

# ANIMASHAUN AL-FAWAZ. O

Lagos, Nigeria | P: (+234) 8165036870 | [animashaunoreoluwa@gmail.com](mailto:animashaunoreoluwa@gmail.com) | <https://github.com/Mashaun18>

## EDUCATION

### University of Lagos, Nigeria

B.Sc. Social Work (Jan 2019 – Aug 2024)

### University of Lagos, Nigeria

Diploma in Social Development and Administration (Dec 2016 – June 2018)

## WORK EXPERIENCE

### Freelance Product Designer | Various Clients: Afrixx, Spenditure, Local Startups (Feb. 2022 – Present)

- Delivered cutting-edge solutions for a diverse range of clients spanning different industries, showcasing adaptability and creative prowess.
- Led end-to-end product design processes, navigating from initial ideation and prototyping to final implementation, demonstrating a keen eye for detail and user-centric design.
- Rigorously conducted usability testing, collected actionable feedback, and iteratively enhanced designs for continuous improvement.
- Proficient in using design and prototyping tools such as Figma for efficient workflow and collaboration.

### Product Designer Intern | SideHustle (Oct. 2021 – Dec. 2021)

- Spearheaded the conceptualization and execution of diverse product design initiatives, introducing innovative solutions to intricate challenges.
- Crafted visually compelling and functionally seamless designs for cross-platform applications, focusing on enhancing user experiences in on-demand transportation, food delivery, and financial and budgeting services.
- Took charge of the redesign of a pivotal interface, resulting in an impressive 20% surge in user engagement.
- Conducted comprehensive user research, delved into feedback sessions, and iteratively refined designs for an optimal and user-centric experience.
- Utilized industry-standard tools like Figma and Miro for wireframing, prototyping, and final design implementation.

## NOTABLE PROJECTS & EXPERIENCE

### Product Design Projects

- Charity Organization & Community Website - Elitesgen, Nigeria**
  - Pioneered the ideation and conceptualization of the website's design, aligning it with the organization's mission and values.
  - Implemented interactive elements, forums, and collaborative spaces to strengthen the sense of community.
  - Implemented responsive design principles using auto-layout to ensure optimal performance across various devices.
  - Facilitated seamless communication and feedback loops among team members, streamlining the design workflow.
- Finance App Redesign - Spenditure, Nigeria**

- Led a comprehensive UI/UX overhaul of a finance app, significantly elevating accessibility and user satisfaction.
- Implemented intuitive navigation structures and visually appealing elements, resulting in a seamless and delightful user experience.
- Employed advanced prototyping techniques and animations to enhance user interaction and create an engaging interface.

#### **Web Development & Coding Projects**

- Successfully executed numerous projects showcasing prowess in both frontend and backend development, adhering to industry best practices and maintaining stringent code quality and security standards.
- Expertly integrated secure payment gateways, enhancing transaction reliability across various projects.
- Implemented RESTful APIs using Django, ensuring smooth communication between frontend and backend systems.

#### **Team Projects**

- Collaborated on diverse team projects, bringing a unique blend of creativity and technical expertise to each endeavor.
- Assumed a leadership role in the development of a mobile-responsive dashboard, significantly improving user accessibility and data visualization.
- Utilized version control systems like Git for efficient collaboration and code management within the team.

### **COMMUNITY SERVICES & SOCIAL WORK EXPERIENCE**

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#### **Family Welfare, Aguda Local Government (2021)**

- Conducted home visits to assess the welfare of families.
- Assisted in implementing social intervention programs for vulnerable families.
- Provided counselling services to families experiencing domestic challenges.

#### **Federal Neuro-Psychiatric Hospital, Yaba (2019/2020)**

- Provided psychosocial support to patients with mental health conditions.
- Assisted in organizing mental health awareness programs.
- Collaborated with medical professionals to create rehabilitation plans for patients.

#### **Special Boys' Correctional Center, Oregun (2018)**

- Facilitated life skills and vocational training programs for rehabilitating boys.
- Provided counseling sessions to improve emotional well-being.
- Assisted in reintegration programs to prepare boys for re-entry into society.

#### **Children's Correctional Center, Idi-Araba (2018)**

- Provided educational support to children in the correctional facility.
- Assisted in organizing behavioral therapy sessions.
- Coordinated recreational activities to foster social skills.

#### **Old People's Home, Sabo (2017)**

- Provided daily companionship and emotional support to elderly residents.

- Assisted in coordinating recreational activities to enhance social interaction.
- Helped in managing routine health check-ups and medication reminders.

## CERTIFICATIONS

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- **Jobberman Soft Skills Training** (Oct. 2021)
  - Certificate of Achievement - Jobberman Soft Skills Training
  - [Jobberman Certificate](#)
- **Google Digital Skills for Africa** (June 2020)
  - Certificate of Achievement - The Fundamentals of Digital Marketing
  - [Google Digital Marketing Certificate](#)

## SKILLS

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- Python, Django, REST, PostgreSQL
- Product Design (UI/UX), CSS, JavaScript, HTML5, Tailwind CSS, React Js
- Digital Marketing & SEO
- Social Work & Community Engagement
- Counseling & Psychosocial Support

## REFEREES

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Available upon request.