

First: A Loose Definition Of Importance

The Player's sense of agency with respect to the end goal of the game

We Can Also Think About Importance as *Control*.

Question: Why Do We Care?

Answer:

We Can Use Importance To Elicit An *Emotional* Response.

This Can Help Us,

- → Engage Players With Our Mechanics
- → Help A Player Relate To Their Character
- → Change How A Player Behaves In A Given Scenario
- → Give Immersion To The Player In Context

Examples Of Agency In Games

How Important Do You Feel In:

- → Planetside 2 vs. Titanfall 2 ?
- → Outlast vs. Resident Evil ?
- → Warhammer vs. Dungeons & Dragons?

Do You Feel More Important In Single Player Games Or Multiplayer Games?

What Genres Of Games Make You Feel *More* Important?

What Games Make You Feel *Less* Important?

Single Player, Important Player

Objective: Escape The City

What Are We Able To Do To Accomplish This?

- → Kill Antagonists (Zombies)
- → Discover Meaningful Information About Our Situation
- → Help Non Player Characters

If You Removed The Player Character From The Story, Does The Story Change?

Does The Player Also Feel This Way?

Single Player, Unimportant Player

Objective: Cather Information Survive

What Are We Able To Do To Accomplish This?

- → Run And Hide
- Find An Escape

If You Removed The Player Character From The Story, *Does The Story Change?*

Does The Player Also Feel This Way?

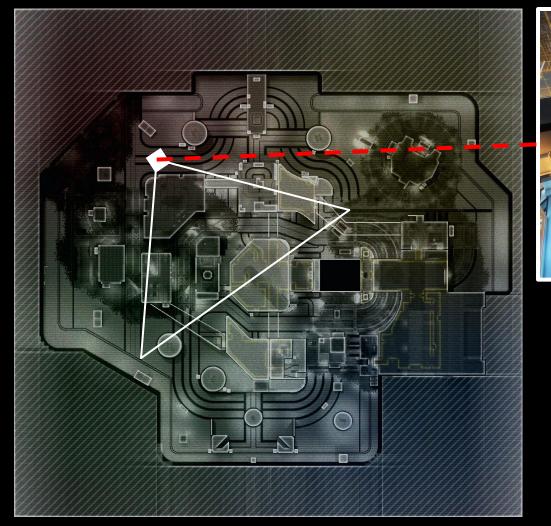
Multiplayer, Important Player

Objective: Win The Battle

What Are We Able To Do To Accomplish This?

- → Call Down Titans, Greatly Increasing Our Firepower
- → Use Utility And Map Elements To Take Out Enemy Titans
- → Kill NPC Soldiers
- → Special Class Abilities

No Matter Your Skill Level, Titanfall Is Able To Make The Player Feel Like A Superhero.





Multiplayer, Unimportant Player

Objective: Secure The Map For Your Team

What Are We Able To Do To Accomplish This?

- → Capture Objectives
- → Support Teammates
- → Kill Enemy Players

Without The Team, The Player Is Woefully Powerless To Create Much Outcome. *Working With Others* However, Progress Moves From Impossibility To "Just" Difficult.



How Can We Use It?

- Understand Your Players Goal
- Understand Your Game's Goal
- → If The Game Is Supposed To Be Working *Against* The Player, Or The Player Is *Secondary* To The Game, Remove Importance
- → If The Game Is Supposed To Be Empowering The Player, Give Additional Importance
- → Not A Binary System, Players Can Feel In Control In Certain Circumstances
 But Not Others. It Depends On How You Want To Steer Them.

Collaborative Example

Case One: Open World MMORPG About Stopping A Great Evil From Invading

Case Two: Single Player Narative Game About Uncovering A Family Mystery

- → How Do We Want Our Player To *Feel* In This Case?
- → Does This Case Call For More Or Less Player Importance?
- → What Game Mechanics Can We Use In This Case To Give Or Take Control Away?
- → How Do We Want Our Player To Interact/Play In This Case?