

**"Speak up!"**  
**the fine art of sharing  
and presenting**

**[ctfeds.org/speakup](http://ctfeds.org/speakup)**

put out nametags, w/ pronouns

**Activity** 

**Why are you here today?**

**Write on a sticky note**

# Activity



**Introduce yourself to  
someone new**

**Share why you  
are here today**

# Ohai!

Dani, Steve  
Speaking and workshop history  
Worst speaking mistake(s)

# **Agenda**

**Put up A4s**

- write a bio
- write a tiny talk
- give a tiny talk

# Section: Debunking myths

short presentation  
Things that you think stop you from speaking, but maybe don't have to

# Myth



## “I’d be a terrible speaker”

# Debunk



You don't need to  
be perfect

Just “good enough”.

Start small, Practice a lot. You can learn,  
grow.

Everyone gets nervous. It's because you care.

# Myth



**“I’m not an expert”**

# Debunk



## You don't need to be to succeed

You don't need to be a super-nerd.  
Making mistakes is part of learning, and  
being a dev.  
Your point of view, way of seeing things, is  
unique. We need diverse viewpoints.  
Your background, education, experience.

# Myth



**“But I’m not ready yet!”**

Even after all that...

# Debunk



## You don't have to be

Submit a proposal

If it's accepted, work on the talk.

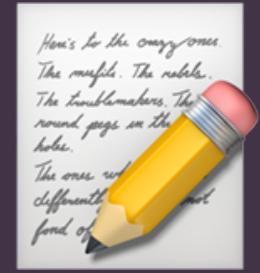
You don't have to know everything about the topic when you write the abstract

You can buddy up with someone: we can help with that! 😬

## Activity ✨

**What was the most interesting thing? 🤔**

**Write it on the poster**



**Dani & Steve discuss the results  
Keep it short!**

# Section: Debunking myths ✓

tick it off on the wall  
any questions?

Section:  
**Getting  
Started**

## Getting Started

**Write about your work  
or side projects**

Topic that means something to you

Writing helps you clarify an idea

Good for testing an idea

Gives you credibility

Raise your profile

Value to your readers

## Activity ✨

**What could you write  
an article about?**

**Write a topic idea or two**



**We'll use one of them later**

# **Getting Started**

# **Picking the right event**

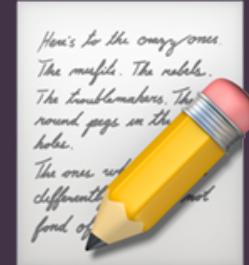
Lunch and learn at work  
Local meetups  
conferences

## Activity ✨

# Where could you speak?



## Write it on the poster



Go wide!

Dani & Steve discuss the results  
cough CTFEDs cough

**Section:**

# Getting Started ✓

tick it off on the wall  
any questions?

Section:

# Submitting a talk

**Submitting a talk**

# **Audience**

Who will be there?

How will people decide to see your talk?

Say what you're going to discuss in detail.

Specify the audience.

# Submitting a talk

## Bio

to the wall

Will change a little depending on audience

Dani, Steve, do tiny example of  
themselves

**Activity** ✨

## **Write a bio**

This is just the first draft  
Write it, then revise it

**Submitting a talk**

# **Talk Types**

to the wall

Code, tool, process, workflow?

Mistakes we made

Want to talk, but don't know what yet

Anyone seen one like this?

**Submitting a talk**

# **The abstract**

Fancy way of saying the blurb  
Style, Structure  
Hand out handout

## Activity ✨

**Read the Abstract notes**

**Circle the most surprising  
thing in each section**

A few mins to read it

## Activity ✨

**Write an abstract for your  
(5m) lightning talk**

**Audience, Talk Type,  
Title, Description**

Give out handouts  
Examples? This meetup group, our  
poster list  
First draft! Rough!

# Submitting a talk

**Get feedback on  
your abstract**

**Good feedback is  
specific, actionable**

"I don't like it."



"I'm not sure about the opening."



"I think the opening wasn't clear enough."

Does it work for the audience?

# Activity ✨

**Pair up**

**Read your abstract**

**Write down feedback**

Gonna go around the table and read  
Practice speaking!  
Feedback at the end of everyone  
reading

**Feedback** 🙌

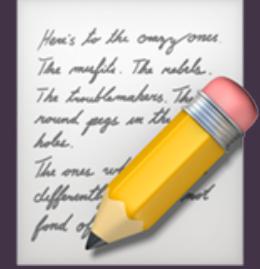
**1 thing you liked  
1 thing they could  
do differently**

**say why  
take it or leave it!**

## Activity ✨

**What was the best piece  
of feedback? 🤔**

**Write it on the poster**



**Dani & Steve discuss the results**

# **Section:** **Submitting** **a talk ✓**

**tick it off on the wall  
any questions?**

# Break!



Section:

# Preparing a talk

## Activity

**Read the "Preparing a talk" notes**

**Circle the most surprising thing in each section**

# Preparing a talk

## Practice

Maybe the best bit of advice  
3 big things

# Practice Your words

Knowing it gives you confidence,  
room to improvise.

# Practice Your timing

We tend to run really short or really long

# Practice

## Again and again

A few times is probably enough

**Activity** ✨

# Write a ⚡ lightning talk

About 5 minutes.  
A little short is fine.  
You already have your audience, talk type,  
title, abstract  
If you do slides, 1 or 2 plain ones is probably  
okay: not enough time for design today

**Section:**

# Preparing a talk ✓

tick it off on the wall  
any questions?

Section:  
**Giving  
a talk**

## Activity ✨

Give your ⚡ lightning talk to your group

It's only a first draft 😊

Groups of 4  
Not gonna be perfect  
But will give you some useful feedback,  
some new ideas

**Feedback** 🙌

**1 thing you liked**  
**1 thing they could**  
**do differently**

**Give them stickies**

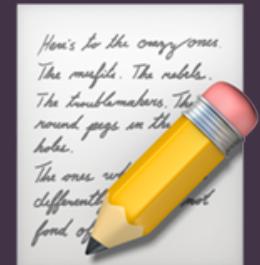
**take it or leave it!**

## Activity ✨

# What's the most useful thing you learned today?



## Write it on the poster



About your talk

About other people's talk

About talks in general

Dani & Steve discuss the results

**Activity** 

**"Hey buddy!"**

**What will you do next?**

**SMART goal**

**Submit your abstract somewhere**

**Activity** 

# **Workshop feedback**

**targets on the wall**

(as you go)

**Review the posters**