

# Jane Watson

age: 33

residence: New York, New York

education: Bachelors in education

occupation: Middle School Teacher

marital status: Married, 2 Kids



*Wants to save money and only use one real streaming service*

Likes to stay home with her kids and watch movies

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Work life Balance, not needing to worry about multiple services

## Needs

- Ease of life
- Being able to teach
- Love

## Wants

- Nice Streaming service
- Good neighborhood for her kids
- More Grey's Anatomy seasons