**FACULTY SENATE ITEMS**

**OCTOBER 21, 2021**

**NEW COURSES:**

AV.1 DEPARTMENT OF ACCOUNT & FINANCE, ECONOMICS, MANAGEMENT, AND MARKETING

BUS/ECO 105 SUSTAINABLE BUSINESS AND SOCIETY

**AV. NEW COURSES**

**AV.1 BUS/ECO 105 SUSTAINABLE BUSINESS AND SOCIETY**

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| DEPARTMENT/PROGRAM: Accounting & Finance, Economics, Management, Marketing |
| CAREER LEVEL(UNDERGRADUATE OR GRADUATE) : Undergraduate |
| ACADEMIC LEVEL(REGULAR OR REMEDIAL): Regular and Special Topics |
| SUBJECT AREA (I.E. ART, BIOLOGY): BUS and ECO |
| PROPOSED COURSE NUMBER/LEVEL (100, 200, 300, 400, 500, 600, 700, 800: 105 |
| COURSE TITLE: Sustainable Business and Society |
| PREREQUISITE: ENG 111 and MTH 20 or higher or appropriate math placement score. |
| COREQUISITE: N/A |
| PRE OR COREQUISITE: N/A |
| CREDITS: 3 |
| HOURS: 3 |
| CATALOG DESCRIPTION: This course will explore timely individual, business, and societal aspects of sustainability in the Anthropocene. It will examine the impacts that human decision-making, consumer choice, and technology have on a sustainable way of life. Learners will analyze the roles of individual and global consumption patterns, economic systems, businesses, organizations, and initiatives in achieving a sustainable future. Learners will also be exposed to metrics and tools that allow them to analyze consumption choices that they make. |
| LIBERAL ARTS AND SCIENCES (YES OR NO): Yes |
| GENERAL EDUCATION: Choose an item Flexible Core: Individual and Society (IS)  If a course is being considered to satisfy general education requirements, the proposal will need the approval of both the UCC and the GEC before moving on to FS. |
| EFFECTIVE: SPRING (2022) |
| ROLE IN CURRICULUM: This course will allow our students to build their skills in the emergent and innovative area of business sustainability and will help to increase their job prospects as well as contribute to their environmental awareness. It will also support the transition of students into a certificate in sustainability and/or a minor in sustainability, which we envision offering in the near future. |
| RATIONALE Worldwide consumption and production utilize natural resources and the environment in a way that continues to have destructive impacts on the planet. Economic and social progress over the last century has been accompanied by environmental degradation that is endangering the systems on which our future Development and our very survival depend. In 2015, the United Nations General Assembly outlined 17 Sustainable Development Goals (SDGs) for the year 2030 as an urgent call to action to ensure prosperity for all and to protect the planet. Focusing on these SDGs, this course aims to develop students’ awareness of issues related to sustainability, along with possible solutions and positive contributions that can be made towards the challenges of a modern global society.  Include when the course will be (every semester or every other semester) and the expected enrollment (how many students will register per semester. |
| SUBMISSION TO COMMITTEE CHAIR: June 10, 2021 |
| APPROVAL: Prof. Simone Wegge, Department of Economics, September 14, 2021  Prof. Thomas Tellefsen, Department of Marketing, September 17, 2021  Prof. Carles Solà Belda, Department of Management, September 16, 2021  Prof. George Wang, Department of Accounting & Finance, September 20, 2021  Include Dean(s) Name, Department Chair(s) Name/Program Director(s) Name and Date(s) |
| CONSULTATION:  Dean(s) Name Prof. Susan Holak  Department Chair(s) Name/Program Director(s) Name and Date(s) |