## Committee Activities

DeBenneville Pines Retreat – The dates for the retreat are confirmed for September 25-27. CVUUF will be the contracting organization and the bank. David Barker's plan includes: by April 15<sup>th</sup>; confirm the rates determine the charges for campers; publish a web site that can be used for promotion, registration form and general information; by sometime May, tart accepting registrations. The retreat organizers will need to recruit camp minister(s), camp nurse, children's program coordinators, workshop presenters, etc.

Marketing and Media Committee – A paid media plan has been developed and distributed by the committee focused on a two-week media test during the first two weeks of April. This time frame takes advantage of the Passover and Easter events. A web site companion for the marketing campaign has been developed. We intend to populate the web site with photos of members – so a legal permissions form will be needed. Michael Brooks is assisting with that. The committee is growing and continuing to recruit. The committee is working closely with the Welcoming Committee. Tom Bronzini has taken on the role of managing a media contacts database for news releases. The committee needs help with knowing what's happening that's worthy of publicity.

Faith in Action – UUSC Justice Sunday is March 29. The group continues to be active in supporting the overturn of Prop 8. Howard Bierman has proposed a new "Sharing Hearts" project. The Outreach Director is concerned that participation and visibility of Faith in Action / Social Justice remains low, and that this could be a more effective component of growth and retention.

Helping Hands – Needs for help with food are growing dramatically in the community due to the economy. Our Helping Hands typically has enough of volunteers and food when the CVUUF hosts the meal. There is a core group of 10-15 regulars.

Interweave - The group is growing slowly but steadily and developing a following, new people are coming. 16 people attended the last event. Another event with live music is planned in April. Interweave will hold a screening of *Milk* in May. A Laramie Project event to potentially be held in June is being considered – but a producer and more volunteer help are needed for that. There also may be a conflict with holding this event too near to the Annual Show on our calendar.

Community Forums - Vagina Monologs sold out two events, and raised more than \$3,600 for interface, another \$400 for the Vagina Monologs, plus all costs covered. 40-50% of attendees were from outside the congregation. Next events are the film 'The Singing Revolution' on Saturday 4/14, and on Friday 4/20, speaker from the Nuclear Age Peace Foundation.

ADR – Susan Dixon, Brian Balke, and Lorella Hess attended a PWSD-Sponsored Leadership Training School led by Ken Brown and others at Palos Verdes. 30 people attended from 12 congregations. Susan has also begun adding UU organizational news to the CVUUF newsletter. Interest and activity in the wider UU programs and organizations remains low in our congregation. There are only 13 subscribers to the 'WiderUU" Yahoo Group. It would be a great thing to see greater involvement in, and visibility, of the wider UU community within our congregational life.

Green Sanctuary appears to be showing signs of life. Paul Chavez is working on an Earth Day program.

Jeff Goldstein has taken the lead on planning our UU Family Seder event, which will be held on April 11.

## **Growth Goals / Progress**

Board Goals: Grow from 185 members to 370 members by June 2011, with interim goals of an average of 7.4 new visitors per week, a positive welcoming Sunday experience and structured path to new membership for at least 15% of all new visitors.

GOAL: Awareness and marketing, w/in 20 minute radius

## **Current Committee Chairs**

- Faith in Action Howard Bierman
- Interweave Jill Schlaus
- Community Forum Pamela Lopez/Matthew Wesiman
- Special Collections currently under FIA
- Helping Hands Tina Hoover
- Fair Trade coffee and chocolate sales under FIA
- ADR UUA, PSWD, Cluster UUSC support Susan Dixon
- DeBenneville Pines retreat David Barker
- Marketing and Publicity Laura Peterson
- Green Sanctuary Paul Chavez
- Cultural Events Open

## Metrics