped her stay focused and motivated, even when she was feeling discouraged or uncertain.



# User Personas -

Middle manager in a corporate setting -

- Name: John
- Age: 45
- Personality: Hardworking, ambitious, indecisive

Aim of using our web app:

John is seeking guidance on his career path. He feels that he has hit a plateau in his current job and is unsure about what steps to take next. He wants to find a fulfilling career that allows him to use his skills and experience to the fullest.

Challenges: John is skeptical of fortune-telling and may be hesitant to trust the guidance provided by the app. He may also be overwhelmed by the amount of information available and may have difficulty interpreting the results. Additionally, John may be concerned about the privacy and security of his personal information.



# User Personas -

## Unemployed -

- Name: Alex
- Age: 30
- Personality: Alex is a sensitive and introspective person who has struggled with depression and anxiety for most of his life. He feels isolated from others and has difficulty forming meaningful relationships. He is open-minded and receptive to new ideas but is also very cautious and skeptical.
- Looking for: Insights and advice based on his individual circumstances and personality. He expects the app to be easy to use and understand, and he values accuracy and reliability.

## Aim of using our web app:

Alex is feeling lost and uncertain about his future. He is seeking guidance on the direction his life should take. He wants to find a sense of purpose and meaning and is hoping that the fortune-telling app can offer him insights and guidance.



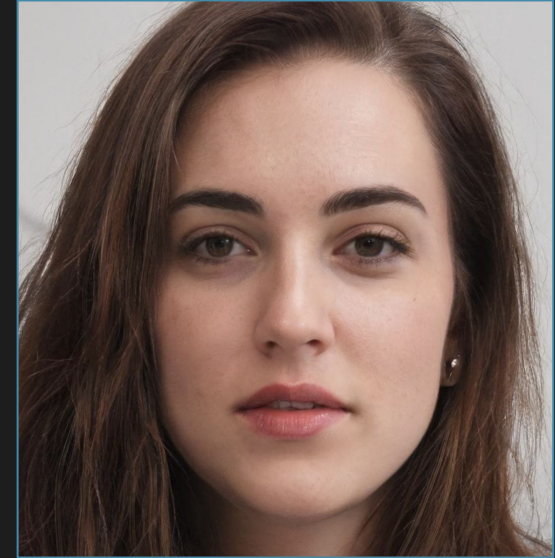
# User Personas -

## Y&G Model -

- Name: Lila
- Age: 27
- Hobbies: Photography, reading, hiking, listening to podcasts...

### Aim using our web application:

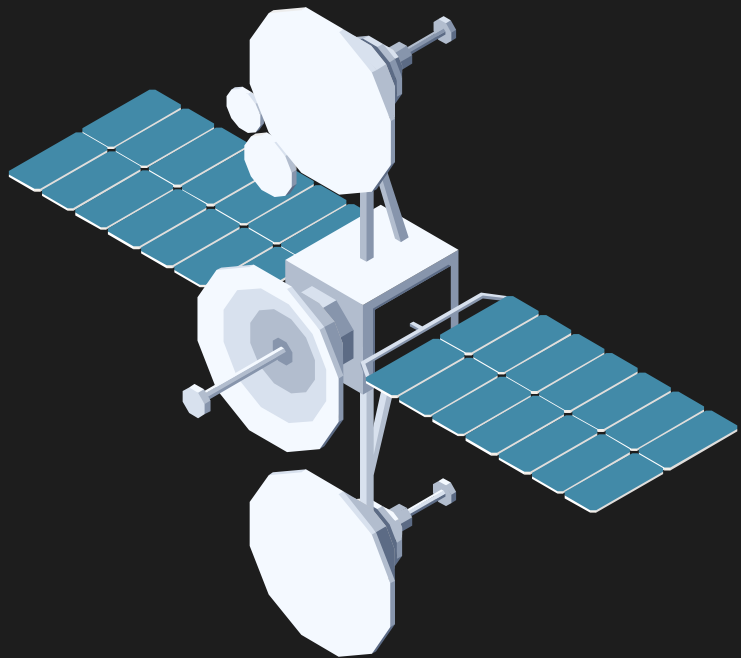
- Lila has been working as a model. Despite her busy schedule, Lila has always had a soft spot for love and relationships.
- One day, while scrolling through social media, Lila came across a tea leaves fortune telling web app that claimed to offer insight into love and relationships. Using the app, Lila input the pattern of the tea leaves that she had just finished brewing. The app generated a reading that offered positive insights into her future love life, which suggested that Lila would meet someone special in the near future.
- Thanks to the tea leaves fortune telling app, Lila was able to find love and happiness in her life. She continued to use the app for fun and to gain ✨positive insight into her future, but she knew that it was ultimately her own actions and decisions that would shape her destiny.



03

# Risks and Rabbit Holes

Input Difficulties, Output Difficulties,  
Overextensions/If We Had More Time





# Input Difficulties



- making sure the user knows what to click/know what was clicked
- making sure it is clear what is being chosen (everything needs to be labeled)
- make sure users can change their choices of tea type before they do the “pouring” action
- button to confirm



# Output Difficulties



- Making sure the output is visible in the background, the user knows where it is
- making sure the tea leaves users end up seeing is shown alongside the text
- animation being compatible across devices
- the fortune outputted may not be specific enough for the user's liking
- transition between frames (different perspectives) is not smooth
- answers should apply to anything anyone would want to know in their future
- answers should not involve violence, and are ethical



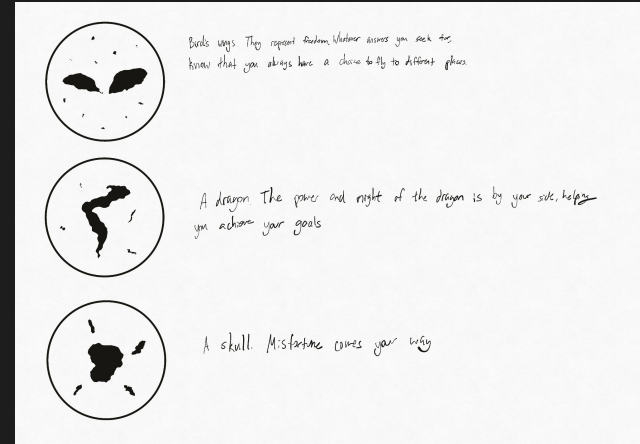
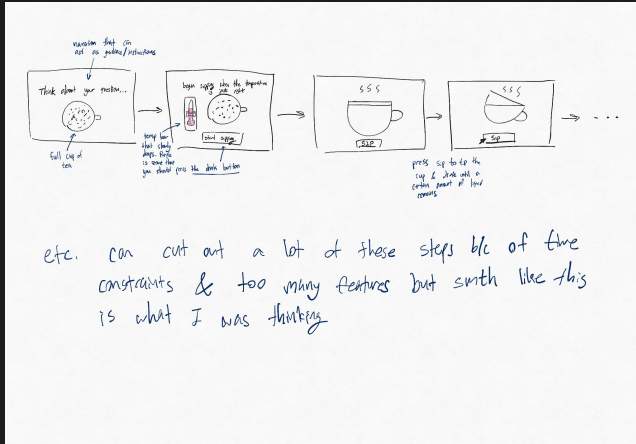
# Overextensions/If We had More Time



- Improved animations/user interactions (the tea pouring looking more realistic, the user needing to move the cursor in a circle to stir, buttons flash)
- categorizing what each leave represents when predicting
- tea leave patterns do not necessarily correspond to the same predictive lines
- Tea leaf text interpretation has option to be in different option
- Rabbit Hole: How the text is printed, such as line by line, all at once, character by character (possible future issue), the pattern and colors of the cup



# Diagrams + Design



# Figma Wireframes

Desktop



Mobile



Birds wings. They represent freedom. Whatever answers you seek for, know  
that you always have a choice to fly to different places



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