CUSP HACK DAY 2016



Project - Analyze Election Disbursement

Follow the Money



Wait, What! WOW!





Trump received \$1.6 million from Secret Service

The agency pays to travel with all presidential nominees, but in Trump's case, that money went to one of his companies. By ISAAC ARNSDORF and KENNETH P. VOGEL | 09/22/16 07:11 PM EDT

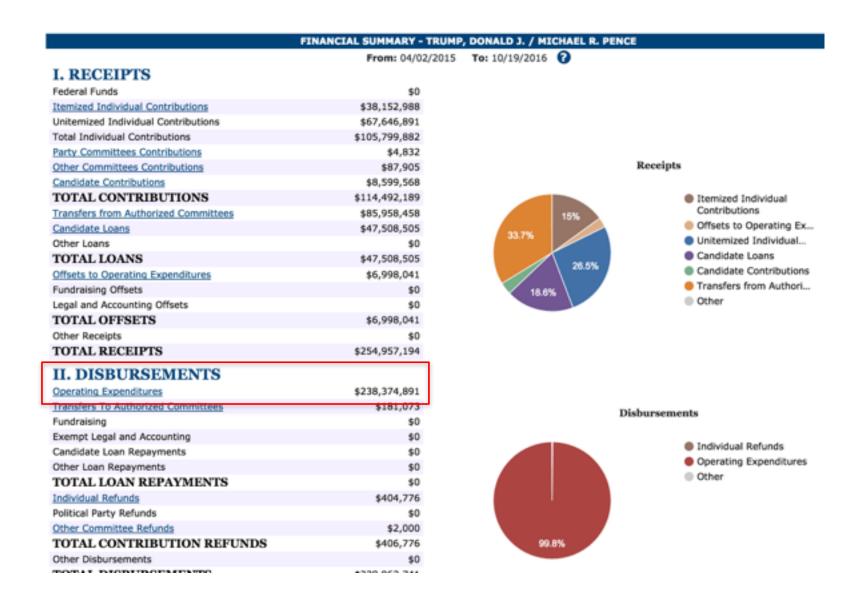
> Federal Election Commission records show that the U.S. Secret Service has paid the Trump campaign about \$1.6 million to cover the cost of flying its agents with the candidate on a plane owned and operated by one of his companies.

Trump's campaign paid his businesses \$8.2 million

The GOP presidential candidate draws on his own companies to an unprecedented degree.

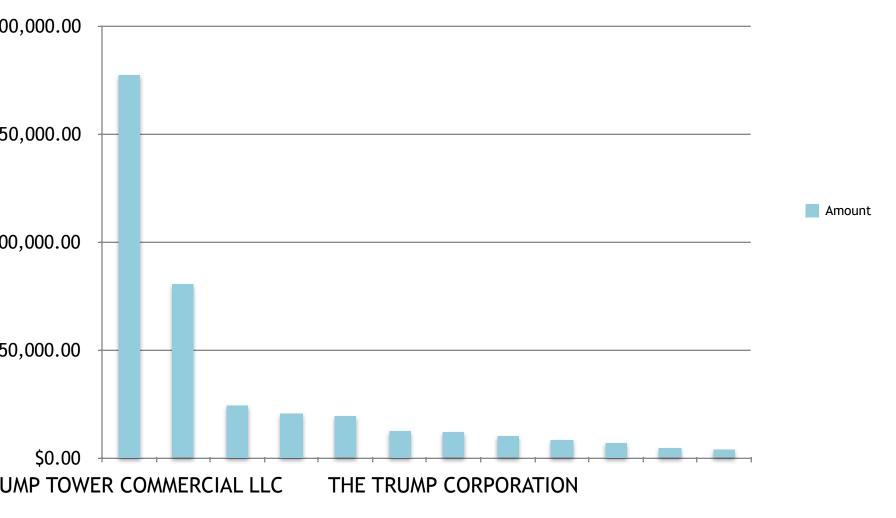
By KENNETH P. VOGEL and ISAAC ARNSDORF | 09/22/16 05:13 AM EDT

Financial Summary for Trump & Pence

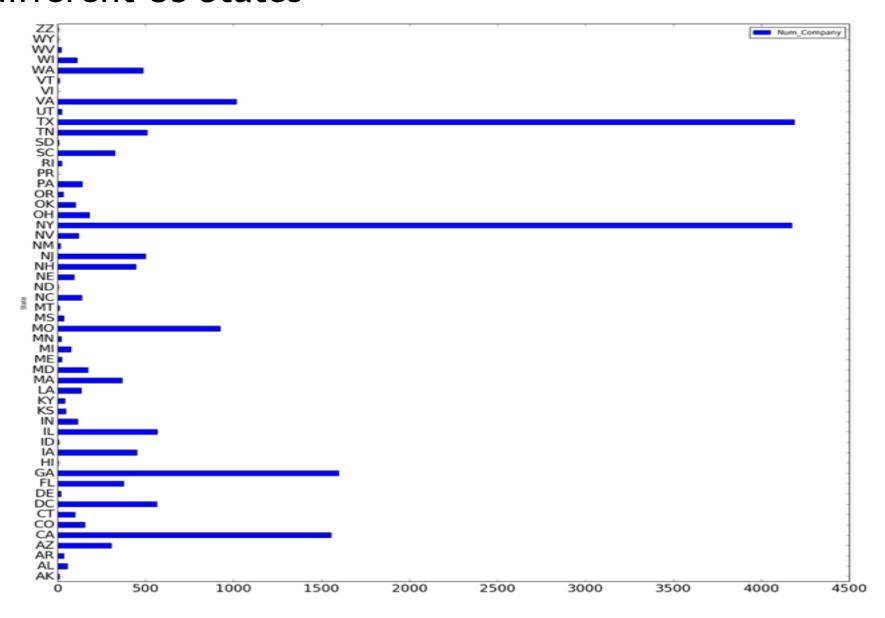


Disbursement to Trump Corporations

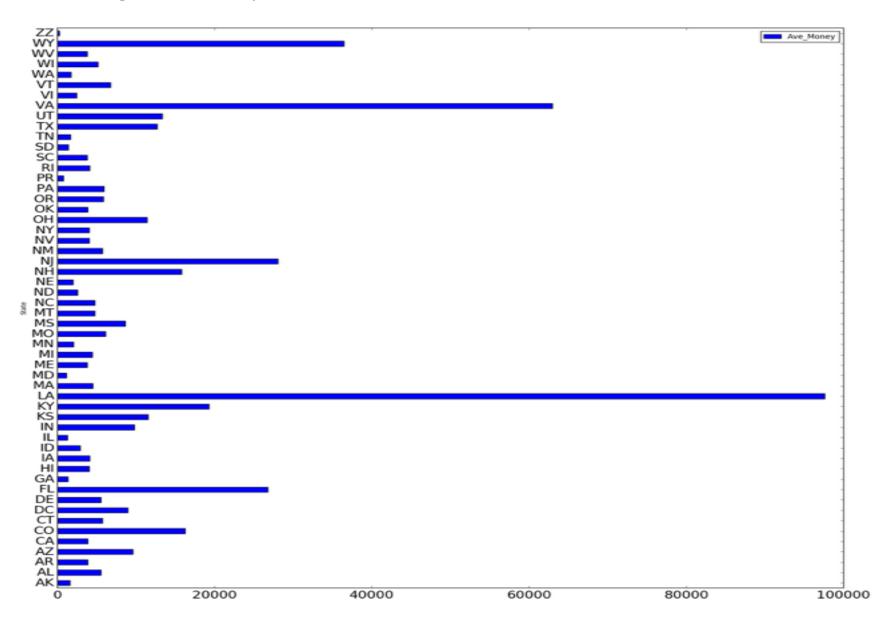
Campaign Disbursement to Trump Corporations (Greater than \$25k)



Money disbursed to number of companies in different US States

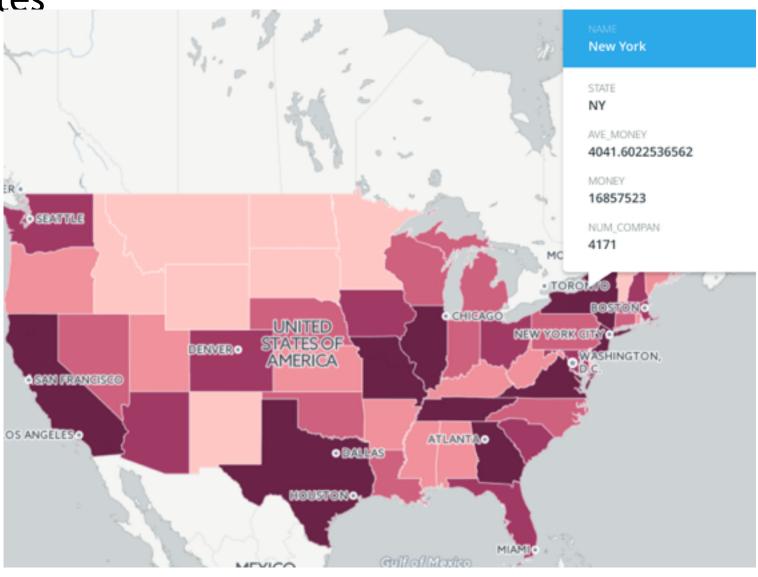


Average Money disbursed across the different US State



Presidential Campaign Disbursement across the US

States



Next Steps -

- Time-series analysis to understand at what point of time in the Election Cycle, how much money is disbursed across the US
- Election Cycle, how much money is disbursed across the US states.
- Influence of money spent in the US states and the desired outcome for the Presidential Candidate.

Data Sources -

 Federal Election Commission Data for Presidential Elections http://www.fec.gov/data/CandidateSummary.do?
format=html

- 270 to Win http://www.270towin.com/

Team -

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Thank you...