

TEMPLATE

## ATTACH SPONSORSHIP PACKET

### GREEN - DOESN'T NEED PERSONALIZATION

SUBJECT: CU Hyperloop & BLANK Partnership

Hi BLANK Team,

My name is BLANK, and I'm the BLANK for [CU Hyperloop](#), a student engineering team at the University of Colorado Boulder. We are a dedicated group of around 30 students who spend each year designing and building a small-scale tunnel-boring machine (TBM).

We do everything we can ourselves (can't build electric motors.... yet) including all mechanical and electrical design work, as well as software, GNC, PCB layout and assembly, high-power work, manufacturing (including welding), and more.

Last year's machine, 12 feet long and weighing around 2000 lbs, earned us **2nd place in the world** at [The Boring Company's Not-A-Boring Competition](#). We also won the innovation award for our unique propulsion system. We're proud to hold the title of the **top team in North America** for two consecutive years, and this year, we aim to be the best in the world. More details, including photos and technical insights, can be found in our attached sponsorship packet.

**We are reaching out to request sponsorship for the use of your BLANK (ATTACH LINK) in our BLANK SYSTEM, which is BLANK. EXPLAIN WHAT WE'RE LOOKING FOR AND WHAT WE'LL USE IT FOR. Your BLANK would be crucial for BLANK. We believe your BLANK's precision and reliability make it the perfect fit for our project.**

As a registered 501(c)(3) organization, all sponsorships are tax-deductible. We offer numerous sponsorship benefits, including direct recruitment opportunities, social media posts, news coverage, case study write-ups, and more—all detailed in the attached packet.

Thank you for considering this opportunity to collaborate and make a lasting impact on one of the world's toughest engineering challenges. My peers and I would be honored to have BLANK join us on this journey. Please let us know if you'd be available for a meeting or a call to discuss this further.

Looking forward to hearing from you,

Matis Uhl de Moraes  
CU Hyperloop  
Business Development Team Lead  
University of Colorado Boulder  
Boulder, CO 80309  
[cuhyperloop@colorado.edu](mailto:cuhyperloop@colorado.edu)  
720-544-1510

## EXAMPLE

### SUBJECT: CU Hyperloop & SIKA Partnership

Hi SIKA Team,

My name is Matis, and I'm the Business Development Lead for [CU Hyperloop](#), a student engineering team at the University of Colorado Boulder. We are a dedicated group of around 30 students who spend each year designing and building a small-scale tunnel-boring machine (TBM).

We do everything we can ourselves (can't build electric motors.... yet) including all mechanical and electrical design work, as well as software, GNC, PCB layout and assembly, high-power work, manufacturing (including welding), and more.

Last year's machine, 12 feet long and weighing around 2000 lbs, earned us **2nd place in the world** at [The Boring Company's Not-A-Boring Competition](#). We also won the innovation award for our unique propulsion system. We're proud to hold the title of the **top team in North America** for two consecutive years, and this year, we aim to be the best in the world. More details, including photos and technical insights, can be found in our attached sponsorship packet.

**We are reaching out to request sponsorship for the use of your [oval gear flow meter](#) in our ground conditioning system (GCS), which is currently in development. The GCS uses a combination of water and a viscous additive with a viscosity of 60cP to break down soil during tunnel boring operations. Your flow meter would be crucial for monitoring the flow rate within this system, as our pumps will be generating a pressure of 45 psi to ensure efficient operation. We believe your flow meter's precision and reliability make it the perfect fit for our project.**

As a registered 501(c)(3) organization, all sponsorships are tax-deductible. We offer numerous sponsorship benefits, including direct recruitment opportunities, social media posts, news coverage, case study write-ups, and more—all detailed in the attached packet.

Thank you for considering this opportunity to collaborate and make a lasting impact on one of the world's toughest engineering challenges. My peers and I would be honored to have SIKA join us on this journey. Please let us know if you'd be available for a meeting or a call to discuss this further.

Looking forward to hearing from you,

Matis Uhl de Morais  
CU Hyperloop  
Business Development Team Lead  
University of Colorado Boulder  
Boulder, CO 80309  
[cuhyperloop@colorado.edu](mailto:cuhyperloop@colorado.edu)  
720-544-1510

## MONETARY OUTREACH EXAMPLE

### **CUSTOM**

Hi Ethan, Brady, and Max,

My name is Matis, and I'm the Business Development Lead for [CU Hyperloop](#), a student engineering team at the University of Colorado Boulder. We are a dedicated group of around 30 students who spend each year designing and building a small-scale tunnel-boring machine (TBM).

At CU Hyperloop, we tackle real-world engineering challenges head-on. Our team not only handles all mechanical and electrical design work but also excels in software, guidance, and navigation control (GNC), PCB layout, and high-power systems. **One of our core focuses is developing solutions for GPS-denied navigation, a critical challenge we consistently strive to improve. Additionally, our team boasts some of the best mechanical engineers at the university, all of whom are deeply engaged in solving these complex problems.**

Last year's machine, 12 feet long and weighing around 2000 lbs, earned us **2nd place in the world** at [The Boring Company's Not-A-Boring Competition](#). We also won the innovation award for our unique propulsion system. We're proud to hold the title of the **top team in North America** for two consecutive years, and this year, we aim to be the best in the world. More details, including photos and technical insights, can be found in our attached sponsorship packet.

**We're reaching out to explore a potential partnership with Mach Industries, whose commitments to engineering excellence and innovation closely align with our missions. With many of our team members graduating soon, 90% of whom are U.S. citizens, we believe there's a significant opportunity for Mach Industries to connect with and recruit from our pool of talented engineers.**

As a registered 501(c)(3) organization, all sponsorships are tax-deductible. We offer numerous sponsorship benefits, including direct recruitment opportunities, social media posts, news coverage, case study write-ups, and more—all detailed in the attached packet.

Thank you for considering this opportunity to collaborate and make a lasting impact on one of the world's toughest engineering challenges. My peers and I would be honored to have Mach Industries join us on this journey. Please let us know if you'd be available for a meeting or a call to discuss this further.

### **Business Outreach Example**

Hi BLANK Team,

My name is Matis, and I am the business development lead for a student engineering and business team at the University of Colorado Boulder. We are a dedicated group of around 40 students who spend each year designing and building a 2000 lbs, 12 foot long, fully autonomous tunnel digging robot.

We do everything we can ourselves including all mechanical, software, electrical, and manufacturing as well as all business functions including financial management, marketing, sales/outreach and operations.

Last year's machine earned us **2nd place in the world** at [The Boring Company's Not-A-Boring Competition](#). We also won the innovation award for our unique propulsion system. We're proud to hold the title of the **top team in North America** for two consecutive years, and this year, we aim to be the best in the world. More details, including photos and technical insights, can be found in our attached sponsorship packet.

We are reaching out to explore a potential partnership between CU Hyperloop and BLANK whose commitment to collaborating and communicating closely aligns with our business teams' missions. With many of our business team members graduating soon we believe there's a significant opportunity for BLANK to connect with and recruit from our talented pool of business professionals.

As a registered 501(c)(3) organization, all sponsorships are tax-deductible. We offer numerous sponsorship benefits, including direct recruitment opportunities, social media posts, news coverage, case study write-ups, and more—all detailed in the attached packet.

Thank you for considering this opportunity to collaborate and make a lasting impact on one of the world's toughest challenges and helping so many students have the resources to work on important projects. My peers and I would be honored to have BLANK join us on this journey.

Please let us know if you'd be available for a meeting or a call this week to discuss this further.

Looking forward to hearing from you,

FOLLOW UP EMAIL GENERAL TEMPLATE

Hi [Company Name] Team,

I'm following up on my previous email regarding a potential partnership opportunity with CU Hyperloop, a student engineering team at the University of Colorado Boulder.

We would love to discuss how [Company Name] can be a part of our journey as we compete in The Boring Company's "Not-A-Boring" Competition. Your support would be invaluable in helping us achieve our goals this year.

If you're available, we'd love to set up a time for a quick call to explore how we can work together. We've attached our sponsorship packet for your review.

Thank you for your time, and we look forward to hearing from you.

Best regards,

Your Signature

***SPEAKERS***

**Hi {company\_name} team,**

My name is Matis, and I'm the Business Development Lead for [CU Hyperloop](#), a student engineering team at the University of Colorado Boulder. We are a dedicated group of around 50 students who spend each year designing and building a tunnel boring machine (TBM).

Last year's machine, 12 feet long and weighing around 2000 lbs, earned us 2nd place in the world at [The Boring Company's Not-A-Boring Competition](#). We also won the innovation award for our unique propulsion system. We're proud to hold the title of the top team in North America for two consecutive years, and this year, we aim to be the best in the world. More details, including photos and technical insights, can be found in our attached sponsorship packet (and on our website [HERE](#)).

**We are reaching out to request the use of your BLANK. We believe {company\_name}'s high-quality speakers are the perfect fit for our workspace and field environments. Their size and robust design will seamlessly integrate into our workshop, providing clear and reliable sound during daily builds and testing sessions. They will also perform excellently in more challenging environments such as test digs and at the final competition site, where we often work long hours. Your speakers will enhance our team's focus and morale, while also offering {company\_name} great visibility through dynamic case studies that demonstrate their performance in various demanding conditions.**

As a registered 501(c)(3) organization, all sponsorships are tax-deductible. In return for your support, we will feature your speakers in videos and photos from our test digs, workshops, and competition, highlighting their use in real-world conditions. Additionally, we will provide social media posts, news mentions, and opportunities for case studies, as outlined in the attached sponsorship packet.

Thank you for considering this opportunity to collaborate and make a lasting impact on one of the world's toughest engineering challenges. My peers and I would be honored to have {company\_name} join us on this journey. Please let us know if you'd be available for a meeting or a call to discuss this further.

Looking forward to hearing from you,