



# CSI SFIT

## Annual Sponsorship Proposal



**ST FRANCIS INSTITUTE OF TECHNOLOGY**  
Borivali, Mumbai



## **ABOUT CSI**

CSI SFIT since its inception in 2002, has proven to be a great source of knowledge by providing hands-on technical training and transforming students into competent professionals. In each academic year, CSI SFIT conducts numerous workshops, seminars, conferences, industry academic interactions, competitions, student initiative programs, and industrial visits which prove to be a gateway to technical expertise.

## **OUR MISSION**

CSI SFIT aims to lay a foundation for the refinement of technical inventiveness among young technocratic skills that will promote originality among budding engineers down the path for professional development.

# CSI - MOSAIC



## Mosaic '25 Ghost Protocol

Mosaic has always been the most anticipated technical event of SFIT and in 2025 our spirits were high. Ghost Protocol organized by CSI was an event which imbued technology as well as critical thinking skills, creating a major success.

Mosaic 2025 saw 300 + registrations and amid the cheer, excitement and curiosity, Ghost Protocol lived up to the hype

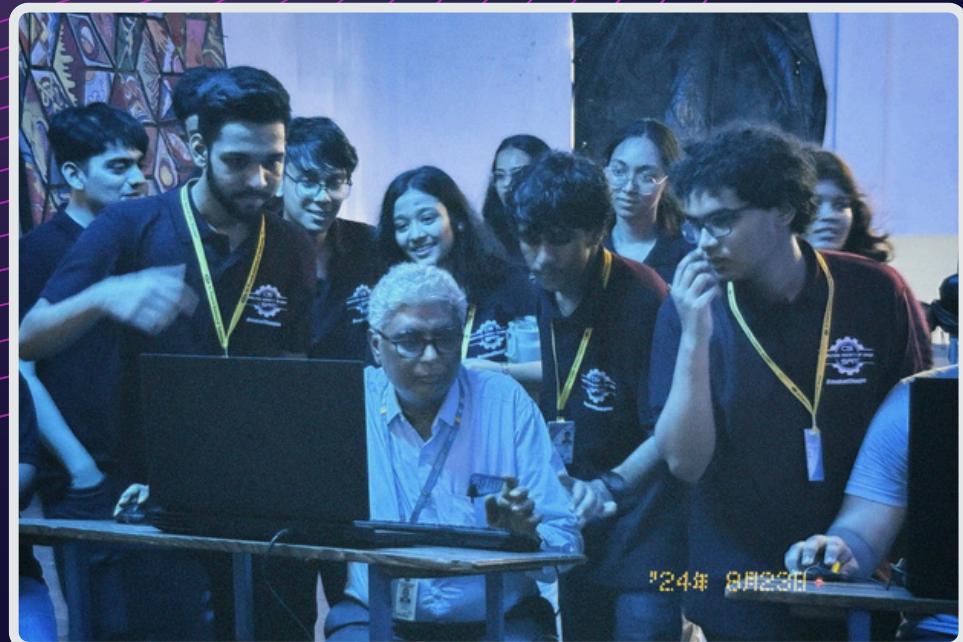


## Mosaic '23 Shattered Dimensions

The event emphasized collaboration and innovation, as teams worked together to restore a malfunctioning time machine. The experience not only highlighted their technical abilities but also provided an unforgettable adventure that fused technology, creativity, and teamwork.



# Space Day: Cosmic Showdown



On August 23, 2024, we hosted "Cosmic Showdown", a 3D space-themed game built by our Tech team.

Set in a zero-gravity spaceship, astronauts battled aliens in intense, strategic matches.

Ten participants competed, and one emerged as the ultimate champion.

Developed by our Tech Team, the zero-gravity game impressed all.

Participants joined an open lobby to showcase their skills.

Our team worked hard to ensure smooth execution.

Spectators stayed engaged throughout.

Around 110 students attended the event.



## Figma 101



On 21st September 2024, CSI-SFIT held a Figma workshop led by alumnus Mr. Ujwal Katariya.

Students explored UI/UX basics and learned how to take a design from wireframe to development.

The session covered Figma tools like grid systems, Auto Layout, constraints, components, and variants.

## Lets Talk Code-LLMs

On 6th February 2025, CSI-SFIT hosted a workshop on LLMs led by Craig Michael Dsouza and Elvis D'Souza. Students learned about fine-tuning models, prompt engineering, and real-world deployment.

The session covered transformers, attention mechanisms, and hosting AI applications.



# SPONSORSHIP & MARKETING OPPORTUNITIES

## 1. Webinar and Seminar Engagement

Take advantage of a unique opportunity to interact directly with over 100+ engineering students by hosting webinars and seminars. This platform allows you to deliver targeted content, showcasing your brand to a highly relevant audience.

## 2. Strategic Banner Placement

Ensure your brand gains maximum visibility within the college by placing banners in high-traffic areas. With exposure to more than 2,000 students and faculty members, your brand will be front and center in the minds of our academic community.

## 3. Social Media Amplification

Leverage our extensive social media networks to boost your brand's presence. Our channels offer exclusive story features and reels designed to engage a broad and active audience, driving brand awareness and engagement.

## 4. Targeted Pamphlet Distribution

Distribute your promotional materials directly within the college, ensuring your brand message reaches the hands of students and faculty. This direct marketing approach is effective in capturing attention within the academic environment.

## 5. Pre-Event Brand Visibility

Increase your brand's recognition in the lead-up to our events with strategic placements and mentions across various platforms. This ensures that your brand stands out and is top-of-mind when the event begins.

## **Platinum collaboration (₹20,000-₹25,000)**

- Title partner in all banner and social media
- Dedicated sponsorship desk
- Exclusive banner space at entry
- Premium social media campaign  
(Reels, carousels n multiple shoutouts in all events)
- Logo on CSI website + post event video

## **Gold collaboration (₹12,000-₹18,000)**

- Co-partner status in events
- Standard social media promotion  
(story promotions + Reels)
- Mention during key event sessions
- Brand logo on shared banners/posters

## **Silver collaboration (₹7,000-₹10,000)**

- One instagram story and logo tag on post event reel
- Logo feature in selected banner
- Verbal mention in events

# CONTACT US

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*JOIN US AS WE BUILD THE FUTURE*

## KNOW MORE ABOUT US



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*At CSI-SFIT,  
#WeMakeItHappen !!!*