

# Accessible User Experience Framework

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A Web for Everyone

People First

# Designing for Differences

People are the first consideration, and sites are designed with the needs of everyone in the audience in mind.

Clear Purpose

Well-Defined Goals

People enjoy products that  
are designed for the  
audience and guided by a  
defined purpose and goals.



Solid Structure

Built to Standards

People feel confident using  
the design because it is  
stable, robust, and secure.

Easy Interaction

Everything Works

People can use the product  
across all modes of  
interaction and operating  
with a broad range of  
devices.

Helpful Wayfinding

Guides Users



People can navigate a site,  
feature, or page following  
self-explanatory signposts.

Clean Presentation

Supports Meaning

People can perceive and  
understand elements in the  
design.

Plain Language

Creates a Conversation

People can read,  
understand, and use the  
information.

**Accessible Media**



Supports All Senses

People can understand and use information contained in media, such as images, audio, video, animation, and presentations.

Universal Usability

Creates Delight

People can focus on the experience and their own goals because the product anticipates their needs.