

## **Use of Cookies**

**A cookie consists of information sent by a web server to a web browser and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. We may use both “session” cookies and “persistent” cookies on the website and they are used for purposes including tracking visitor use of the website; recognising you whenever you visit this website; obtaining information about your preferences, online movements and use of the internet; carrying out research and statistical analysis to help improve our content, products and services and to help us better understand our visitor requirements and interests; targeting our marketing and advertising campaigns more effectively; and making your online experience more efficient and enjoyable. Session cookies will be deleted from your computer (or another electronic device) when you close your browser. Persistent cookies will remain stored on your computer (or another electronic device) until deleted, or until they reach a specified expiry date.**

## **Third-Party Cookies**

We work with third-party suppliers who may also set cookies on our website. These third-party suppliers are responsible for the cookies they set on our site. If you want further information, please go to the website for the relevant third party. For example, we use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use using cookies, which are stored on users' computers (or other electronic devices). The information generated relating to our website is used to create reports about the use of the website. For example, the information will show us how visitors found and explored our site, and how we can enhance their experience. It provides us with information about the behaviour of our visitors (e.g. how long they stayed on the site, the average number of pages viewed) and tells us how many visitors we have had. Google will store this information. [Google's Privacy Policy](#)

## **Consent**

In most cases, we will need your consent to use cookies on this website. The exception is where the cookie is essential for us to provide you with a service you have requested. There is a notice on our home page which describes how we use cookies, and which also provides a link to our cookie policy. If you use this website

after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this privacy policy.

### **How To Turn Off Cookies**

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer, you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the sliding selector. Blocking all cookies will, however, harm the usability of many websites, including this one. For further information about cookies and how to disable them please go to [About Cookies](#) or [All About Cookies](#).