

FF UX



GOALS FOR THE DAY
IDENTIFY YOUR SPECIFIC
PROBLEMS AND PATTERNS

GOALS FOR THE DAY
MAKE YOUR OWN LIST OF
FUTURE FRIENDLY UX
PRINCIPLES

GOALS FOR THE DAY
START SKETCHING OUT
SOLUTIONS

AGENDA

BREAKS AT 2PM, 3PM, 4PM

pfeiffer

Essential resources for training and HR professionals



TRAINING FROM THE BACK OF THE ROOM

65 WAYS TO
STEP ASIDE AND
LET THEM LEARN

SHARON L. BOWMAN

Foreword by JAY CROSS

PROBLEMS

PATTERNS

PRINCIPLES

SOLUTIONS

WHAT IS FUTURE
FRIENDLY UX DESIGN?

FUTURE ★ FRIENDLY



A dark, moody photograph showing a vast collection of discarded electronic devices, primarily mobile phones and tablets, piled haphazardly across a weathered wooden surface. The devices are of various models and colors, mostly shades of black, grey, and silver, creating a sense of overwhelming waste and obsolescence.

FUTUREFRIENDLY

THE QUANTITY AND
DIVERSITY OF CONNECTED
DEVICES IS INCREASING.

THE QUANTITY AND
DIVERSITY OF CONNECTED
DEVICES. AND THE PEOPLE
THAT USE THEM. IS
INCREASING.

1. ACKNOWLEDGE AND EMBRACE UNPREDICTABILITY

**2. THINK AND BEHAVE IN A
FUTURE FRIENDLY WAY**

**3. HELP OTHERS TO DO
THE SAME.**

FUTURE FRIENDLY PRINCIPLES

FUTURE FRIENDLY PRINCIPLES

FOCUS

FUTURE FRIENDLY PRINCIPLES CONTENT

FUTURE FRIENDLY PRINCIPLES DEVICES

IT'S A MISSION

FUTURE FRIENDLY UX DESIGN

AN EXAMPLE

PROBLEM ASSUMPTIONS ABOUT USER'S INTEREST

PATTERN
CAROUSEL ♀_♀

PRINCIPLE
FOCUS

DIVERGE

CONVERGE

CREATE
CHOICES

MAKE
CHOICES



SOLUTION
SINGLE HERO IMAGE
RANDOM ON PAGE LOAD

QUESTIONS / QUERIES?