

CUCTF 2020



Dear Potential Sponsor,

CU Cyber is Clemson University's student-led organization focusing on the technical and social aspects of cybersecurity.

Our mission is to provide students with unique opportunities to compete in cybersecurity competitions, develop security skills, learn advanced tools and techniques, and network with industry partners. Our goal is to educate and prepare students for careers as cybersecurity professionals.

We want to make this an experience to remember, and we would love for you to be a part of it.

Why Sponsor?

Sponsoring CUCTF is a great way for you to connect with top cybersecurity-focused students at universities across the southeast. By sponsoring you can:

- Connect with top students dedicated to excelling in the field of cybersecurity, and get early access to resumes and portfolios
- Foster relationships with university cybersecurity clubs across the southeast
- Be involved in extra activities throughout the competition (CTF Bootcamp, VR Lab)
- For Diamond sponsors, have the opportunity to be a keynote speaker

The primary goal of this event is to help students learn about cybersecurity and test their skills in a fun and competitive way.

Your company will get to capitalize on a large amount of quality students interested in cybersecurity

On the last page there is a sponsorship tier list detailing different ways in which you can be a part of CUCTF. Sponsorships will be through a donation to the Clemson University Foundation, an independent 501(c)(3). As always, feel free to contact us at sponsor@cuctf.io if you have any questions. We could not be more excited for the CTF and look forward to having you as a proud sponsor.

Thank you,
CU Cyber

in association with the Watt Family Innovation Center



CUCTF 2020 Contingency Plan

CU Cyber is aware of the lingering uncertainty with the COVID-19 pandemic. Our hearts are with those affected by the virus, and our leadership team is taking the steps necessary to ensure CUCTF 2020 is up and operational come October 3rd.

At this time, Clemson University has not released a statement regarding whether or not Fall Semester will operate under normal conditions. If Clemson University does not permit this event to take place, CUCTF 2020 will become a virtual event that will allow universities to participate in the event remotely. We will implement this plan by using the following strategy:

- Have universities VPN into CU Cyber's lab network to access challenges
- Present opening and closing ceremonies via Zoom
- Utilize Slack/Discord to answer questions, push notifications, and maintain a connection with participants
- Increase CTF infrastructure to allow more universities to participate online

CUCTF 2020 Contingency Plan for Sponsors

Without our sponsors, this event could never take place. That is why CU Cyber is dedicated to prioritizing our sponsors' needs throughout the event. In the case that CUCTF 2020 switches to an online infrastructure, all Event Sponsors will:

- Have the opportunity to connect with students through Zoom meeting lobbies
- Maintain sponsorship status into the CUCTF 2021 Event

CU Cyber understands that interacting with students online does not match the value of meeting with students in person. To ensure that your donation gives you your full value, sponsoring organizations will maintain their sponsor status at CUCTF 2021 with no extra cost! Please email us at sponsor@cuctf.io if you have any further questions regarding the Contingency Plan.

Sponsorship Benefits

Sponsor
\$250

Bronze
\$500

Silver
\$1,000

Gold
\$3,000

Diamond
\$6,500

Challenge Submission

The ability to submit a CTF challenge(*1,2)	✓	✓	✓	✓	✓
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Marketing

Listed on promotional material	✓	✓	✓	✓	✓
Listed on event web page	✓	✓	✓	✓	✓
Thanked at opening ceremony.	✓	✓	✓	✓	✓
Thanked at closing ceremony.	✓	✓	✓	✓	✓
Booth size for marketing materials			6'x 6'	10' x 10'	10' x 15'
Booth video display size				70" touch screen video cart	110" touch screen video wall (*3)

Recruiting

Collect Resumes		✓	✓	✓	✓
Send engineers + recruiters			✓	✓	✓

Swag

Distribute swag from booths			✓	✓	✓
Distribute swag within CUCTF bags (Each participant is provided a CUCTF bag)				✓	✓

Branding

Name and logo on T-shirts.				✓	✓
"Presented by [you]"					✓
Deliver Keynote					✓

(1) Sponsoring organizations will be emailed instructions on how to submit a challenge to CUCTF 2020.

(2) Upon challenge submission, CU Cyber has the right to decline the challenge. In this event, an email would be sent to the sponsor notifying them that their challenge was declined and why. The sponsor would still have the option to submit a new challenge.

(3) The first Diamond sponsor will receive a 220" touch screen video wall for their booth instead of a 110" touch screen video wall.

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