

Syllabus: CSCI 431 Usability Engineering

Kevin Buffardi

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Overview

This course is an in-depth study of user experience (UX) design with an emphasis on usability evaluation methods. Students practice hands-on techniques including: usability testing, survey design, card sorting, contextual inquiry, wireframing and rapid prototyping. Students will work in interdisciplinary teams on user experience design projects.

Prerequisites: CINS 110 or CINS 465 for CSCI/CINS majors; CDES 322, CDES 327, CDES 437 or APCG 360 for other majors.

The course is not programming-intensive, however, it teaches interaction prototype development (using HTML, CSS, and JavaScript). Some basic familiarity with this technology will prepare students to further develop and apply these skills.

Instructor

Kevin Buffardi
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OCNL 220
Office Hours: TBD

Required Materials

Interaction Design: Beyond Human-Computer Interaction
(2nd Edition or later)

Yvonne Rogers, Helen Sharp, Jenny Preece

ISBN-13: 978-0470665763 ISBN-10: 0470665769 (3rd, current edition)

There will also be selected readings, provided by the instructor

Laptop computer (Mac OSX or Windows 7+ preferred)

Learning Outcomes

By completing this course, students will be able to:

- Understand and explain the purpose and value of user-centered design
- Demonstrate user inquiry methods (contextual inquiry, surveys, card sorting)
- Analyze results of user inquiry methods
- Create low-fidelity user interface wireframes
- Plan and develop prototypes for rapid-development
- Create research design for a usability study
- Create a recruitment and user test/interview protocol
- Demonstrate fundamentals of conducting a user test/interview
- Analyze findings from a user study
- Create a report of usability findings and recommendations

The course addresses following broader CSCI Learning Outcomes:

*Introduces, **P**racticed, **A**ssessed*

- a. An ability to apply knowledge of computing and mathematics appropriate to the discipline. (**P**)

- b. An ability to analyze a problem, and identify and define the computing requirements appropriate to its solution. **(P)**
- c. An ability to design, implement, and evaluate a computer-based system, process, component, or program to meet desired needs. **(A)**
- d. An ability to function effectively on teams to accomplish a common goal. **(A)**
- e. An understanding of professional, ethical, legal, security and social issues and responsibilities. **(A)**
- f. An ability to communicate effectively with a range of audiences. **(A)**
- g. An ability to analyze the local and global impact of computing on individuals, organizations, and society. **(A)**
- h. Recognition of the need for and an ability to engage in continuing professional development. **(P)**
- i. An ability to use current techniques, skills, and tools necessary for computing practice. **(A)**
- j. An ability to apply mathematical foundations, algorithmic principles, and computer science theory in the modeling and design of computer-based systems in a way that demonstrates comprehension of the trade-offs involved in design choices. **(P)**
- k. An ability to apply design and development principles in the construction of software systems of varying complexity. **(P)**

Assessment

Grades for this course will be determined by the following assessments, with the provided weights:

- Team Project Deliverables
 - User Inquiry and results **(5%)**

- Wireframes (**5%**)
- Initial Prototype (**10%**)
- User Study Protocols (**10%**)
- Usability Report (**20%**)
- Team & Peer Evaluation (**10%**)
- Individual Assignments:
 - In-class exercises (**20%, cumulative**)
 - Progress checks (periodic, short quizzes) (**20%, cumulative**)

Schedule

The following is a rough schedule of the semester, which is subject to change based on the instructor's discretion:

Week - Topic

1. - User eXperience: Overview and Purpose
2. - Contextual Inquiry
3. - Survey Design and Analysis
4. - Card Sorting and Information Architecture
5. - Wireframing
6. - Introduction to prototyping
7. - Rapid prototype design and iteration
8. - Review of topics covered
9. - Introduction to usability research design
10. - Recruiting and User Test protocol design
11. - Conducting and Moderating User Tests

12. - Analyzing study data
13. - Usability recommendations
14. - Writing usability study report
15. - Comprehensive course review

Accommodations

If you require any auxiliary aids, services, or other accommodations for this class, please identify your needs to your instructor by the end of the first week of class (via email or schedule an appointment in person), or as soon as you have the required documentation.

If you wish to have special accommodations due to religious holidays, please request those accommodations by the end of the second week of class. Requests made after these deadlines may not be possible to honor.

Principles

Respect: Students in this class are encouraged to speak up and participate during class meetings. Because the class will represent a diversity of individual beliefs, backgrounds, and experiences, every member of this class must show respect for every other member of this class.

I am part of the Safe Zone Ally community network of trained Chico State faculty/staff/students who are available to listen and support you in a safe and confidential manner. As a Safe Zone Ally, I can help you connect with resources on campus to address problems you may face that interfere with your academic and social success on campus as it relates to issues surrounding sexual orientation/gender identity. My goal is to help you be successful and to maintain a safe and equitable campus.