

#### **Dear Potential Sponsor,**

CU Cyber is Clemson University's student-led organization focusing on the technical and social aspects of cybersecurity. Our mission is to provide students with unique opportunities to compete in cybersecurity competitions, develop security skills, learn advanced tools and techniques, and network with industry partners. Our goal is to educate and prepare students for careers as cybersecurity professionals.

This is why we are proud to present the **Clemson University Capture The Flag** competition on **September 28th 2019**. Students from universities across the Southeast will put their cybersecurity skills to the test with fun challenges in networking, forensics, cryptography, and many other areas.

We want to make this an experience to remember, and would love for you to be a part of it.

## Why Sponsor?

Sponsoring CUCTF is a great way for you to connect with top cybersecurity-focused students at Clemson and other universities across the Southeast. By sponsoring you can:

- Connect with top students dedicated to excelling in the field of cybersecurity, and get early access to resumes and portfolios
- Foster relationships with university cybersecurity clubs across the Southeast
- · Support the next generation of cybersecurity professionals

The primary goal of this event is to help students learn about cybersecurity and test their skills in a fun and competitive way.

Your company will get to capitalize on a large amount of high-quality students who have an interest in cybersecurity.

Sponsorships will be through a donation to the Clemson University Foundation, an independent 501(c)(3). As always, feel free to contact us at **sponsor@cuctf.io** if you have any questions. We couldn't be more excited for the CTF, and look forward to having you as a proud sponsor.

Thank you, CU Cyber





# **Sponsorship Tiers**

### Level 1 Level 2 Level 3

Send engineers + recruiters	<b>/</b>	/	<b>/</b>
Collect resumes	/	<b>/</b>	<b>/</b>
Marketing			

Marketing on the 209' Media Light display on the outside of the <b>W</b> att Center	<b>/</b>	<b>/</b>	<b>✓</b>
Booth size for marketing materials. Includes table & video display	6' x 6'	10' x 10'	10' x 15'
Booth video display size	70" touch screen cart	110" touch screen video wall	220" video wall

#### **Branding**

Thanked at opening and closing ceremonies	<b>/</b>	<b>/</b>	<b>/</b>
Listed on promotional materials	<b>/</b>	<b>/</b>	<b>/</b>
Name and logo on T-shirts		<b>/</b>	<b>/</b>
CUCTF: Sponsored by [You]			<b>/</b>
Deliver Keynote			<b>/</b>

#### Swag

Distribute swag from booths	<b>/</b>	<b>/</b>	<b>/</b>
Distribute swag in our bag		<b>/</b>	<b>/</b>