

MAIN

Pages

This is not the home screen anymore we changed it

Index
-Links to the different years
-Cascading "folder"-like view of years, months, weeks, days
- a table of contents that automatically updates
-clickable links that go to the relevant pages
-search for keywords



Go to today/
quick note
button

Table of contents
- auto-updating
- links



Search bar
(keywords)



Key
-Explain different bullet types
-Explain color-coding
-Maybe settings would be here? Color theme??

Guide
-intro to bujo principles
- how to use the app (tutorial?)



Yearly overview
-Birthdays, anniversaries, etc
- major goals
-vacations, school start/end, long term dates
- holidays
-Links to months



Monthly Overview
- Important Appointments
-goals and plans
-Links to weeks



Weekly Overview
-links to days
-highlights of the days
-weekly foci or goals or tasks



Daily Overview
-Hour-by-hour overview (if wanted)
-List of things to do today
-Meetings, chores, tasks
- Diary
-Exercise log??



Goal tracker?
1. list of all the goals- log all entries with the goal's tag/type
2. describe long-term goals that cannot be split up into daily events (like quitting smoking)

Birthdays and stuff should trickle down automatically

What each bullet point should have

Goals should link to goal tracker and vice versa

Type:
-Goal
-Reminder
-Note
-Todo/task
-Event

-Color
-Stars, etc
-Priority
-Deadlines

Nesting items (optional)

Interactions:
-edit (text/color/markdown)
-delete
-mark as done (for tasks) (possibly deleting them)
-repeat/copy
-add nested child

Add new bullet: ideas

Choose type
-if making a new goal, pop up a list of goals from this week/month/year

Choose markings
-colors
-assign priority

Option to add new instance of previously repeating event

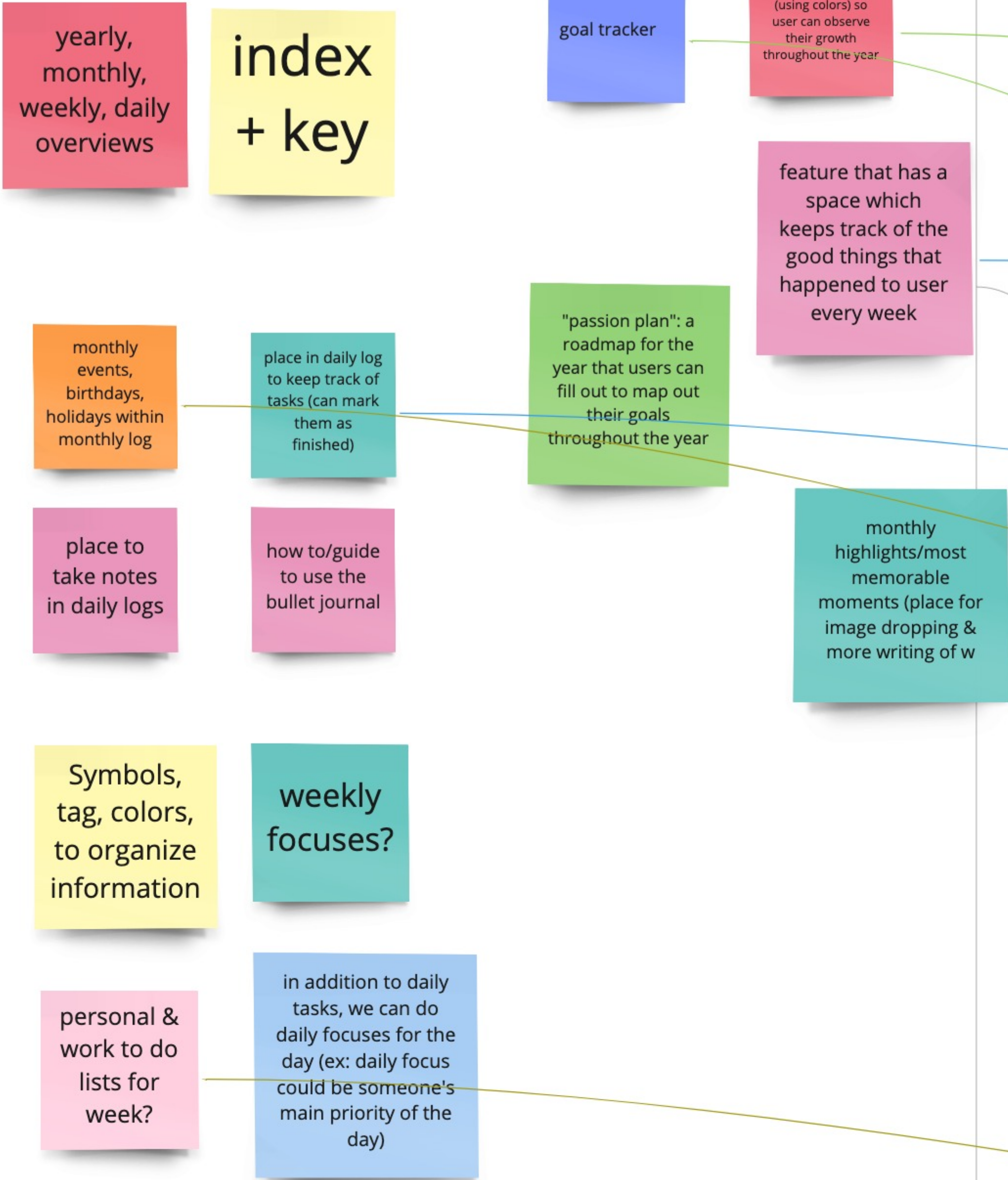
What is the Problem?

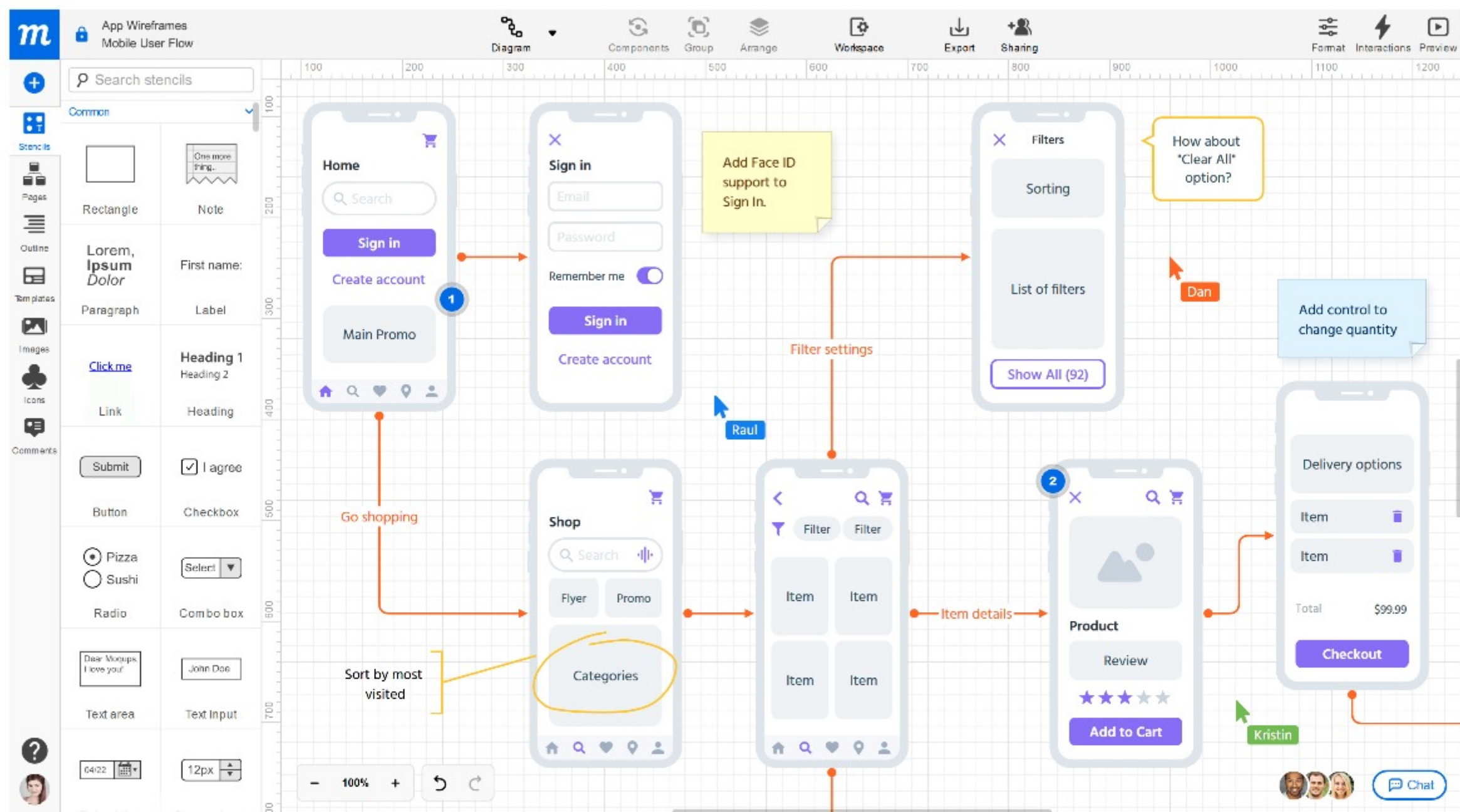
Solution



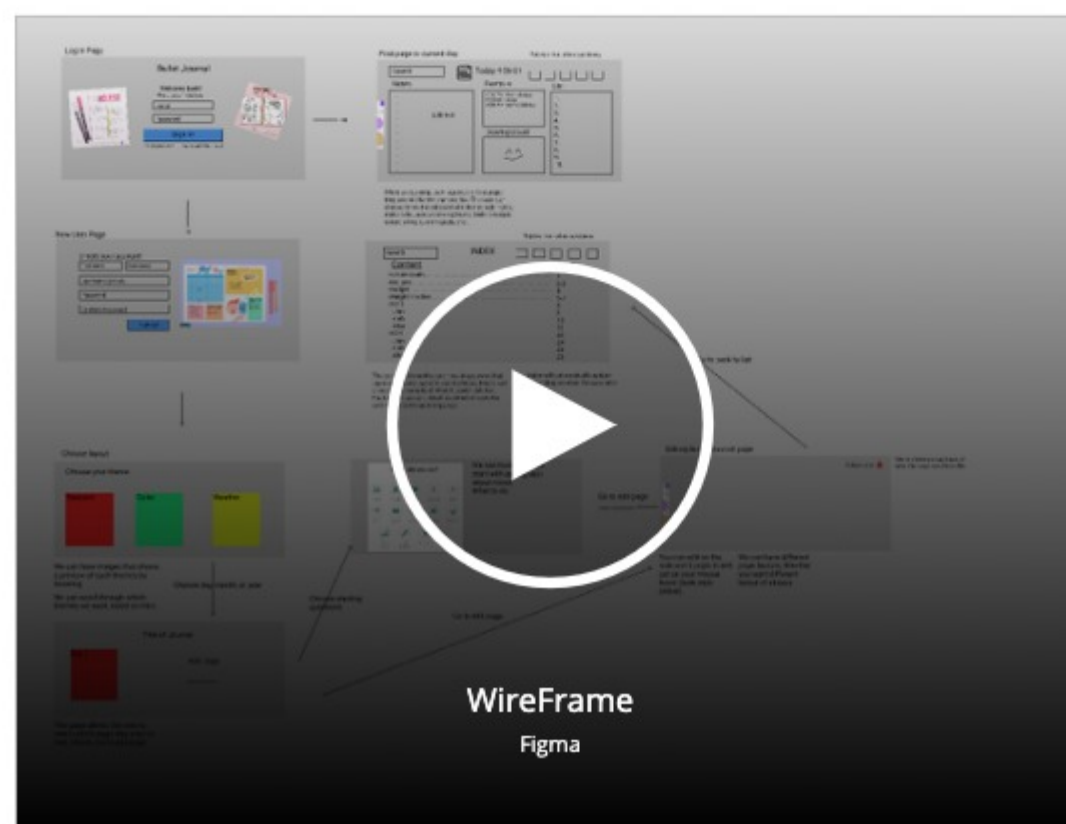
Essential Features/Things to Include:

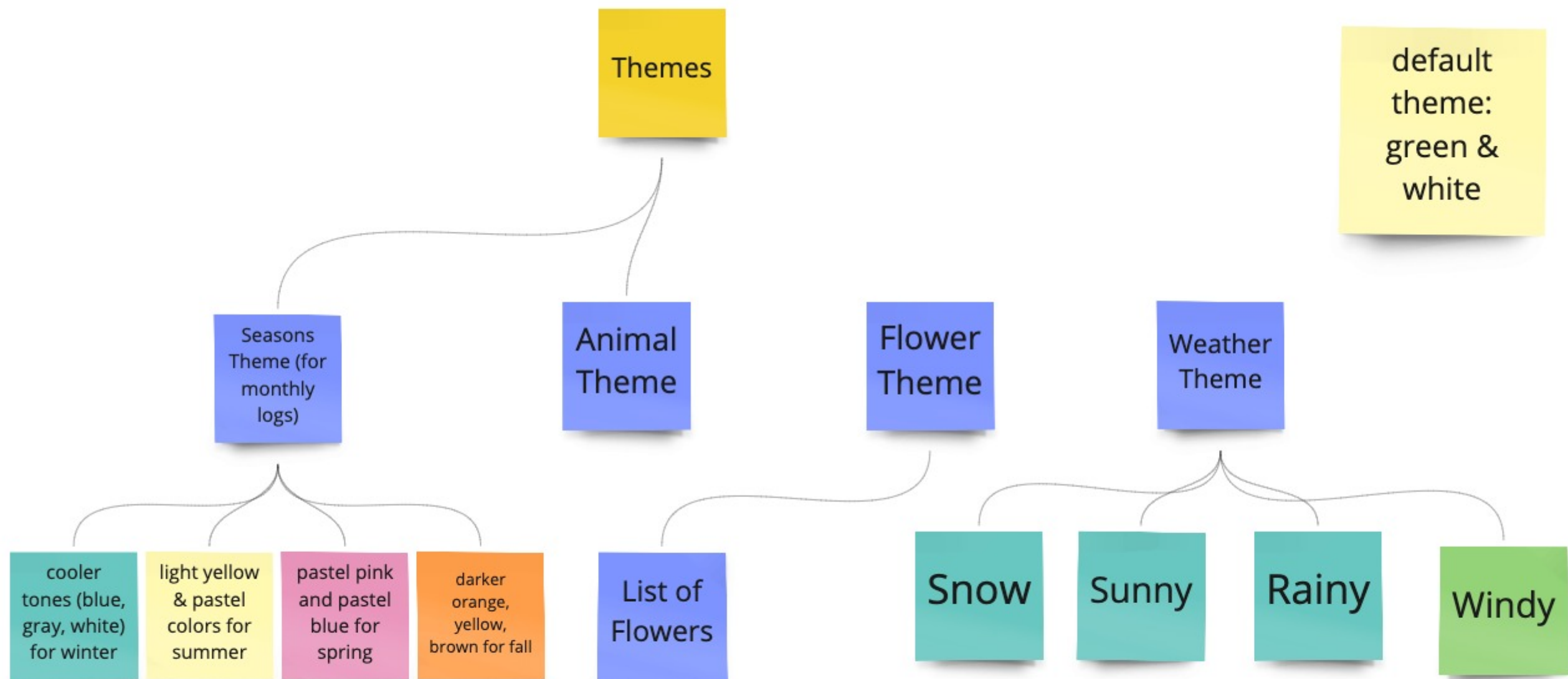
Additional Features:





give the user
choices as to what
they want their
bullet journal
theme (aka colors)
to be





User Stories/Personas

what to include in user stories:
 1) general bio
 2) goals
 3) concerns about bullet journals (pain points/frustrations)
 4) age, occupation, family, location, relationship status
 5)

Some people use it to keep track of what things happened today, how was your day? Don't want to forget from a "event/life" perspective

Housewife/pet owner
 - keep track of events (pick kids up from school, events, dog grooming, grocery)
 - keep notes/dates of cool things that happened (kid graduated elementary school, dog got sick, got into a car crash)
 - Look back at past events from time to time

- More reflective approach

people want to document their journey on a day to day basis, maybe a long term goal (weight loss, drug addiction, working out, reading books)

someone trying to quit smoking
 - long-term goal
 - writing down progress days/tasks
 - wants to be motivated by seeing what they've done so far

People use it to keep track of tasks, what to do, what events are coming up, things they don't want to forget from a "work" perspective

Student:
 - has things to do for different classes
 - wants to know what has been done, what still needs to be done
 - busy, needs to write things down quickly
 - (more functionality focused)

Jennifer Smith

- 32 Years Old
- On leave from work as a banker to raise kids
 - Married with kids (one newborn, one in 3rd grade)
 - Has a dog named Lucky
 - Lives in a two story house near kids' school
 - Active in PTA



Concerns

- Doesn't want just a boring list of events: wants to remember all the specific feelings
- Can't focus only on kids' needs (doesn't want to forget about Lucky)
- Needs to be responsible for own success + success of kids

Goals

- Wants to enjoy the time she has with her kids as they grow up
- Wants something to break up monotonous day-to-day
- Wants to include pictures/videos of her dog/children to look at later

User Story

As a housewife and pet owner, I need a bullet journal to both keep track of all the events I have to do in a school day, and also write down memorable moments I had with my kids/pets so that I can make sure I don't forget all the daily nuances of children's schedules and reflect back on busy times.

Claudia Edwards

- 24 Years Old
- Working full time as an accountant
 - Single
 - Doesn't have supportive family members
 - Lives in urban Los Angeles Apartment
 - Few friends and Succulents as pets



Concerns

- Feels daunted by the long term commitment
- Fears that in a "bad day" she could relapse
- Concerned about online privacy
- Wants to look back at moments/long term progress

Goals

- Wants to quit smoking
- Looking for a support group of other quitters
- Wants some privacy (don't want random people look at her pages)
- Looking for a way to record her mood/personality in each entry

User Story

As a smoker, I need a bullet journal to see my progress to my long-term goal of quitting smoking

Stewart Dent

- 17 Years Old
- Junior in high school
 - Single
 - Lives with his parents
 - Has a part-time job in McDonalds
 - Hangs out with friends after school



Concerns

- Feels overwhelmed by all his deadlines
- Classes go by too fast and always feels behind on homework
- Needs to separate short-term homework with long-term college apps goals

Goals

- Wants to get into med school
- Has to finish college apps
- Needs to pass all his classes and still have time to hang out with his friends
- Categorize particular posts by course

User Story

As a student, I need a bullet journal to organize my to-do tasks by class

App Features

Log in Page

Bullet Journal

Welcome back!
"Put a quote/motto here"

Email

Password

Sign in

[Forgot password?](#) [New user? Click here!](#)

First page is current day

Tab bar for other sections

Search Today 4-26-21

Notes

Events +
12:30 PM - Doctor's Appt.
4:00 PM - Tennis
11:59 PM - Homework due

Drawing Board

List
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

When a returning user logs in, the first page they see will be the current day. The user can choose from the edit tool whether to add notes, make a list, use a drawing board, build a recipe, create a log, current goals, etc...

New User Page

Create your account!

First name Last name

Username (email)

Password

Confirm Password

Sign up!

Tab bar for other sections

Search INDEX

Content	Page #
-Future Goals	1
-Recipes	2-3
-Budget	4
-Weight Tracker	5-7
-2020	8
-Jan	9
-Feb	10
-Mar	11
-2021	23
-Jan	24
-Feb	25
-Mar	26

The years and months can have dropdowns that open up to more specific events/ideas, this is just a very basic sample of what it could look like. Each event can be clicked on, which directs the user to the corresponding page

Index will automatically update depending on what the user adds

Go to back to list

Choose layout

Choose your theme

Seasons

Color

Weather

We can have images that shows a preview of each themes by hovering

We can scroll through which themes we want, listed on miro

Choose day month, or year

Title of Journal

Day 1

Add page
+

This page allows the user to select which page they want to visit, allows you to add page

Choose starting questions

Go to edit page

Editing Bullet Journal page

Go to edit page

Select color

You can edit on the side and it pops in and out as your mouse hover (took style online)

We can have different page layouts, Whether you want different layout of shapes

We can have a drop down of what the page could look like