Carl

Looking to make a positive change for the people

Carl goes to class and spends most of his time either in the computer lab or in the library getting work done. He likes to help others with their needs as well as hang out with friends.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

In order for Carl to feel successful, he wants to get involved in his community and help others achieve their goals while achieving his own. Not only does Carl want to get good grades, but he wants to be able to apply that knowledge outside the classroom.

Needs

- 1.) Support from professors and admins
- 2.) Good understanding of technology
- 3.) An understanding of internet connectivity

Wants

- 1.) Wants to be understood and cared by people
- 2.) Wants to be a helping hand throughout campus

Values

- 1.) Positive impact on academics
- 2.) Good communication between him and other people

Fears

- 1.) Feared of being ignored by people
- 2.) Feared of being unprepared for his classes