

Persona: Alex



Alex

College student
and gym member

Main Goal

Track attendance
and workout
consistency

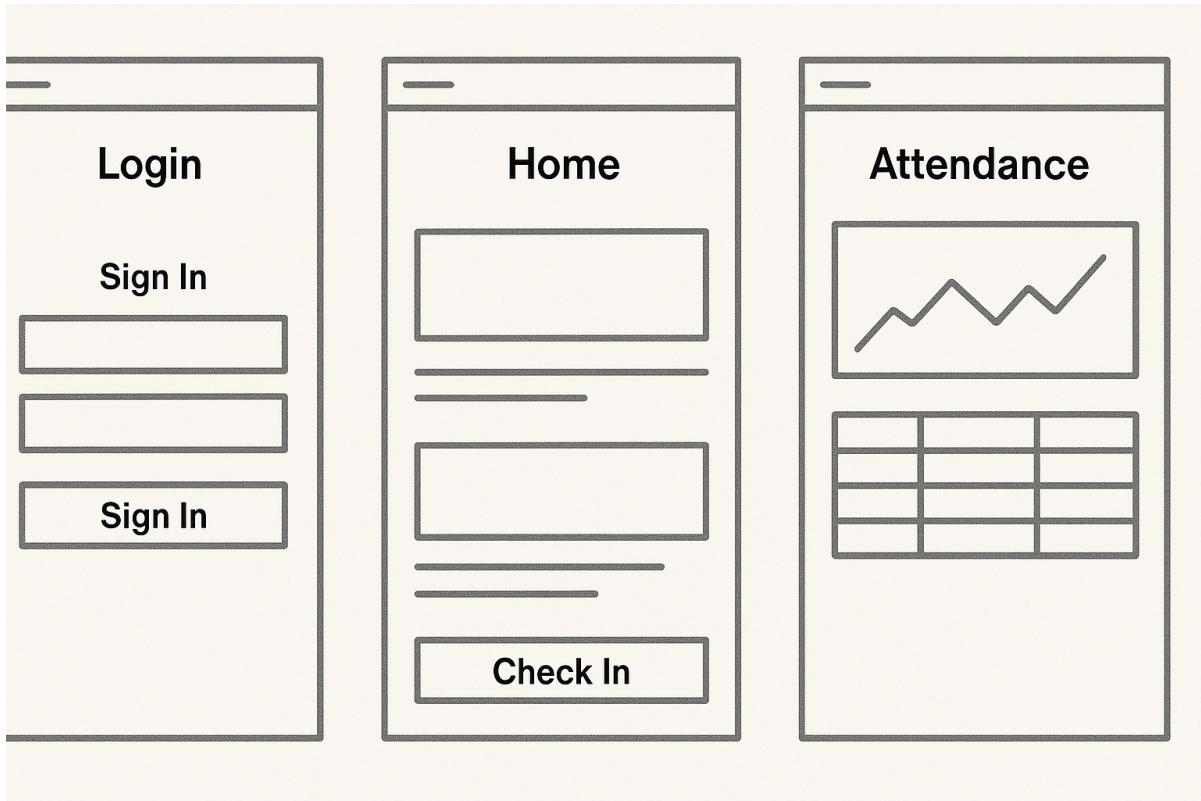
Motivation

Wants to stay consistent and improve performance

Environment

Uses the website at home before going to the gym

Website Wireframes



Storyboard Sequence

MAIN GOAL

Track attendance and workout consistency

WHY

**Consistent workout habits can lead
to improved fitness and better health.**

STEPS

1

Step one

2

Step two

3

Step three