



Computer Science Society @ The University of Birmingham  
2019-2020

# About us

1

# **Sponsorship benefits**

Why should your company sponsor our society? Even though there are numerous benefits gained from this partnership, we have summarised the top 5 in the list below.

## **Great student engagement rates**

CSS is one of the largest departmental societies in the Engineering and Physical Sciences (EPS) college. In 2018-2019, we reached a new record total of 260 members. As one of our end goals for this year, we plan to raise even more awareness of the opportunities offered by the society. Furthermore, the attendance rate of our events has grown over the years, as we started to target all available social media channels and make use of our strong bond with the School board. The annual CSS ball had more than 120 members attending, while our CSS BBQ reached a turnout of 80 members.

## **Showcase cutting-edge technology**

You will have the chance to demonstrate any technologies that your company uses by sponsoring tech talks, hackathons or other type of competitions. Additionally, the CSS hardware lab can be used throughout the events! This means that you can engage with the UoB tech community in a fun and creative way, while showcasing tech capabilities of the company.

## **Opportunity to recruit top individuals**

UoB's School of Computer Science is one of the top 15 departments in the UK. We are home to a number of award-winning societies such as ourselves, as well as the Hacking Society, which is currently ranked as the 2nd top academic

team in the UK. This means our members are amongst the brightest STEM students in the country - as a CSS sponsor, you will thus have the opportunity of promoting company recruitment schemes to highly skilled individuals. Previously, numerous students have applied and successfully gained positions in summer programmes or graduate schemes run by companies who have engaged with them throughout the year.

## **Promote your company to a diverse group of students**

Diversity is key in any company that wants to keep a competitive edge in the tech industry. As a society, CSS massively encourages this initiative - our efforts include adding a Diversity Representative position as part of our committee in 2016. Furthermore, our members form a truly diverse group - from several nationalities (Indian, Chinese, Japanese, Romanian, Bulgarian, Lithuanian and many more) to four different year groups and reaching over 40 female members out of a total of 224 last year!

## **Most importantly... sponsor an award-winning society!**

Our hard work has been recognised through distinguished EPS awards for several years, thus rewarding our commitment and passion for offering CSS members a unique university experience. You will be sponsoring a society that has ultimately brought the feeling of 'belonging to a family' in the Computer Science department. A society that actively works towards improving and growing each year through diversifying events and bringing in opportunities that benefit both our members and the local tech community.

## **Awards**

Our efforts have been recognised through the awards mentioned below:

- Community Award for Tom Goodman, 2018-2019
- Society of the Year, 2016-2017
- Outstanding Event Award for Hack The Midlands, 2017
- Outstanding Event Award for Women In Technology Conference (joint award with WISE, the Women In Science & Engineering society), 2017
- Inspirational Committee Member for Jack Wearden, CSS President in 2015-2016.

We have also been shortlisted for the following awards:

- Society of the Year, 2018-2019
- Committee Member for Tom Goodman, CSS President in 2016-2017
- Industrial Award for Tom Goodman, CSS President in 2016-2017
- The Great Achievement in EPS Award for Tom Goodman, CSS President in 2016-2017
- Outreach Award for CSS, 2017.

# Sponsorship Tiers

	Bronze (£500)	Silver (£1000)	Gold (£1500)
Logo on all CSS promotional material (exc. stickers)	✓	✓	✓
Mail shot(s) in our monthly newsletter	0	3 per year	12 per year
Immediate mail shot(s) per month	0	0	1
Promotion of company schemes (e.g. internships, placements) in the CSS Facebook Group and Instagram	1 scheme	✓	✓
Company-hosted events throughout the year	0	1	Multiple

NB: All sponsorship packages are negotiable within reason.

## Promotional materials

- Banners, displayed in the Computer Science Atrium at all times and showcased in events such as hackathons, tech talks, quizzes, Women In Tech conference;
- T-shirts, offered for free to all CSS members.

## Previous sponsor-led events

- ARM talk on security, followed by networking event;
- Google DeepMind neural networks talk;
- Nationwide talk on security;
- Futureboard pub quiz;
- Capgemini talk on Microservices architecture.

# Contact Us

For more information regarding sponsorship opportunities and other events, please contact one of the core committee members listed below.

## **Cristian Calauz - President**

**in** <https://www.linkedin.com/in/cristiancalauz/>

✉ [cxc880@student.bham.ac.uk](mailto:cxc880@student.bham.ac.uk)

## **Tom Goodman - Secretary**

**in** <https://www.linkedin.com/in/tagoodman/>

✉ [t.a.goodman@bham.ac.uk](mailto:t.a.goodman@bham.ac.uk)

## **Justin Chadwell - Vice President**

**in** <https://www.linkedin.com/in/jedevc/>

✉ [jxc1169@student.bham.ac.uk](mailto:jxc1169@student.bham.ac.uk)

You can also follow our activity on social media:

🐦 [@CSSbham](#)

📷 [@CSSbham](#)

f <https://www.facebook.com/groups/CSSUoB/>