Canadian Undergraduate Conference on Artificial Intelligence

Sponsorship Package

March 2023 | Queen's University

Introduction

Our Mission

Our community is one where we actively challenge the status quo around what undergraduate students can achieve in the field of artificial intelligence. To do so, we've partnered with universities across Canada who are all united with the same vision. We are makers, innovators, and disruptors.

CUCAI offers a space for students to showcase their Artificial Intelligence and Machine Learning projects throughout the school year, and discover those of their peers. Over the weekend, students have the opportunity to hear from industry leading speakers, participate in workshops from top companies, and grow their network with students, industry and recruiters.

Bringing the top companies in Canada to our amazing delegates will allow us to help increase the breadth of the students learning, nourish their networking skills, and provided them with job opportunities.

Value

Our student delegates come to CUCAI in search of job opportunities. Having a presence at our event will give your company access to the top software engineers coming into the Canadian workforce. These students are eager to show their excellence in AI, and network with your recruiters.

Our History

The first annual Canadian Undergraduate Conference on Artificial Intelligence (CUCAI) took place on March 9th, 2019. Founded by QMIND, Queen's AI Hub and a strong Queen's community, the event marked its debut on the national stage with delegations from 5 universities, including Queens. In 2020 the conference hosted 200+ delegates in Toronto, continuing its expansion.

CUCAI 2021 and CUCAI 2022 rose the challenge of organizing the conference in unprecedented times. We worked diligently keeping up to date with public health guidelines and proved our resilience by creating a fully remote conference in back-to-back years. Over these years, CUCAI included a total of 600+ delegates from 21 schools.

In 2023, CUCAI will be held March 4th - 5th at Queens University, and we will be accepting over 300 delegates from the top schools in Canada.

What is CUCAI

Offerings

STUDENT SHOWCASE
Explore 40+ design teams showcasing their groundbreaking projects

SPEAKERS & PANELS
Presentations and panels from various industry and academic professionals in the AI space

WORKSHOPS
Informative learning experiences curated by leading artificial intelligence companies

PITCH COMPETITION
Watch teams compete for a cash prize to jumpstart their AI startup hosted by InQUbate

Tentative Itinerary

Saturday

30m	Opening Ceremonies
1h	Keynote Speaker 1
1h	Workshop Session 1
1h	Lunch
1h	Workshop Session 2
1h	Keynote Speaker 2
2h	Student Showcase
2h	Gala Dinner

Sunday

1h	Panel Discussion
1h	Company Showcase
1h	Lunch
2h	InQUbate Pitch Competition
1h	Keynote Speaker 3
30m	Closing Ceremonies

Conference Statistics
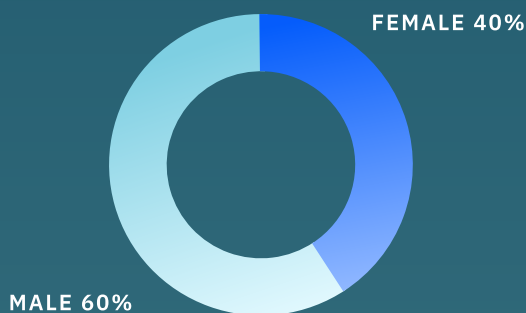
Delegate Statistics

1000+ CUMULATIVE DELEGATES

20+ INDUSTRY PARTNERS

21 SCHOOLS REPRESENTED

Demographics

Gender

FEMALE 40%
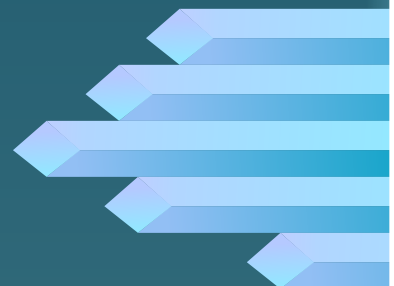
MALE 60%

Year Of Study

1ST YEAR 20%

2ND YEAR 25%

3RD YEAR 30%

4TH YEAR 20%

GRADUATE 5%

Student Representation

CUCAI 2023 Partner Organizations

QMIND

U of T AI

Western AI

Waterloo AI

York AI

McGill AI

U Vic AI

Past Attending Schools

Notable Past Speakers

Shivon Zilis
Board Member
OpenAI

Laurence Moroney
Lead Artificial
Intelligence Advocate
Google

Geoffrey Hinton
"Godfather of AI"
UofT, Google, Vector
Institute

Ania Halliop
Senior Director of
Engineering
Github

Sheldon Fernandez
CEO
Darwin AI

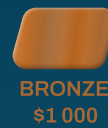**Dan Desjardins**
Founder & CEO
Distributed Compute
Labs

Inmar Givoni
Former Director of
Engineering
Uber ATG

Ron Bodkin
Former VP of AI
Engineering & Advisor
Vector Institute,
Schwartz Reisman
Institute

Sponsorship Tiers

	BRONZE $1 000	SILVER $2 500	GOLD $5 000	PLATINUM $10 000

Recruiting

	BRONZE	SILVER	GOLD	PLATINUM
Delegate Resume Book	✓	✓	✓	✓
Student Project Lookbook	✓	✓	✓	✓
Access to CUCAI Discord	✓	✓	✓	✓
Booth at Conference		✓	✓	✓
Host a Workshop			✓	✓
Private Networking Session				✓
Choice of one Panelist				✓

Branding

	BRONZE	SILVER	GOLD	PLATINUM
Logo on Website Sponsor Page	S	M	L	XL
Event Poster Logo Placement	S	M	L	XL
Logo on Website Landing Page				✓
Logo on Cover of Event Brochure				✓
"Powered by" Logo Placement				✓

General

	BRONZE	SILVER	GOLD	PLATINUM
Social Media Mentions	1	2	3	5
Logo in Monthly Newsletter	1	2	3	5
Conference Tickets (Meals Included)		2	4	6
Open & Closing Ceremony Speaker				3 mins

CUCAI will organize hotel room bookings at a discount for sponsors coming to the conference. The cost of these rooms will be added to the final sponsorship total owed.

Details of Sponsor Benefits

Booth

Face to face hiring events have not taken place for over 2 years, and are only starting to return now. Students have missed this type of personal interaction. Having a booth at CUCAI gives your company "real-estate" at CUCAI 2023, a home base to actively recruit from. All throughout the conference there will be foot traffic to your booth. This is a chance to recruit and hand out your merch!

Workshops

To peak student interest in your company, host a workshop and show them what you are all about! This year, our workshops will be 1-hour events with active delegate participation. This is the perfect opportunity to demonstrate how to build an app using your platform, or to have students compete to explore solutions to real problems that your company faces. Creativity is key here, and we are open to any ideas you might have.

Private Networking Session

Networking is one of the core values that CUCAI offers its delegates and sponsors. As a Platinum Sponsor, your recruiters will be allowed to offer select delegates an invitation to a private networking event. Hand these invitations out to students who impress you at the project showcase, or at your recruiting booth. This will add a personal touch to your networking efforts with the students you find most impressive.

"Powered by" Logo Placement

Your logo will appear next to ours saying "CUCAI 203 Powered by [YOUR COMPANY]". This will appear on the main banners, title slides, and website landing page, etc. Including branding materials online and in person. (*This excludes CUCAI merchandise)

Details of Sponsor Benefits

Choice of Panelist

One of the main events at CUCAI 2023 will be our discussion panel. As a platinum sponsor you will be able to choose one person to sit on this panel. We would also love you to contribute your ideas about potential topics for the panel

Design Team Look Book

There will be more than 40 design teams presenting at CUCAI. Every sponsor will receive a digital booklet before the conference detailing all the projects, so you can make sure to see your favorites.

Discord Access

We have just recently launched our discord server. This will be a central hub filled with STEM students from across Canada. Having access to our server will give your company the ability to network with these students and post job opportunities. Your company will be given a dedicated channel where any content can be posted.

Resume Book

The delegates of CUCAI are among the best undergraduate talent in AI. We will be collecting resumes from all delegates and distributing them to partners in digital booklets prior to the conference.

Coffee Chats

With access to the CUCAI resume book ahead of the conference weekend, you will be able to select your favorite candidates to sit down for a chat with a representative from your company. Think of this as an informal interview where you can get to know a candidate beyond just their resume.

Additional Sponsorship Opportunities

Industry Exclusivity*   +$10 000

For larger companies in a competitive industry, we understand being the sole company attending CUCAI within that industry can make a difference in the impact they have on our students. We are offering for companies to purchase, for an additional cost, to hold the exclusivity of their industry.

Platinum Exclusivity*   +$20 000

This year, we are looking to work with 2-3 platinum sponsors. We are open to having the conference hosted exclusively by one company. This is the best opportunity for your company to stand out and have your name associated with CUCAI 2023.

*Please note

These options are only available to be added to the Platinum Sponsorship

These opportunities are first come, first served. If another company in your industry or another Platinum Sponsor has signed a sponsorship contract, we will not remove them as a sponsor and exclusivity offers will no longer be available.

Gala Sponsor   +$15 000

On the Saturday night of the CUCAI weekend, we will be hosting a Gala Diner for all 300 of our delegates. As our gala sponsor, this entire event will be labelled as "YOUR COMPANY GALA". A representative from your company will have the opportunity to speak at the opening and closing of the Gala. Your logo will be the only logo present throughout the evening.

Pitch Competition Sponsor   +$10 000

Queens AI startup incubator, InQubate, will be hosting an AI business pitch competition at CUCAI 2023. The money from this sponsorship will go directly to funding the winning business pitched at that competition. This is an opportunity for your company to help ignite the future of a student-founded AI business.

Closing Remarks

Past Sponsors

Thank you.

The Canadian Undergraduate Conference on Artificial Intelligence aims to make the newest advances in AI accessible to the undergraduate student community. We hope to bridge the gap between education and industry, while inspiring highly motivated delegates to deepen their understanding of and contributions to this evolving field. Your involvement would be invaluable in achieving the conference goals. We would love to have you join us as a conference sponsor for CUCAI 2023.

On behalf of the CUCAI team, we would like to thank you for taking the time to consider this opportunity. We look forward to hearing from you soon.

Contact Information

Cooper Lloyd
Co-chair

chair@cucai.ca