Problem Statement: Difficulty Finding Campus Events

College students depend on many different platforms to find out about campus events. Information is shared through school emails, Instagram pages, group chats, flyers around campus, department websites, and word of mouth. Because these sources are not connected, students often have to check multiple places just to stay informed. Even then, it is easy to miss important events.

The way event information is currently shared can feel overwhelming and disorganized. One event might be posted on Instagram but not sent through email. Another might appear in a weekly newsletter but not be mentioned anywhere else. Sometimes details like time, location, or deadlines are unclear or updated in only one place. This forces students to constantly search for information instead of having a reliable way to see everything in one place.

This problem especially affects new students who are still learning how the campus works and where information is usually posted. Commuter students and students with busy schedules may not have the time to check multiple platforms every day. As a result, many students miss out on social events, academic workshops, club meetings, and career opportunities simply because they did not see the information in time.

Missing these events can make students feel disconnected from campus life. Events are meant to help students build friendships, grow professionally, and feel involved in the university community. When information is scattered and hard to track, it becomes harder for students to take full advantage of these opportunities.

Overall, the problem is not that there are too few campus events, but that the information about them is spread across too many different platforms. This makes it difficult for students to consistently find and keep track of what is happening on campus.