Possibilities of Mobile Phone Applications for Anti-Human Trafficking

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For my five-minute presentation, I would like to present the reasoning behind my mobile application. I first want to elaborate on a growing global mobile market. The world now has over 5 billion mobile phone users. Second, I want to focus on my interest in Mexico and why. Mexico has approximately 115 million inhabitants and roughly 91 million mobile phone users (CIA World Factbook). Third, I want to expand on mobile application possibilities to aid in development and social issues. Fourth, I want to talk about the reasoning behind my application. I plan to utilize mobile phone solutions that will assist in counter human trafficking efforts in Mexico. Reintegra is a non-governmental organization (NGO), based out of Mexico City, Mexico. Their efforts restore, rehabilitate, and empower survivors of sexual human trafficking. Mobile application development will significantly advance Reintegra's current efforts in three main areas: awareness, reporting, and fund raising. Fifth, I want to present 5 different types of anti-trafficking iOS and Android applications and compare/contrast some of their main features.

Outline
1.) Growing Global Mobile Market
2.) Mexico's Mobile Market
3.) Possibilities of Mobile Applications for Development and Social Issues
4.) Reasoning, features, and impact of my application
5.) Compare/contrast of 5 main iOS and Android mobile apps for anti-trafficking