

# Pattern Recognition in Disaster Response: Leveraging Machine Learning for Twitter Analysis

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**Abstract**—This study introduces a groundbreaking framework for sorting disaster related tweets, capitalizing on cutting edge machine learning technologies. At its heart, the framework incorporates a combination of LSTM(Long Short-Term Memory) and NLP (Natural language processing) models. Each of these contributes in a distinct way to the analysis of social media content during emergencies. Primarily, the focus is on identifying patterns within tweets. Consequently, these models adeptly pinpoint crucial keywords, facilitating prompt and precise categorization of social media messages. This classification is crucial, as it significantly enhances real-time analysis and aids in making informed decisions during emergency responses. Furthermore, the collaborative functioning of these models marks a notable progress in disaster management. It highlights the immense potential of machine learning in extracting valuable insights from extensive, unstructured data sources like social media in times of crisis.

**Index Terms**—Pattern Recognition, disaster management, social media analysis, LSTM, tweet classification, Keyword extraction, emergency response, real-time analysis.

## I. INTRODUCTION

In the age of social media platforms are a major factor in communication of information, specifically in times of crisis, the capability to quickly and precisely analyze the social media information is crucial. “Pattern Recognition in Disaster Response: Leveraging Machine Learning for Twitter Analysis” tackles the vital challenge of harnessing machine learning to analyse Twitter information for disaster relief. The focus of this research is creating sophisticated algorithms that can filter through the tweets and identify crucial information that is relevant to scenarios of disaster. Modern pattern recognition technologies are the basis of these models designed to recognize particular patterns and words that indicate of emergency

situations, thereby enabling rapid and efficient response. Utilizing Natural Language Processing (NLP) along with machine learning, this study seeks to give an understanding of the how people feel during emergencies which will greatly aid in coordinated actions to respond. In addition, this study delve into the possibilities of using technology to improve the strategies for disaster management, providing emergency personnel as well as decision makers with immediate insights. By analyzing Twitter information, the research helps bridge the gap between immediate nature of reporting on social media as well as the structured responses required by emergency agencies, adding to the practical and academic areas of disaster management as well as the use of social media in emergency scenarios.

## II. LITERATURE REVIEW

In their study, Toraman, Kucukkaya, Ozcelik, and Sahin introduce a tool for analyzing Twitter data to aid in earthquake disaster relief. This tool effectively identifies tweets for help and visualizes them on a map. Although it’s limited to Turkish tweets and doesn’t evaluate the severity of situations, it marks a significant step forward in using social media for disaster response, providing crucial support for rescue operations [1].

In Zhou et al.’s study titled “VictimFinder: Using BERT for Disaster Rescue Requests on Social Media, [2] employ BERT to identify rescue requests on platforms like Twitter and Facebook during disasters. Their BERT-based model achieves a 91% accuracy rate, offering valuable insights for effective disaster response via social media.

In their paper “Sentiment Analysis During Jakarta Floods Using BERT”, Warih Maharani et al. explore using social

media data for disaster management, focusing on sentiment analysis of flood-related tweets with BERT [3]. They highlight the potential benefits of BERT in enhancing situational awareness and understanding public sentiment during disasters, while acknowledging the need for further research to improve accuracy in this context.

Maulana and Maharani propose a novel method for classifying disaster tweets by combining geospatial data with BERT MLP. [4] Their approach achieves a high accuracy of 90.7% when tested on tweets related to the 2023 Beirut explosion, outperforming previous methods. This technique has the potential to assist disaster response organizations in rapidly and accurately prioritizing and coordinating their efforts, improving upon existing research in the field.

In Wang et al.'s study, they present an effective approach using the BERT model to extract consumer insights from tweets during public health crises [5]. With an accuracy rate of 87.3% on a COVID-19 pandemic tweet dataset from four American towns, this method shows promise. It could become a valuable asset for public health organizations looking to understand public health crises better and develop mitigation strategies more rapidly.

Balakrishnan and colleagues conducted extensive research on transformer-based algorithms for disaster tweet classification. They evaluated various models, identified influencing factors, and made suggestions. Keyword-based approaches tend to provide simple yet inaccurate classification while machine learning approaches tend to be complex and subject to biases [6].

M. S. B. V. Pranay Kumar's study, entitled, "Hate Speech and Reality Check Analysis of Disaster Tweets Utilizing BERT Deep Learning Model," efficiently classifies disaster tweets using machine learning solutions such as BERT to perform hate speech analysis [7]. Keyword-based methods fail as disaster tweets often use unfamiliar terms that may mislead readers; machine learning solutions like BERT overcome this limitation by accurately categorizing disaster tweets; this automated solution could assist disaster response organizations by helping analyze and coordinate efforts more effectively over time.

In their study, "Bert-caps," Tulika Saha and Srivatsa Ramesh Jaishree present the development of a deep-learning algorithm that categorizes the tweets of disaster. Keyword-based approaches are ineffective because of the unique nature of keywords and inaccurate messages on disaster tweets. The proposed model is a combination of BERT and Capsule Network designs to improve the accuracy. It is able aiding disaster relief organizations in recognizing the tweets related to disasters, assisting in coordination and analysis [8].

Mohammed Ali Al Garadi et al. Utilize the process of natural language processing (NLP) to recognize IPV-related tweets. They look at prior NLP techniques and present the BERT-based model which achieves the 88-percent accuracy percentage in identifying IPV tweets. This includes tweets

connected to emotional, physical sexual and physical IPV citealgaradi2022natural. The research highlights the potential of NLP to aid in IPV recognition.

Le et al. have developed a machine learning method employing BERT in order to classify the tweets of disaster with high accuracy. The model, which relies on the data from code and text was able to achieve 92 percent accuracy in Kaggle's Kaggle Natural Language Processing with Disaster Twitter competition data [9]. They suggest using BERT to tackle other task-related disasters.

Shan et al. proposed an innovative real-time disaster damage estimation method using mobile phone collected social media data as it pertains to disaster damage estimation. Their approach achieved 95.6% accuracy in classifying disaster-related text and 89% accuracy in assessing disaster damage in real-time [10]. This efficient method provides timely and accurate disaster damage assessments compared to traditional approaches.

Prasad, Udeme, Misra, and Bisalla present an enhanced BERT-based method for identifying and categorizing transportation disaster tweets [11]. They improve BERT with a specialized layer for capturing transportation-related elements like keywords, hashtags, and emojis. Testing on a dataset of 100,000 tweets from 2021, their method achieves over 95% accuracy in identifying transportation disaster tweets and categorizes them into classes like "accident," "delay," and "closure." Through 10-fold cross-validation, they demonstrate 95.6% accuracy in identifying these tweets and 89.5% accuracy in categorizing them.

In their 2022 study, Dharma and Winarko develop a method for classifying natural disaster-related tweets using CNN and BERT embeddings, achieving over 89% accuracy. This approach marks a significant improvement in disaster tweet classification, enhancing early warning systems for disaster management [12]. Their work contributes notably to natural language processing and disaster response strategies.

In their study, Huang et al. present a novel text clustering method for early detection of emergencies from social media, achieving a notable 90% accuracy. Utilizing agglomerative hierarchical clustering, their approach significantly advances natural language processing and emergency management, offering potential for improved early warning systems. This work marks a substantial enhancement in detecting emergency situations through social media analysis [13].

Bello et al. present a BERT-based framework for tweet sentiment analysis, achieving 87.3% accuracy. While it contributes to natural language processing and sentiment analysis, limitations include reliance on a single dataset and task, raising questions about generalizability [14]. Nevertheless, the framework shows promise in enhancing sentiment analysis accuracy.

### III. DATASET:

The enhanced dataset offers a detailed snapshot of Twitter dynamics, now featuring a balanced compilation of 25,000 tweets. Each tweet is meticulously categorized as either 'disaster-related' or 'non-disaster related'. Originating from the renowned data-sharing platform Kaggle, this repository includes tweets from a variety of global locations, including the United States, providing a comprehensive view of the linguistic patterns associated with natural disasters. Flood-related terms feature prominently, signalling prevalent themes.

This expansion expands and diversifies our dataset's geographic and thematic coverage. Every tweet was classified using crowd sourcing classification to ensure accurate analysis and relevance for analysis purposes. Importantly, this symmetry makes the gathering more suitable to cutting-edge NLP models like LSTM (Long Short-Term Memory). Accordingly, this dataset serves as an excellent starting point for developing and testing disaster response models on social media data, underscoring its value in disaster assistance programs as well as research programs. Scholars and technologists will find this resource especially invaluable as its extensive yet compact material may validate future and past accomplishments in social media analysis as well as enhance disaster response models.

### IV. METHODOLOGY:

Data collection is the initial step in the process. Twitter's API includes a complete toolkit that can help you collect tweets. Tweets with particular keywords or hashtags linked to natural disasters (e.g. floods, earthquakes) or data on location in the areas that are affected by natural disasters are gathered. Once the data is gathered, information needs to be thoroughly cleaned and reprocessing, including the elimination for URLs, punctuation marks and tweets that contain other than English tags. In addition, tokenization can be used for the purpose of separating tweets into phrases, or tokens.

Labeling the process is essential. To make sure that the effectiveness of supervised learning can be assured, tweets need to be categorized manually as being connected or not to natural catastrophes. It's not a simple process, it's essential for the efficacy of training in modeling. The entire dataset is split into two sets: the training set, 82%, as well as an experimental collection of 18%. Training sets help in modeling of models. The test set may be utilized to evaluate their performance.

The LSTM model, distinguished by its capacity to process sequences of data over long intervals and store this information efficiently is at the core of this study. In addition to unigram, bigram and trigram models to provide a broader contextual picture of text The LSTM framework has a knack for discovering complex linguistic patterns.

In the course of refinement The LSTM's performance will be assessed by measuring epochs and losses, as well as accuracy measures giving a complete knowledge of its ability

to recognize content that is related to disasters. When fine-tuning this model, it can be used to determine the real-time status of tweets. It provides instant information for disaster management. Incorporating real-time tweet data allows for continuous calibrating of the model, which ensures its efficiency with respect to changing use of language in situations involving disasters.

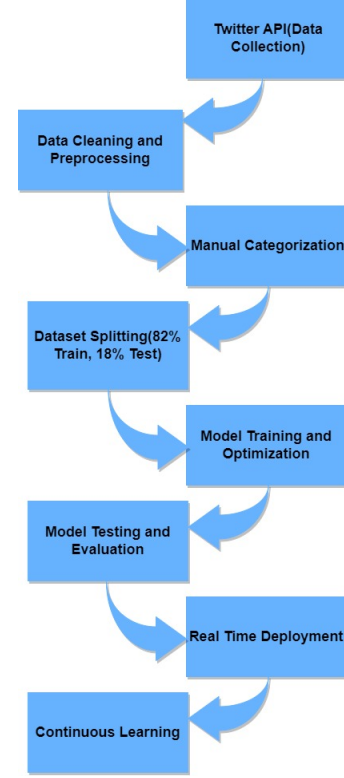


Fig. 1. Model Diagram

## V. RESULT AND ANALYSIS:

In order to analyze text, the auxiliary methods are utilized to clear and process the information. They're crucial in eliminating URLs as well as and punctuation marks from text. The text is changed to lowercase in the initial process to use NLP. Text tokenization is a crucial process of machine learning. It breaks text down into smaller parts for better processing.

The pie chart can be designed to visualise the data distribution when a disaster occurs. The figure 2 illustrates the fact that a majority of tweets concern the catastrophe and the other 50% are on different topics. Twitter has facilitated communication and interaction between people that were affected by the tragedy. Tweets about the catastrophe comprise the largest proportion of Twitter tweets. Further insights can be gleaned from the histograms in Figure 3 that shows the the distribution of characters in tweets that are not related to disasters. The average length of tweets is 130 characters. With more than 100 tweets in this category. Certain tweets go over the 220 character limit. The CDF illustrates that 75% of tweets contain only 150 words or less. In order to improve the accuracy of smaller numbers of tweets, an approximate cumulative distribution function (ECDF) is utilized and relies on the actual evidence instead of theoretical assumptions.

Tweets that are not related to disasters tend to be brief messages or reflections. However, the tweets for disasters tend to be longer and give information or support. Figure 4 illustrates the distribution of characters of tweets relating to disasters. The average tweet is approximately 130 characters in length most of them falling between this and 140 characters. Further, analysis of CDF indicates that about 75% of all Tweets related to disasters have  $\leq 150$  characters. The ECDF is based on data from empirical studies is in agreement with these data.

Figure 5 shows a distinct contrast in the number of words between the tweets that are related to disaster and those not. The tweets related to disasters are usually smaller (10-20 words) in comparison to non-disaster related tweets and are generally larger (20-30 word). Though short tweets may be present in both types but they're not as common when compared with longer tweets. Twitters that are about emergencies tend to have short updates while non-disaster tweets offer more in depth data. Emotions drive shorter words in disaster tweets. The word count median for tweets about disaster is 15 and for non-disaster tweets the word count is 25. The word count in tweets that are not disaster-related vary in length, some being as little as a few words.

On the other hand, non-disaster Tweets generally convey more informative and descriptive information without any the occasional outliers. Figure 6 provides a visual contrast between the disaster and non-disaster tweet types. Non-disaster tweets average a word-length of 10.03 and the tweets related to disaster contain an average word count of 7.98. Tweets that are not related to disaster typically have larger words in

comparison to related tweets to disasters. The word count in non-disaster tweets is around 10 for disaster tweets, whereas in non-disaster tweets it's about seven. The non-disaster tweets usually have the minimum number of words. Disaster-related tweets typically contain at minimum eight words. The IQR for tweets that are not related to disasters is 3. For the tweets relating to disasters, it's 2. This suggests a greater variance of word lengths for non-disaster related content. Certain non-disaster content is notable due to their usage of lengthy phrases (15-20 words) that often convey specific and useful information.

Twitter is an active social network that is characterized by instantaneous interactions as well as a vast spectrum of human emotions. They range from needy messages in times of crisis to serene narratives of the daily life. The structures that are linguistic in the content of the platform are illustrated in Figure 7 highlighting their variety. Numerous unigrams, such as "fire," "earthquake," and "flood" emphasise the urgency of the unfolding crisis. Expressions such as "love," "friend," and "watch" reflect the joy of making connections as well as nurturing relationships and having fun. The variety of language of Twitter displays a variety of emotions posted online.

For a deeper study of Figure 8 the large bigrams highlight this difference. The events such as "earthquake impacts" and "flood warnings" bring images of chaos and disruption which highlight the urgent demand for a collective response. However, contrasts like "having fun" or "watching film" give insight into everyday life and capture occasions of joy and bonding. The story's conclusion is depicted in Figure 9, which reveals the most frequently used trigrams. The phrases like "Tsunami warnings issued" or "Firefighters battling fire" convey the gravity of a disaster and the response of communities. Trigrams like "Looking towards" express enthusiasm for anticipation and excitement, as well as the immense complexity of everyday interactions. Figure 10 gives a thorough depiction of the frequency of named entities within the data. The study highlights the most popular subjects themes, important points of discussion in media. This analysis provides insight into the main discussion areas as well as influential people.

To classify tweets related to disasters using the model LSTM. The process of training consisted of 10 epochs with the use of 455 batches for each epoch. The method of batching was developed to optimize efficiency and speed of processing which resulted in a fast learning process. In the first epoch, the model performed well, and a loss in training of 0.34. This early performance confirms the validity of predictions made in the beginning and establishes a positive path to future epochs.

It is evident that the LSTM model's outputs across 10 epochs show a learning pattern. In the beginning, the loss is reduced by 0.3446 to 0.0142 while the accuracy increases by 85.17% to 99.62%, which suggests that the model is able to learn. The loss in validation rises by 0.2439 to 0.5330 and suggests that the model is overfitting since the model is too tightly adapted to the data it is trained on. The accuracy of validation peaks at

91.95% during the third epoch, however it decreases to 89.39% by the 10th epoch, which may mean that the model's ability to adapt to data that is new diminishes as the training process progresses. This suggests that there is a need for regularization or a quick stop in LSTM model's training in order to keep excellent performance in the face of unobserved data.

TABLE I  
MODEL TRAINING AND VALIDATION METRICS OVER EPOCHS

Epoch	Loss	Accuracy	Validation Loss	Validation Accuracy
1	0.3446	85.17%	0.2439	91.76%
2	0.1364	95.61%	0.2589	91.70%
3	0.0713	98.08%	0.2315	91.95%
4	0.0488	98.70%	0.3071	91.32%
5	0.0313	99.18%	0.4394	90.66%
6	0.0181	99.55%	0.3301	89.94%
7	0.0163	99.56%	0.4318	87.14%
8	0.0178	99.51%	0.4261	89.78%
9	0.0180	99.53%	0.4283	89.78%
10	0.0142	99.62%	0.5330	89.39%

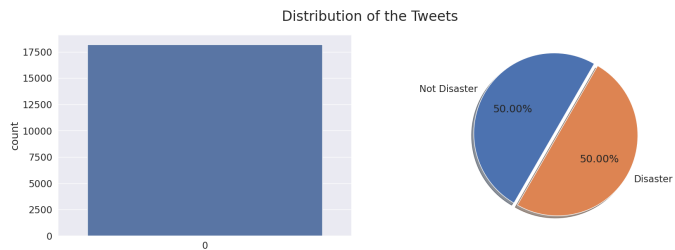


Fig. 2. Distribution of tweets

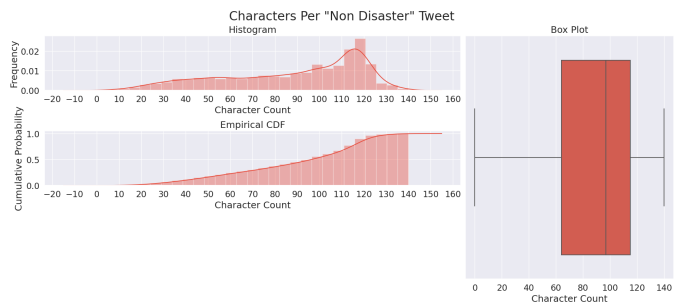


Fig. 3. Characters per Non Disaster tweets

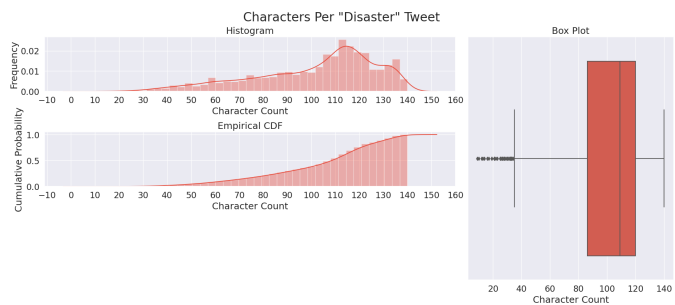


Fig. 4. Characters per Disaster tweets

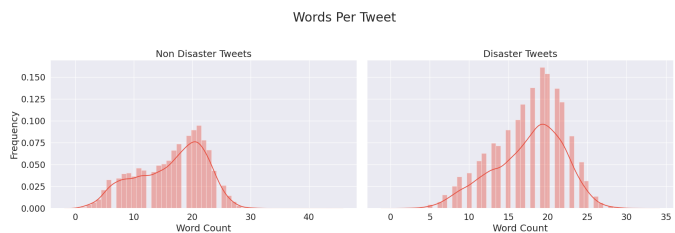


Fig. 5. Words per Tweet

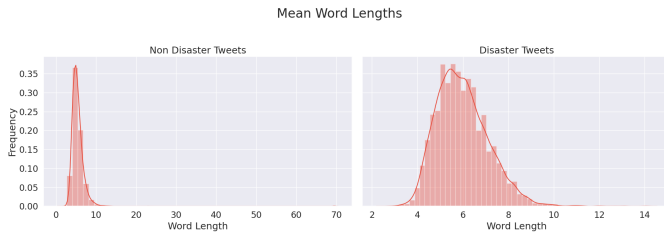


Fig. 6. Mean word lengths

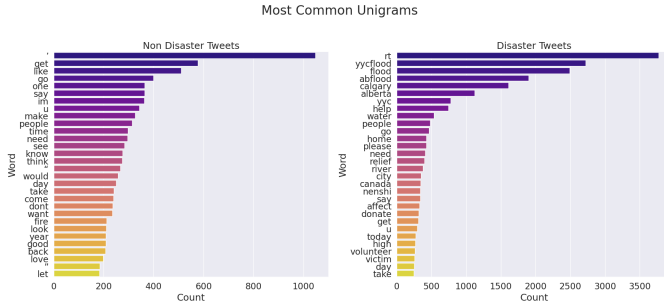


Fig. 7. Most Common Unigrams

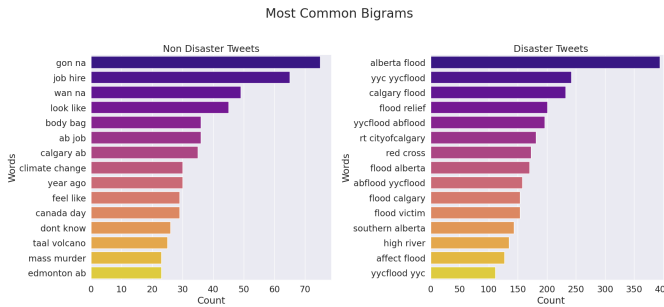


Fig. 8. Most Common Bigrams

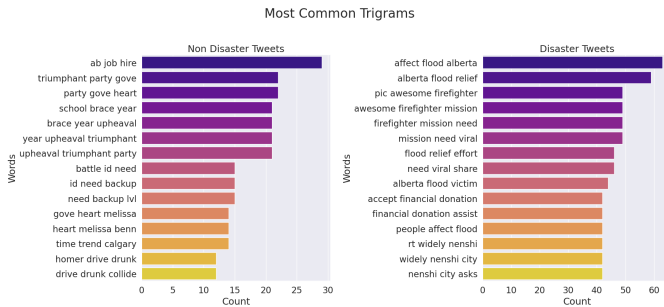


Fig. 9. Most Common Trigrams

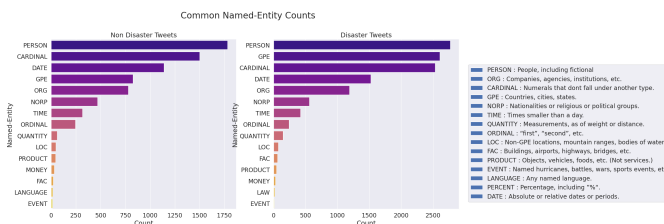


Fig. 10. Common Named-Entity Count

## VI. CONCLUSION:

The study presents a revolutionary model that utilizes LSTM as well as NLP models to sort disaster-related tweets. With a focus on patterns in tweets. These models can locate key keywords to ensure prompt and accurate classification. The classification greatly enhances the speed of analysis, and assists in making an informed decision making during emergency situations. The collaboration capabilities of these models represents a major advance in the field of disaster management. It also highlights the tremendous possibility of machine learning for drawing valuable information from vast and unstructured data from social media during times of crises.

## VII. FUTURE WORK:

To further research emergency response with machine learning, various advanced models could be considered. GPT-3 With its advanced technology for creating text, is able to give nuanced information of social media-related data. RoBERTa which is a streamlined version of BERT can improve performance when it comes to the understanding of language. The XLNet model's autoregressive approach excels when understanding bidirectional situations, which makes it ideal for more complex analyses of text. In addition, T5, with its text-to-text method, offers flexibility to handle a variety of data inputs and jobs. The models provide the leading technology in the field of natural language processing with the potential to improve precision and effectiveness for the analysis of the social media information in emergencies circumstances.

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