
Activity: Choose Your Design Challenge!

Form groups of 3-4

- 11 In your groups choose a service experience to explore further in next week's session on Design Research. You can choose one of the service experiences you shared earlier during role play or something different (ex. filing taxes, biking, or accessing daycare).
- 2l The person(s) who had the first hand experience will be your focal point for understanding the issue at hand. Make sure atleast 1-2 team members had first hand experience with the casestudy you choose and that they are comfortable sharing.
- 3I In your group, fill out questions 1-4 of the worksheet on page 86 of the Toolkit to frame your initial challenge and choose a fun team name for your group. Each group will have a chance to read their question and team name outloud to the room.

For Next Week...

I will share a brief presentation to guide exercises, rest of the class will be a worksession where you will interview each other and build stories to share. Its highly recomended that you read chapter 2 (finding inspiration pg 25-37) and 3 (insights and ideas pg 37-49) in the Nesta/Ideo toolkit before next week.