Organization	User Based	Design	Creativity	What could go wrong?
Brandon Ford	Brandon Ford	Brandon Ford	Brandon Ford	Brandon Ford
What could we use to organize? • App • Website	Would users be able to communicate with the offerers?	Will the website be colorful or dark?	How would it stand out?	Would people use it/
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How to organize resources? • lists • graphs • tabs	Will the app/website be subscription based?	Will there be animated images?	What could make the solution pop?	How will the app/website be advertised?
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Will there be a settings page, what will it include?	Will accounts be needed?	What would the name be?	What sense of community would the users want?	How will it compete, if there are competitors?
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Will there be a way to save resources?	Will there be a age range?	Would users have profile pictures?	How would design affect the solution?	Would it be creative enough?
Brandon Ford	Brandon Ford	Brandon Ford	Brandon Ford	Brandon Ford
Will there be a like feature, if so will there be a most liked feed?	Will users be able to communicate with other users?	How will the choice of organization be customized?	We users be able to add projects	Would it be easy to replicate or replace?
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