

Tactical:

"Executives" - main job is to provide vision and direction. Need to minimize direct work.

At Large Trustees – get involved in projects that speak to your personal motivations or fall within your skill-sets.

Council - Act independently - clarify VP and Secretary roles as Board liaison rather than part of a Council group

Treat Council meetings as a forum for directors or a Staff meeting of peers with VP and Sec representing the Board.

Encourage the model where Dennis asked for Board assistance with emotional reactions to budget freeze specifics which Laura took to make happen

Also encourage the model where the Council as a whole asks the Board for policy - example for budget spending alteration a few years ago

Agendas - send to all interested (maybe not entire fellowship)

Short term - start immediately:

#1 - get a set of **directors** who are solidified and unified with each other and with their relations to the Board. Perhaps a council retreat once the makeup stabilizes (est. Jan before Communications Director will be filled based upon the Task Force report)
[Laura]

#2 - **Minister transition** made solid. 1 vs 2 years, consulting minister vs interim
[Paul and Merlin]

#3 - Get a clean **budget baseline** so everyone is talking the same. Put on Google apps? [Arlene]

#4 - **Strategic Plan.** Start with consolidating the Wheeler and fellowship ideas into groups. Initiate the long-term process. Include a budget in parallel for all years.
[Ellen]

#5 - **Canvass.** Plan dates and oversee management of the whole canvass.
[Jeff]

#6 - **Covenant of Right Relations** - Get it planned with solid dates.
[Arlene or Bea or Floyd?]

Mid to long term.

Midyear meeting.

End of January.

Decision items set beginning of January.

Straw vote on budget even if Board has independent authority for changes.

Extending our Ministry

Extract related Wheeler items

PR for CVUUF to be known in the community

Committee chairs tuned in on how to make press releases and other PR

Tracking of events other than Sundays

Use of social hall information at other events

Videos - after services?

Logo store?

Internal awareness - Dennis

Get rid of deficits - need Arlene's info to begin and then plan forward budgets

Looking at current deficits:

What would happen if deficit turns out to be \$85K?

Can we make \$65K this year?

Suppose canvass only brings in \$20K vs \$29K BUT salaries are reduced by \$24K
[Choir unpaid leave and minister reduction]

Getting 2010-11 in control requires immediate freeze (call it cut if it will make some people happier?)

Ask scenarios

\$11 per week ask

Alt under \$1K target to \$1K, over target 3-5%

Sunday experience evaluation

Follow up with visitors who do not make second visit within 3-4 weeks.

Use email or written mail.

Ask something like:

We welcomed you on _____ and we haven't had the opportunity to welcome you again. We are truly interested in you and what we might do that would give us the opportunity once again.

X I expected something different

X The worship service should be more engaging

X We should be more welcoming

X We should be less pushy

X I should have felt more at ease

X The physical plant could be better

Maybe Stacie Strossman could do this?

Should we take this on rather than deferring to Carol since she has hesitated.