

2025-2026

# COMPUTER SCIENCE AND ENGINEERING SOCIETY



La Jolla, CA- 92092

[csesucsd.com](http://csesucsd.com)



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Dear Corporate Representative,

On behalf of the Computer Science and Engineering Society (CSES) at UC San Diego, I'm honored to introduce you to our organization. CSES has been empowering thousands of students, hosting dozens of events, and building the largest and most inclusive student-led tech community on campus for over twenty-one years.

Through our technical divisions—CSES Dev, OpenSource, and Innovate—students gain hands-on experience building meaningful software, contributing to global open-source ecosystems, and conducting frontier research at the intersection of AI and society. Whether their goal is to ship a product, publish a paper, or launch a startup, they'll find the infrastructure, mentorship, and community they need to bring their ideas to life.

Over the past year, CSES has launched some of its most ambitious initiatives to date. We founded Innovate, a student-led research community building systems for AI-backed ventures, and joined the University AI Alliance as a founding board member to help bridge academia and industry while demystifying the tech world for students. We also welcomed Sharad Aggarwal, Google's Head of AI Strategy, to our Board of Advisors—deepening our commitment to preparing students for the forefront of technological change. In addition, our project teams in CSES Dev are collaborating with the CS Education Research Lab and the Paesani Research Group to help drive real impact across education and science.

None of this would be possible without the support of our corporate sponsors. They enable us to pursue our technical passions and apply our skills to the world's most pressing challenges. This sponsorship program is designed to build meaningful, mutually beneficial partnerships, connecting companies with top student talent while supporting hands-on learning, community-driven projects, and student-led research.

We hope this packet helps you identify a sponsorship opportunity aligned with your company's goals. The students of CSES deeply appreciate your time, consideration, and support in shaping the future of computing at UC San Diego. To learn more, visit [csesucsd.com](http://csesucsd.com), or feel free to contact me or our faculty advisor, Professor Mia Minnes. We look forward to hearing from you.

Sincerely,  
Pranav Kumar Soma



President, Computer Science and Engineering Society (CSES)  
University of California, San Diego

# 2024-25 Overall Impact Statistics

## Annual Report

**422+**  
New Members

**23**  
Events

**50+**  
Alumni Network

**8+**  
New Sponsors

## Fall General Body Meeting

Over **100+ members** attended our Fall General Body Meeting, a huge jump from previous years!

## Overall Impact



## Event Highlights

### IGE x Healthlink Startup Fair

**400+**  
Members

**3**  
Established Companies

**22**  
Startups

Partnered with **UCSD Healthlink** and **UCSD Institute of the Global Entrepreneur** Biotech Accelerator.

### Community Events: SpicyTalks, Social Mixers

**150+**  
Attendees

**3-5**  
Professors

Our community events, including **Intro to Git workshops**, **internship panels**, and **quarterly socials**, consistently pull in enthusiastic attendees.

# About Us

For over 21 years, CSES has been the cornerstone of undergraduate computing, empowering thousands of students and building the largest student-led tech community on campus. Through our technical divisions—CSES Dev, OpenSource, and Innovate—we provide hands-on opportunities for students to build impactful software, contribute to open-source projects, and conduct frontier research. We foster a culture where curiosity is celebrated and discovery is nurtured. With your support, we can expand access to technical education and equip the next generation of innovators with the tools and confidence to succeed.



Dev transforms aspiring programmers into industry-ready software engineers through real world project experience.



OpenSource fosters its own collaborative software ecosystem, empowering students to build impactful projects that serve the UCSD community.



Innovate drives technological progress to empower people, creating AI and engineering prototypes built to launch future startups.

## PROJECT HIGHLIGHTS

### **WebClicker++**

A mobile-friendly classroom response system deployed across multiple UCSD CSE courses, replacing costly \$50+ iClicker devices with a free app-based solution. The platform provides instructors with enhanced analytics and attendance tracking capabilities while serving hundreds of students in introductory computer science courses each quarter.

### **Paesani MBX Website**

A professional web platform built with UCSD's Paesani Lab to showcase their MBX C++ library. It provides global researchers with tutorials and documentation, accelerating adoption of advanced many-body potential models in computational chemistry.

### **TritonScript**

A community-driven forum for UCSD students to share class notes and study guides, creating a growing, organized repository of peer-contributed materials. By helping students with disabilities access course content more effectively, this project aims to foster a more inclusive academic environment.

### **Opportune**

A career-focused social network that connects UCSD students and alumni. It allows students to track internship applications, practice interview questions, and analyze the latest trends across companies, as well as providing alumni with a space to offer guidance, share opportunities and build professional relationships.

### **ORCA**

A deep learning-powered music production platform that uses a tag-based system to classify genre, arrangement, and difficulty. Outputs include editable sheet music with synchronized audio, not just audio files. The project was presented at the SAIRS UCLA Conference and will be presented at the San Diego Tech Conference in the fall.

### **TritonVITON**

A virtual try-on system using webcam input and generative models to render real-time, motion-aware garment fits with user-uploaded clothing. This project was presented at the SAIRS UCLA Conference and will be published in IEEE Transactions.

# Corporate Sponsor Benefits

## ENGAGE WITH POTENTIAL RECRUITS

Connect with top-tier talent through exclusive workshops, tech talks, and networking events. Access our member resume database and connect with students who have secured positions at Qualcomm, Amazon, Google, Apple, and ServiceNow.

## EQUITY OR CO-OWNERSHIP

Secure equity stakes and co-ownership in high-potential startup ventures, creating pathways for substantial long-term returns.

# Sponsorship Tiers

At CSES UC San Diego, we thrive on partnerships that help us power events, workshops, and student-led innovations. Sponsors can support us through funding, resources, or collaborative opportunities—and in return, gain meaningful exposure across our platforms and events.

We offer two types of sponsorships:

- ◆ **Marketing & Brand Visibility**
- ◆ **Product & Innovation Collaboration**

Each comes with flexible tiers, allowing companies to support in ways that align with their mission, whether it's showcasing their brand or investing in technical student work. We welcome partners of all kinds and contributions of any amount.

# Marketing Sponsorship Tiers

**Gain visibility across our digital platforms and events.** Perfect for companies seeking branding, recruitment, and exposure in a high-impact student community.

Tier Name	Contribution	Benefits
<b>Network Partner</b>	<b>Up to \$500</b>	<ul style="list-style-type: none"> <li>Logo placement on our official website</li> </ul>
<b>Social Media Sponsor</b>	<b>\$500 – \$2,999</b>	<ul style="list-style-type: none"> <li><b>\$500–\$999:</b> Instagram story with placement in story highlights</li> <li><b>\$1,000–\$1,499:</b> Instagram reel + story featured in highlights</li> <li><b>\$1,500–\$1,999:</b> Instagram wall post + story featured in highlights</li> <li><b>\$2,000–\$2,499:</b> Highest Instagram promotion + LinkedIn feature</li> <li><b>\$2,500–\$2,999:</b> All above + Co-authored technical article posted to our channels</li> </ul>
<b>Premier Sponsor</b>	<b>\$3,000+</b>	<ul style="list-style-type: none"> <li>All Campus Amplifier benefits +</li> <li>Event-day banner placement</li> <li>Verbal acknowledgements</li> <li>Opportunity to sponsor or co-host an event with us</li> </ul>

# Product and Innovation Sponsorship Tiers

**Collaborate with our team on technical initiatives, research, or custom projects.** Ideal for organizations interested in creating long-term innovation partnerships or engaging directly with students on real-world problems.

Tier Name	Contribution	Opportunities
<b>Knowledge Partner</b>	<b>Donation of any amount is appreciated!</b>	<ul style="list-style-type: none"> <li>Attend or support speaker/panel events hosted by the org</li> </ul>
<b>Advisory Board</b>	<b>Donation of any amount is appreciated!</b>	<ul style="list-style-type: none"> <li>Participate in our advisory board that helps shape project direction and mentorship initiatives.</li> </ul>
<b>Innovation Backer</b>	<b>\$1,000+</b>	<p><b>Research Funding</b></p> <ul style="list-style-type: none"> <li><b>\$1,000+:</b> Supports compute infrastructure</li> <li><b>\$2,000+:</b> Funds conference attendance</li> <li><b>\$3,000+:</b> Enables out-of-state academic participation</li> </ul>
<b>Equity Collaborator</b>	<b>Based on valuation &amp; equity</b>	<p><b>Invest in our finished product (Innovate)</b></p> <ul style="list-style-type: none"> <li>Equity options of <b>5%</b>, <b>10%</b>, or <b>15%</b> based on product valuation.</li> <li>Agreements can be discussed on a case-by-case basis!</li> </ul>
<b>Custom Builder</b>	<b>\$1,000-\$1,500+ or pro bono (with optional donation)</b>	<p><b>Invest in a custom-built project</b></p> <ul style="list-style-type: none"> <li>Commission a student-led team to build a tailored solution to the proposed problem.</li> </ul>

# Our Events



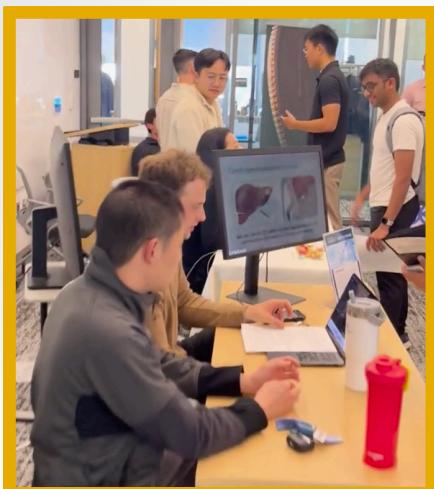
## Full-Stack Development Workshops

This intensive quarter-long program transforms novice programmers into full-stack developers through hands-on Angular and Django development. With an average of **50 attendees** and **20+ committed participants** producing **5 fully deployed projects**, this workshop series delivers immediate ROI for sponsors seeking skilled junior developers.



## Spicy Talks

Our signature networking format combines academic discussion with memorable experiences, featuring faculty panels answering questions while eating progressively spicier food. Drawing **over 80 attendees**, these events have forged lasting relationships between students and professors, solidifying CSES's role as a bridge within the academic community.



## Career Fair

Our exclusive MedTech-focused Career Fair bridges the gap between computer science talent and life sciences innovation. Partnering with UCSD Healthlink and the Institute of the Global Entrepreneur, we **connect 300+ students** with **20 cutting-edge startups** and **5 industry pioneers** in biotech and bioinformatics, creating a specialized recruiting pipeline only for our members.

# Initiatives



## TechTalks

Our multimedia outreach initiative amplifies CSES projects through compelling storytelling across blogs, interviews, and podcasts. By spotlighting the community-driven innovation within our organization, TechTalks inspires aspiring computer scientists while demonstrating the real-world applications of student-led research and development.



## Research Journal

Central to our CSES Innovate vision, this AI-focused journal serves as an open platform for undergraduate research across campus and beyond. While featuring our own research, the journal democratizes academic publishing by providing all students with a peer-reviewed venue to contribute to the acceleration of technological progress.



## SoCal Coalition

We are developing a tri-university partnership with **Bruin AI (UCLA)** and **Gaucho AI (UCSB)** to create a unified platform for cross-campus student research collaboration. This coalition will facilitate joint client projects and large-scale events, amplifying research visibility while building Southern California's most connected AI community.



## University AI Alliance

The alliance fosters collaboration among top AI talent. As founding board members of this nationwide university network, including institutions like **Princeton**, **UPenn**, **MIT**, **Yale**, **Caltech**, **Berkeley**, and more, we are building bridges between AI organizations and venture capitalists, industry leaders, and cutting-edge companies.



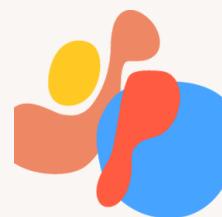
# Thanking our current sponsors and partners!

Google

Institute for the  
Global Entrepreneur



UCSDCSE  
Computer Science and Engineering



✉ csesucsd@gmail.com

🌐 www.csesucsd.com



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