

Group: Sketches and Storyboards

Timeline (note the multiple stages)

- **Monday, April 6:** You will come to class with your full brainstormed list of tasks, your **three selected primary tasks**, **two draft storyboards**, and at least **three draft primary interface sketches**. The key word here is **sketch**. The drafts need to be refined enough to elicit helpful feedback from your peers but are not expected to be production quality. Teams will be paired for design critiques.
- **Friday, April 10 by 6 pm KST:** submit your final PDF.

Full Brainstormed List of Tasks:

1. Brainstorm. Think of as many tasks as you can that you could support, given all that you **discovered in your formative research** (you will come up with more ideas than would make sense combined into one product. From this large list, create a smaller, cohesive set of tasks that **your website will actually support**. Your goal in this step is to **determine the right design to focus on**, not to refine any specific design.

The curated list of cohesive tasks that your website will support will be turned on the front page of this report. The full list of all the tasks you brainstormed will be included as part of this report's appendix.

List of Tasks

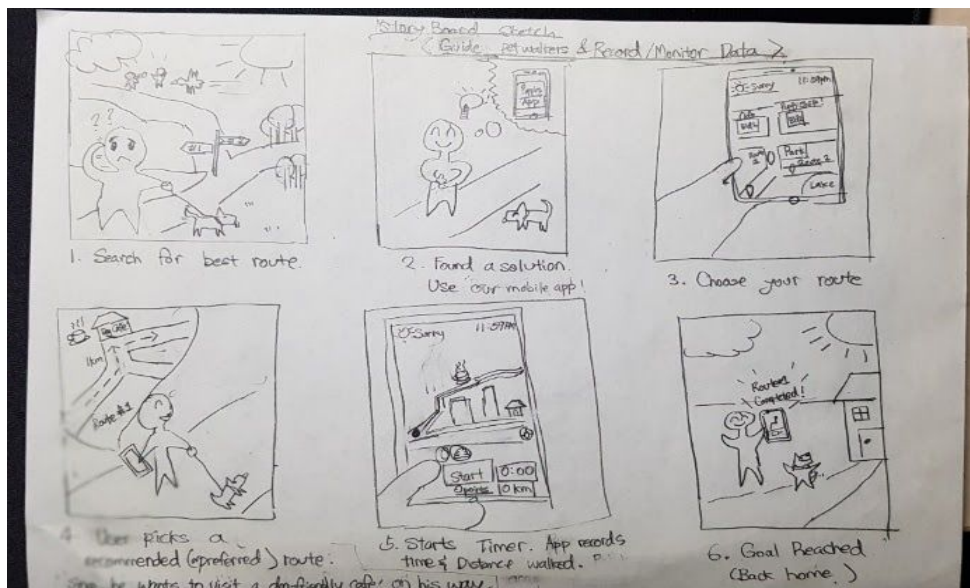
1. **GPS for tracking the walk - x x**
2. Recording past walks - x x
3. Monitoring of weather and fine dust -
4. Marking when and where the dogs went potty or drank water -
5. **Incentives when taking a walk - x x x**
6. Shopping dog products -
7. A community of dog owners - x
8. Dog-friendly shops shown on the map - x
9. Hiring dog walkers -
10. **Share and recommend routes - x x x (#1, #7)**
11. Showing a list of animal hospitals with their prices -
12. Donate points (transferred as money) to the local animal shelters

Three Selected Primary Tasks

1. GPS for Tracking the Walk
2. Incentives When Taking a Walk
3. Share & Recommend Routes

Three Draft StoryBoards

1. GPS for Tracking the Walk



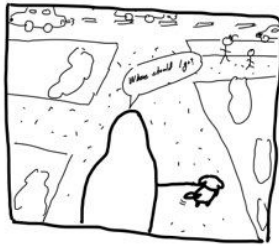
2. Incentives When Taking a Walk



3. Share & Recommend Routes

share and recommend routes.

①



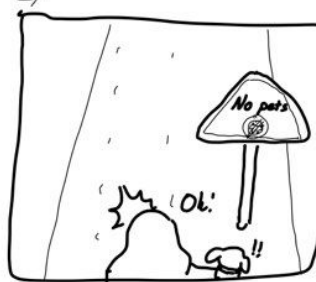
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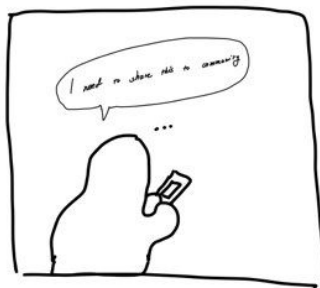
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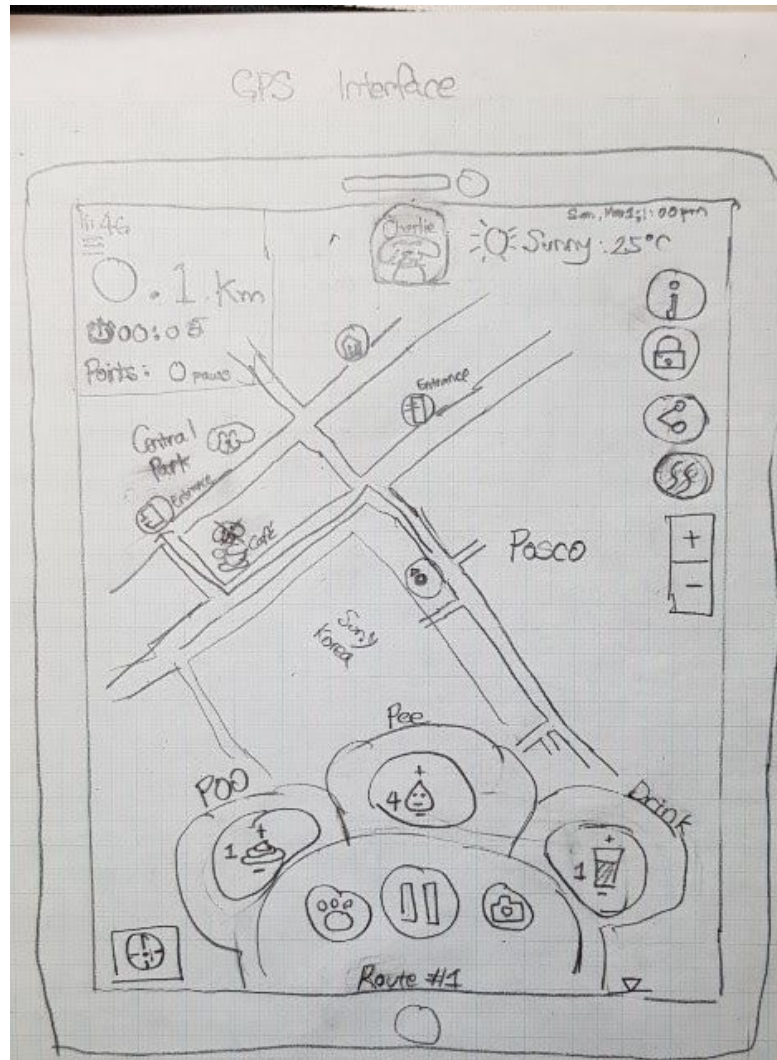


⑥



Twelve Draft Primary Interface

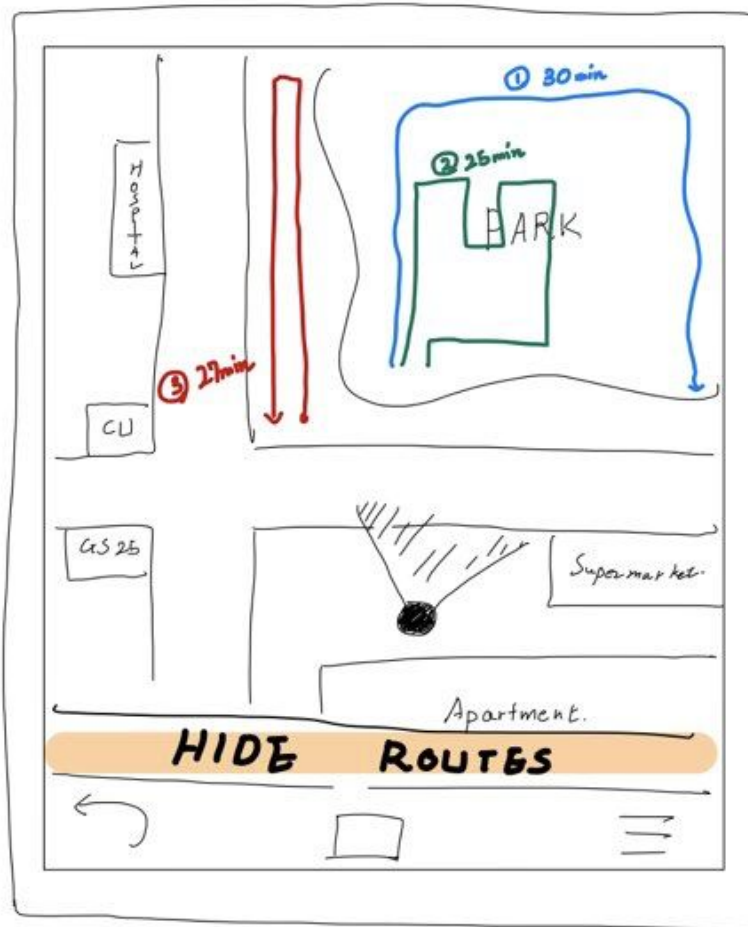
1. GPS for Tracking the Walk



2. Incentives When Taking a Walk



3. Share & Recommend Routes



Six Secondary Screens