

Group #2: Alejandro Griffith, Jiwon Seo, Hojin Sohn, Sun Ahn, Peter Kang

### I. Problem statement

- Despite the plethora of social media apps available, staying connected with friends you don't see often is challenging. Popular social media platforms do not tend to promote close, intimate friendships. A clear example is Instagram, where a user may have thousands of followers; however, many of these relationships exist only on the platform and usually do not develop any further. Our app takes another route, engaging small groups of friends through daily challenges. Unlike previously existing daily challenge social media platforms, such as BeReal, our app prompts the user each day at a specific time with a fun photo prompt or question that the user must reply to by the end of the day. BeReal simply asks users to take a photo of whatever they do at an unannounced time. We believe our method of challenges more efficiently connects users, since it encourages engagement with other users without the need to worry about "missing the deadline", along with giving users the creative freedom to incorporate humor, artistic quality, etc., while answering the given prompts.

### II. Project Objectives

- Our mobile app will allow users to connect with a small group of friends in a fun and engaging way. Every day, each group member will receive the same prompt, such as "What was your favorite meal?" or "High-five your co-worker." By the end of the day, each person will need to respond to the prompt with an image they took.
- Then, everyone in the group will pick what they believe is the best response to the prompt. The one with the most votes "wins the day" and gains points on the leaderboard.
- At the end of the week, a contest will be held where everyone in the group picks what they believe is the best prompt-response combo of the week. The winner "wins the week" and gains points on the leaderboard.

### III. Stakeholders

#### 1. Users:

- People who are looking for a social media that promotes intimate friendship through a daily challenge or questionnaire rather than just connecting with people.
- People who hope to connect with close friends and family

#### 2. Developers - the team involved in making the app

- Sun Ahn
- Peter Kang
- Jiwon Seo
- Hojin Sohn

- Alejandro Griffith
- 3. Project Coordinator - Krishna Dhasmana
- 4. Owners
  - Sun Ahn
  - Peter Kang
  - Jiwon Seo
  - Hojin Sohn
  - Alejandro Griffith

#### IV. Deliverables

- Users can create groups of friends.
- Within a group, users can choose an established time at which photo challenges are released and when the submission of those closes.
- Randomized daily prompts (possibly with AI).
- Users can respond to the prompt within the submission window, using up to three submissions (users pick the one they like the most out of those three pictures).
- When the submission window ends, users within the group will be able to choose which photo to send for voting.
- Every day, each user will vote on which photo answered the daily prompt best, and the photo with the most votes will be saved. The user that has the most votes is given a point.
- All prompt-response combinations that “won a day” will be put up against each other in a tournament style at a selected time every week; the winner gets a large number of points on the leaderboard.
- We will use frameworks such as React Native, Express.js, Node.js, and MongoDB.
- The application will support any Android-based or iOS operating system device.