
CVUUF Strategic Plan

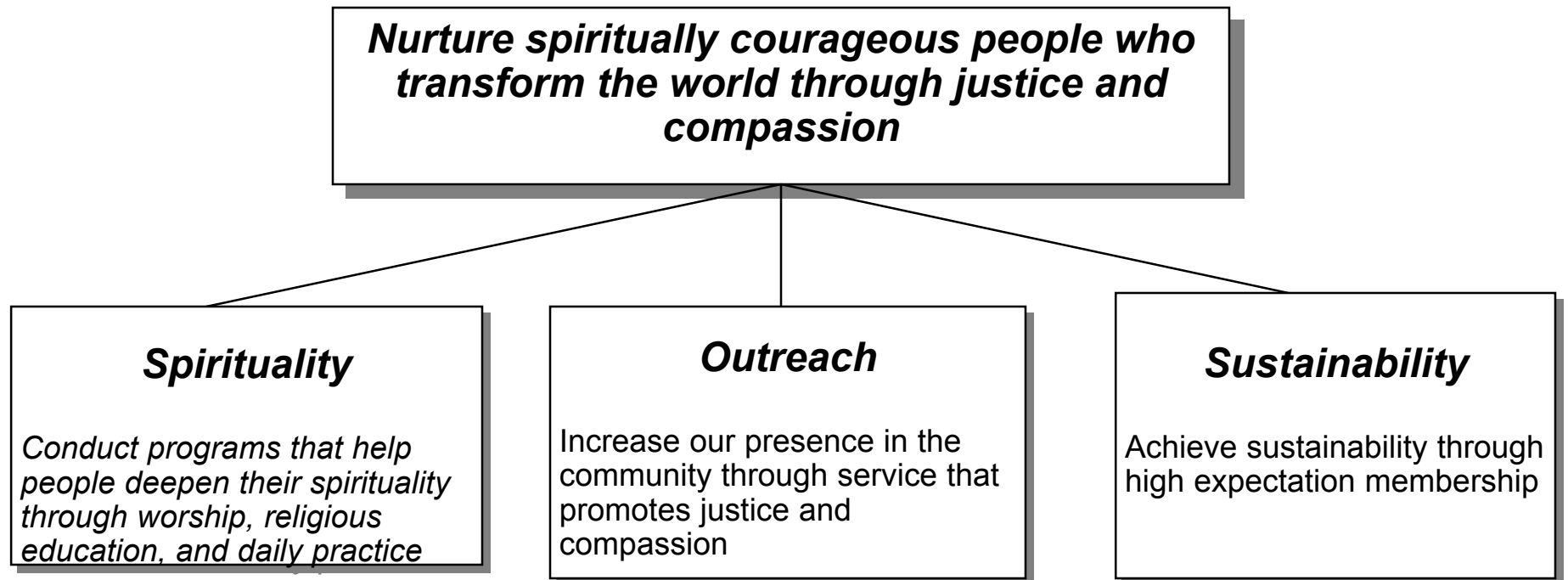
January 2012

CVUUF Board

Mission

***Nurture Spiritually Courageous
People Who Transform the World
through Justice and Compassion***

Strategic Paths



Spirituality

<i>Strategic Path</i>	<i>Measure</i>	<i>Goal in 2015</i>
Conduct programs that help people to deepen their spirituality through worship, religious education and daily practice		

Key Initiatives	Owner	Measure of Success	Estimated Results in 2013
Enhance worship opportunities to meet the spiritual needs of a more diverse community	Lora	1. Increasing membership of 20 to 30 yr olds 2. Establish a creative arts worship team	1. 8 in FY 2012 12 in FY 2013 2. Completed
Evaluate existing small group ministry program in the context of our mission	Lora	Establish a plan for small group ministry	Completed
Provide opportunities for members to deepen their individual spiritual practice	Lora & Council	1. Expand Adult RE to three programs per year 2. Increased awareness of spiritually based programs	1. 50% of members can identify their spiritual practice 2. Communication plan implemented

Outreach

<i>Strategic Path</i>	<i>Measure</i>	<i>Goal in 2015</i>
Increase our presence in the broader community through service that promotes justice and compassion	% of budget for outreach programs	5% of budget

Key Initiatives	Owner	Measure of Success	Estimated Results in 2013
Increase member participation	Outreach Director	1. Membership participation in a service or a cause 2. one major event	1. 40% of members 2. 33% event participation
Support programs in the community that exemplify our mission and principles	Council	Increase effectiveness through prioritization while supporting people's passion and energy	Dynamic communication plan incorporates social media
Support events that engender discussions with the greater community on justice and compassion		Ensure the continuing success of Community Forum	

Sustainability

<i>Strategic Path</i>	<i>Measure</i>	<i>Goal in 2015</i>
Achieve sustainability through high expectation membership	Budget	Balanced budget

Key Initiatives	Owner	Measure of Success	Estimated Results in 2013
Develop leadership pathway through training and mentoring	Board	Revive leadership development committee	Plan established
Increase volunteer participation in the running of the fellowship and its programs		Fill empty positions	Full council Full staff
Encourage "Modern Tithe": 5% to the church; 5% to other causes	Members	100% CVUUF Board committed to get modern tithe as soon as possible	Reduced deficit by 40%
Foster congregational activities that create loving relationships	Members	Eager participation	Practicing our New Covenant of Right Relations