

coverage - 100.00%

Files

funcs\_for\_churning\_data.R

File	Lines	Relevant	Covered	Missed	Hits / Line	Coverage
funcs_for_churning_data.R	35	17	17	0	1	100.00%

Files

funcs\_for\_churning\_data.R

```
1  # creates new churned data set
2  generate_after_churn_new_data <- function(data, churn){
3    # modify data for ecdf
4  1x data <- modify_data_for_ecdf(data)
5    # orders the diff_btwn_dates_in_days in increasing order based on the days
6  1x data[order(data$diff_btwn_dates_in_days, decreasing = FALSE), ]
7  1x ecdf_percentiles <- ecdf(data$diff_btwn_dates_in_days)
8  1x data <- data%>%mutate(churn_probabilities =
9  1x   1 - ecdf_percentiles(data$diff_btwn_dates_in_days))
10   # orders new dataframe by customer_id for neatness
11  1x data[order(data$customer_id, decreasing = FALSE), ]
12
13   # add churn flag
14  1x data <- add_churn_flag(data)
15
16   # writes new dataframe to file
17  1x write.csv(data, "Cleandata_after_churn.csv", row.names = FALSE)
18
19  1x return(data) # for-testing purposes
20 }
21 #
22 add_churn_flag <- function(data){
23  2x ecdf_percentiles <- ecdf(data$diff_btwn_dates_in_days)
24  2x data <- data%>%mutate(ecdf_probabilities = ecdf_percentiles(data$diff_btwn_dates_in_days))
25  2x data <- transform(data, churn_flag= ifelse(ecdf_probabilities>0.2, 0, 1))
26  2x return(data)
27 }
28
29 # Adds a column for number of days since each customer visited from first who stopped
30 modify_data_for_ecdf <- function(data){
31  2x minDate <- min(data$max_arvl_dt)
32  2x data <- data%>%mutate(diff_btwn_dates_in_days =
33  2x   as.numeric(difftime(max_arvl_dt, minDate, units = "days")))
34  2x return(data)
35 }
```

== Testing UnitTesting.R =====

```
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 0 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 1 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 2 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 3 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 4 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 5 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 6 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 7 ]
[ FAIL 0 | WARN 0 | SKIP 0 | PASS 8 ] Done!
```

Test complete