

# Caleb Shade

## Video Editor

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YTJobs [ytjobs.co/talent/profile/1040](https://ytjobs.co/talent/profile/1040)

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### Education

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#### Lebanon Valley College / B.S. Digital Communications

AUGUST 2021 - CURRENT, ANNVILLE, PA

Currently studying Digital Communications with a focus in Videography. Coursework focused on video editing and post-production techniques, including Premiere Pro and After Effects. Vice President of Videography Club. Worked with the Esports team to run smooth broadcasts of matches.

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### Experience

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#### Freelance Video Editor

JUNE 2021 - PRESENT

Working with creators to accumulate 110 Million+ views across 50+ videos. Helping with creator advertising with companies such as Neutrogena and Intel while following brand guidelines. Working with tight deadlines to ensure the best quality product is delivered on time. Using storytelling to build a complete video.

#### Freelance Video Editor / Bajan Canadian

JUNE 2021 - OCTOBER 2022

Worked with Bajan Canadian, a 5.7 million subscriber Minecraft Youtuber, to create engaging, high-quality content across multiple channels. Worked directly with him to try many different styles of editing including retention-based editing. Worked through the whole editing process including, cutting, special effects, and sound design.

#### Head of Content / Trojan Broadcast Network

AUGUST 2019 - JUNE 2021, ELIZABETHVILLE, PA

During my time in high school, I helped run the broadcast team at my school. While helping, I helped make advertisements, assets and other materials for sports and news broadcasts as necessary. I was also in charge of setup and maintenance for all broadcasts.

<https://www.youtube.com/channel/UCR4tQqflhwhX30zzBmP0PMQ>

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### Skills

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- 4+ Years of experience with the Adobe Suite (Premiere Pro, After Effects and Photoshop)
  - 4+ Years of experience creating content for social media platforms (TikTok, YouTube & Snapchat)