

FF UX

**CTFEDS.ORG/FFUX**

GOALS FOR THE DAY  
IDENTIFY YOUR SPECIFIC  
PROBLEMS AND PATTERNS

GOALS FOR THE DAY  
MAKE YOUR OWN LIST OF  
FUTURE FRIENDLY UX  
PRINCIPLES

GOALS FOR THE DAY  
START SKETCHING OUT  
SOLUTIONS

AGENDA

BREAKS AT 2PM, 3PM, 4PM

pfeiffer

Essential resources for training and HR professionals



# TRAINING FROM THE BACK OF THE ROOM

65 WAYS TO  
STEP ASIDE AND  
LET THEM LEARN

**SHARON L. BOWMAN**

Foreword by JAY CROSS

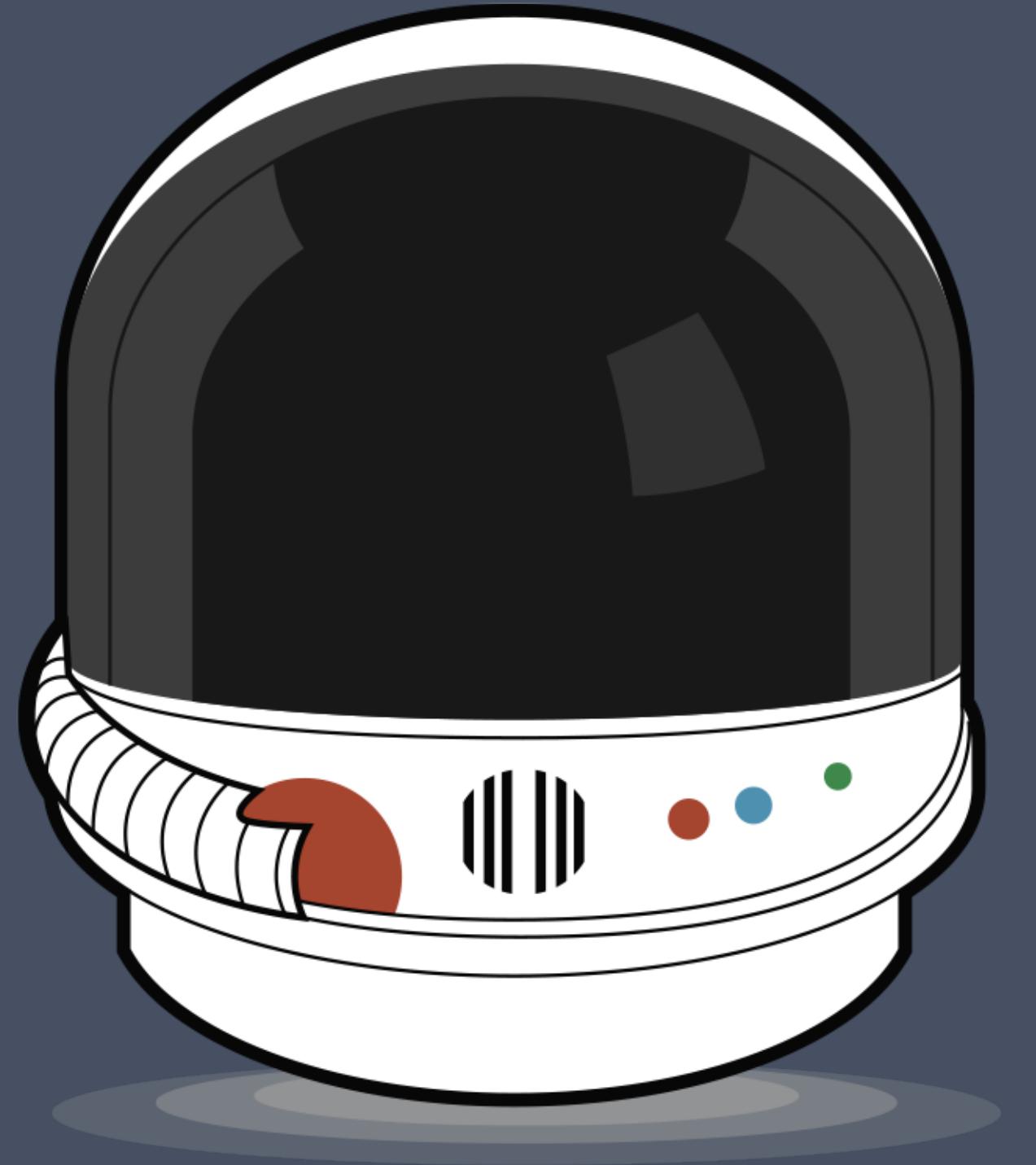
# PROBLEMS

# PATTERNS

# PRINCIPLES

# SOLUTIONS

WHAT IS FUTURE  
FRIENDLY UX DESIGN?



future friendly

A dark, moody photograph showing a vast collection of discarded electronic devices, primarily mobile phones and tablets, piled haphazardly across a weathered wooden surface. The devices are of various models and colors, mostly shades of black, grey, and silver, with some brighter accents like blue and white. The lighting is dramatic, coming from the side, which creates strong highlights on the metallic edges and deep shadows in the recesses of the pile, emphasizing the texture of the wood and the sheer volume of waste.

# FUTUREFRIENDLY

THE QUANTITY AND  
DIVERSITY OF CONNECTED  
DEVICES IS INCREASING.

THE QUANTITY AND  
DIVERSITY OF CONNECTED  
DEVICES. AND THE PEOPLE  
THAT USE THEM. IS  
INCREASING.

# 1. ACKNOWLEDGE AND EMBRACE UNPREDICTABILITY

**2. THINK AND BEHAVE IN A  
FUTURE FRIENDLY WAY**

**3. HELP OTHERS TO DO  
THE SAME.**

# FUTURE FRIENDLY PRINCIPLES

# FUTURE FRIENDLY PRINCIPLES

# FOCUS

# FUTURE FRIENDLY PRINCIPLES CONTENT

# FUTURE FRIENDLY PRINCIPLES DEVICES

IT'S A MISSION

# FUTURE FRIENDLY UX DESIGN AN EXAMPLE

# PROBLEM ASSUMPTIONS ABOUT USER'S INTEREST

PATTERN  
CAROUSEL ♀\_♀

# PRINCIPLE FOCUS

DIVERGE

CONVERGE

CREATE  
CHOICES

MAKE  
CHOICES



SOLUTION  
SINGLE HERO IMAGE  
RANDOM ON PAGE LOAD

**QUESTIONS / QUERIES?**