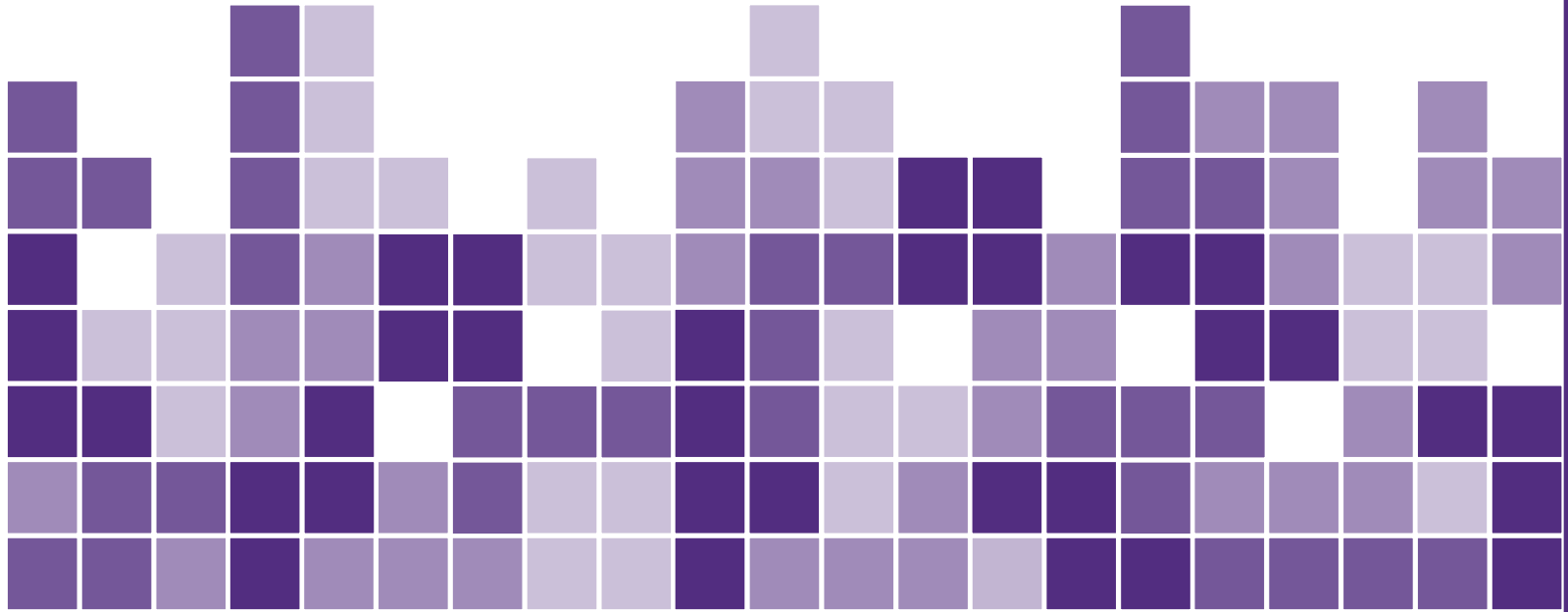# CU hack it

Sponsorship

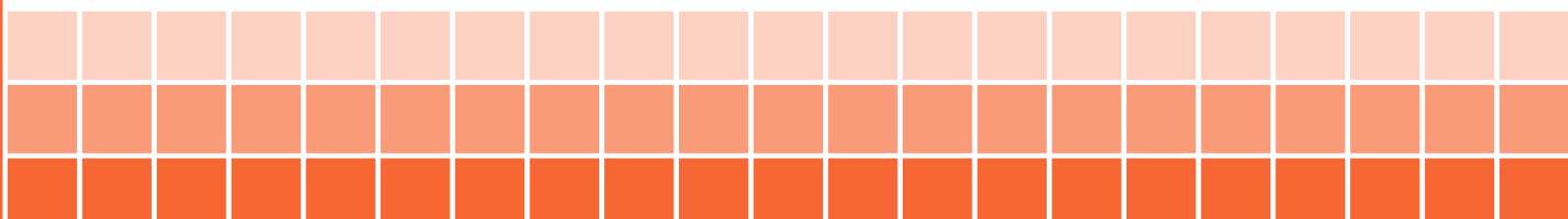March 10–11, 2018 • Clemson University

Dear Potential Sponsor,

We are CUhackit, a student-run hackathon that aims to provide students with the opportunity to harness their collaborative and technical skills to solve problems in a 23-hour event. Our mission is to unlock students' creativity across multiple disciplines to drive innovation and hands-on learning.

We would like to extend the opportunity for you to join us at our inaugural CUhackit event. As a sponsor, you will be integrated across all aspects of CUhackit, from mentoring to recruiting to education. Sponsorship establishes your name in the minds of our anticipated 100+ participants and allows you to showcase your products, technologies, and workforce to our talented, driven, and hard-working community.

Additional sponsor benefits include:

- Access to space for participation in the Sponsor Fair
- Brand placement opportunities throughout aspects of the event
- Demonstration of your core products, new technologies (e.g. APIs), and talented workforce (technical recruiters encouraged)
- Ability to mentor students as they work on their projects
- Space to host tech talks and learning sessions
- Sponsorship of a meal (Orange and Purple sponsors)
- Posing a unique challenge (Orange sponsor)

Sponsorship

	White $1,000	Purple $2,500	Orange $5,000

General

	White	Purple	Orange
Can mentor hackers	•	•	•
Table	1	2	3
Display type	Single	4-screen	16-screen
Sponsor a meal		•	•
Sponsor a learning session		1	3
Contribute to judging projects		•	•
Pose custom hack problem		+ $1k	•
Recognized as headline sponsor			•

Recruiting & Brand Opportunity

	White	Purple	Orange
Access to hacker resumes, emails, GitHubs, and LinkedIn profiles*	•	•	•
Technical recruiters	2	4	∞
Bring recruiting materials	•	•	•
Presence on t-shirt	Small	Medium	Large
Presence on website	Small	Medium	Large
Banner in event app			•

*Resumes, emails, GitHubs, and LinkedIn profiles will only be provided by express consent of the hacker

CUhackit@gmail.com