



Visualizing Data from a MOOC

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Problem

- Visualizing course data from a PL Coursera class.
- Compare statistics across two offerings.
- Provide insights into the data that are valuable to instructors



```
fun append (xs, ys) =  
  if null xs  
  then ys  
  else (hd xs):: append (tl xs, ys)  
  
fun map (f, xs) =  
  case xs of  
    [] => []  
  | x :: xs' => (f x)::(map (f, xs'))  
  
val a = map (increment, [4,8,12,16])  
val b = map (hd, [[8,6],[7,5],[3,0,9]])
```

Motivation

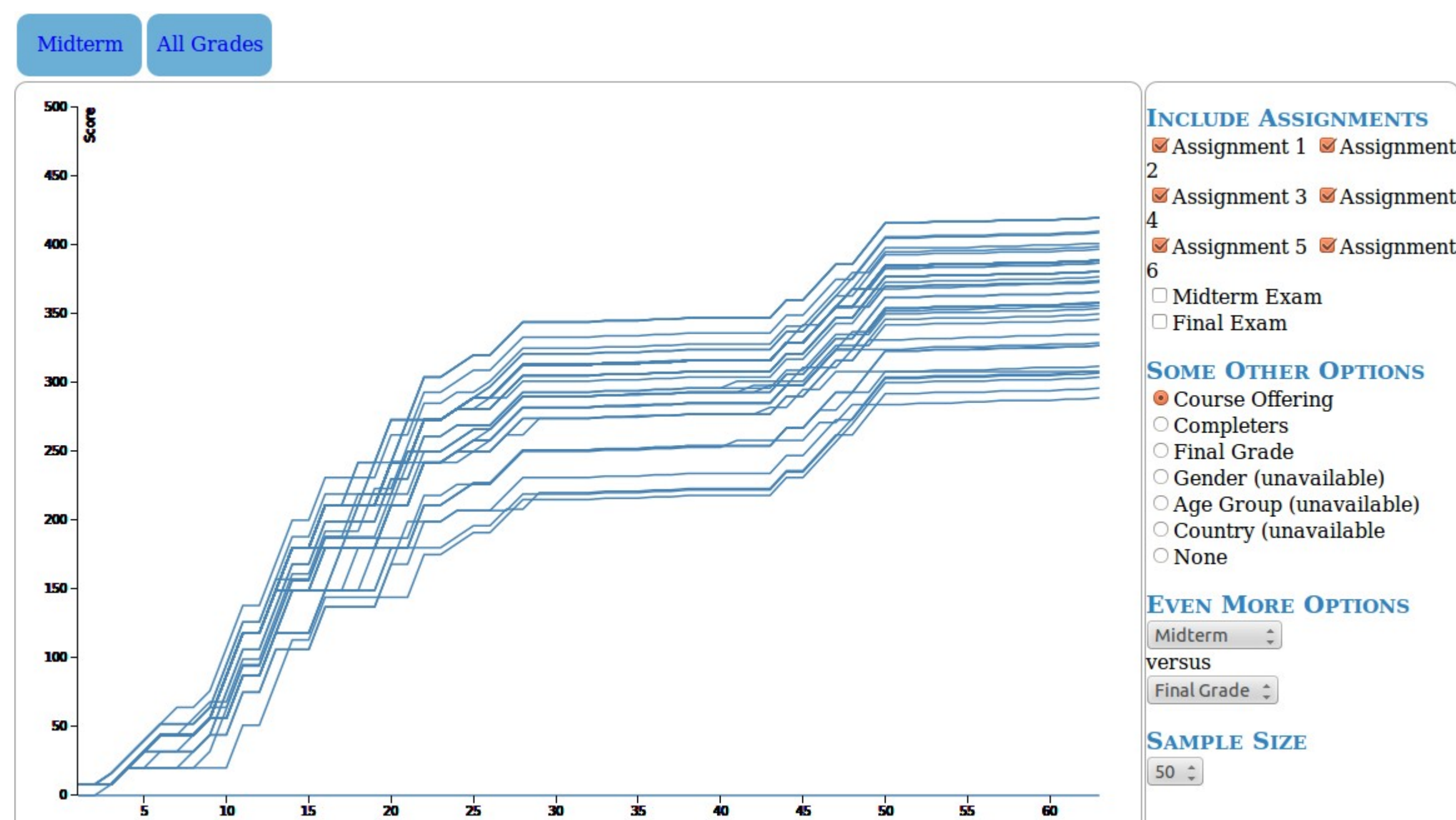
Emerging trends

- Open on-line courses are becoming more popular.
- Enrollment number increases every year.

Need to understand the data

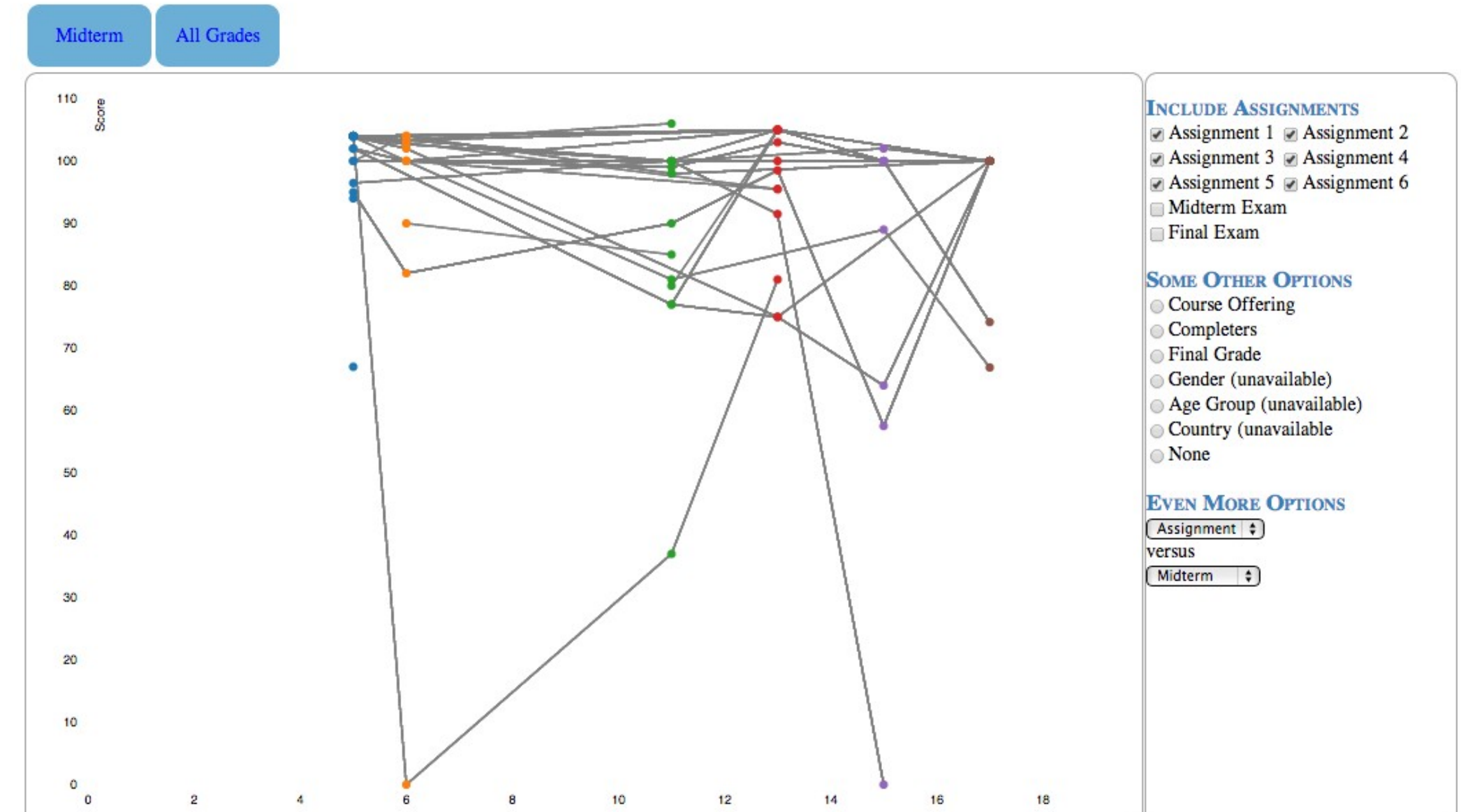
- **Massive fine-grained** course data.
- No existing software/framework specialized in this domain.
- **High demand from instructors** for visualization tools.

Exam Track



- Slope indicates difficulty levels
- Clustering may indicate common misunderstandings

Grades



- Instant view comparing how students are trending
- Options to zoom in by **filtering** by assignment

Approach

Correlation between statistics

- K-means algorithm to find **best predictor of final grades**

Comparison across offerings

- Color coded lines/bars for easy comparisons.
- Clustering of individual statistics into bands to **remove outlying data**

Rich set of visualization options

- Compare **across course offerings**
- Determine **drop-rate** in course participation

Future Work

Incorporation of Demographics

- **Filter performance by** background, age group, gender, country of origin etc (privacy preserving)

Survey Instructors for Feedback

- Determine what elements are commonly included in Coursera offerings
- Discover what **insights and trends** they would like to be able to visualize

Integration with Coursera Website

- Make **visualizations available by default** to instructors via Coursera or CSV upload