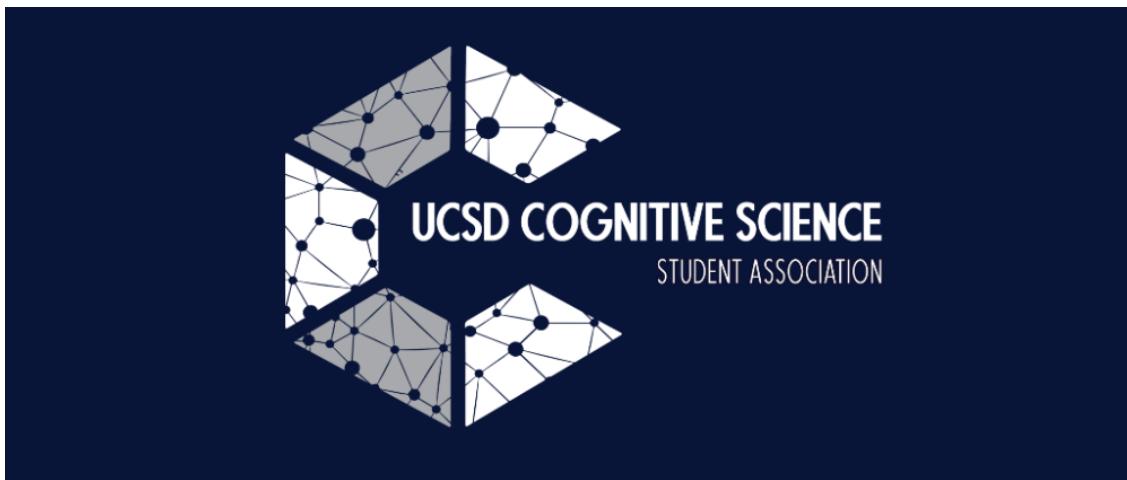


# Jan

[Campaign Preview](#)[HTML Source](#)[Plain-Text Email](#)[Details](#)

Newsletter Ed. January 2020



## Check Out our Fall Recap Video!

As we prepare to start our winter quarter events, check out this recap video made by our wonderful media chairs and their amazing committee that showcases our fall quarter events. Thank you all for coming out to our events and we hope to see you again this quarter!

[Link to YouTube Video](#)





## Come Out to our BJ's Fundraiser TOMORROW!

Celebrate the start of the quarter with a delicious meal and Tuesday's \$3 pizookies with friends while supporting CSSA!

As we gear up preparation for our annual national cognitive science conference held in spring quarter, we greatly appreciate all the help we get to host such a large event. Every \$ counts, and we want you to have a fun time helping us out! Please present the flyer in this FB event's banner/discussion posts.

- BJ's will donate 20% of food and beverage sales to UCSD CSSA. -

If you would just like to donate, please Venmo our treasurer, Andrew Nguyen (@adno46), or make a cash payment to any of our executive board members.

[Checkout FB Event](#)



— JOIN US FOR —  
A DELICIOUS WAY TO  
**RAISE MONEY**

# FUNDRAISING

**Date:** January 14, 2020 - Tuesday      **Time:** 11:00 AM to 11:00 PM

**At this BJ's location:**

8785 Villa La Jolla Drive  
San Diego, CA 92037  
858-257-3640

Enjoy delicious food in a fun atmosphere along with your family  
and friends while earning funds in support of:

## Cognitive Science Student Association

With each flyer presented during this **FUNDRAISING EVENT**, BJ's will donate  
**20% OF FOOD AND SOFT BEVERAGE SALES** to the designated organization!

Valid for dine in or take out. Not valid toward alcoholic beverages or Happy Hour specials. Please do not  
distribute flyers on-site during the event. Digital or printed flyer must be presented to the server.



## Come Out to our Yogurt World Fundraiser on THURSDAY!

Celebrate the start of the quarter by treating yourself with Yogurt World on campus  
while supporting CSSA!

As we gear up preparation for our annual national cognitive science conference held  
in spring quarter, we greatly appreciate all the help we get to host such a large event.  
Every \$ counts, and we want you to have a fun time helping us out! We will also be  
flyering on Library walk this Thursday. Please present the flyer at the register to get  
10% off your purchase!

If you would just like to donate, please Venmo our treasurer, Andrew Nguyen  
(@adn046), or make a cash payment to any of our executive board members

(www.usfca.org), or make a cash payment to any of our executive board members.



# YOGURT WORLD FUNDRAISER



**THURSDAY, JAN. 16TH**  
**10:30 AM - 10:00 PM**

Show this flyer at the register to  
get **10% off** your purchase!

## January Talk Series Events

Our Talk Series events bring in one professor or industry member from each specialization to talk about their journey in the field. There will be time for a Q&A session afterward.

SESSION afterward.

**Neuroscience + Clinical Aspects:** Tuesday, Jan. 28, 6-8 pm

**CBN + Language and Culture:** Thursday, Jan. 30, 5-8:30 pm

## What's New in the Cog-Sci World?

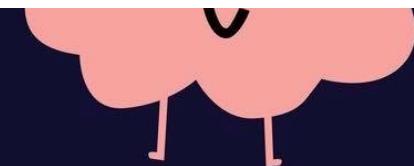
### **Research study: A Classic "Fake Hand" Illusion That Tricks the Brain Could Be Used to Treat OCD**

Scientists have found a new treatment for OCD — a disorder that is characterized by the presence of obsessive fixations and thoughts. The new approach, called the rubber hand illusion, replaces your hand with a dummy hand so that your brain would perceive it as your own. Researchers tested this on subjects with OCD by making them think the dummy hand was their own and utilized exposure therapy techniques. More specifically, subjects were asked to leave their hands dirty for long periods of time, which would eventually lead to fewer contamination feelings.

[\*\*READ FULL ARTICLE\*\*](#)

## CSSA STICKERS FOR SALE!





Stay updated on Facebook

**Have questions for CSSA?**

Contact us at

[cssa.ucsd@gmail.com](mailto:cssa.ucsd@gmail.com)

**Have questions about Cognitive Science?**

Visit <http://www.cogsci.ucsd.edu>

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**Our mailing address is:**

cssa.ucsd@gmail.com

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