

Pet Population

51,000,000

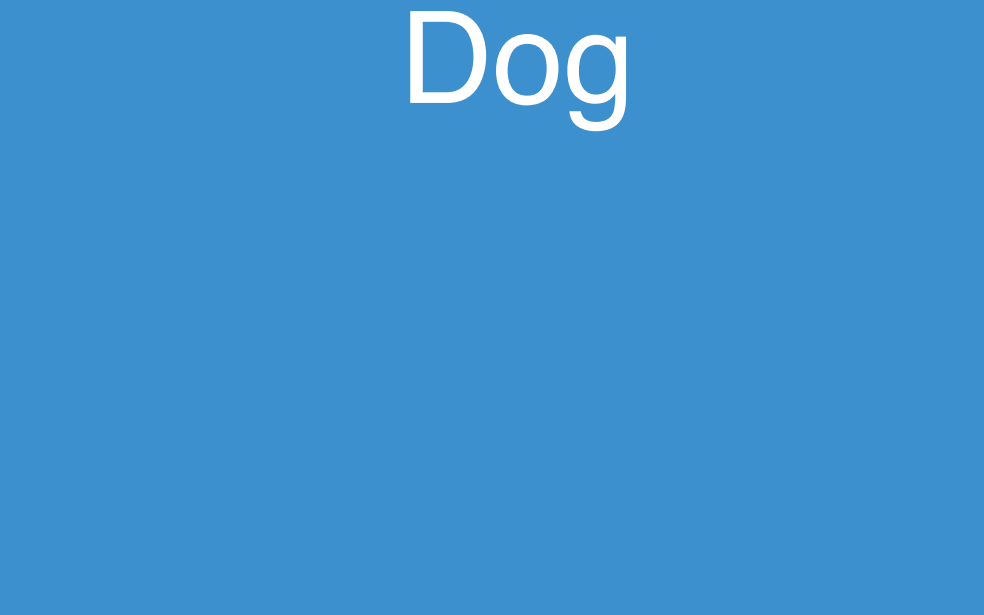
The current number of pets in the UK



1/2

It is estimated that 1 in 2 UK households own 1 or more pet.

Top 3 Pets



Dog



Cat

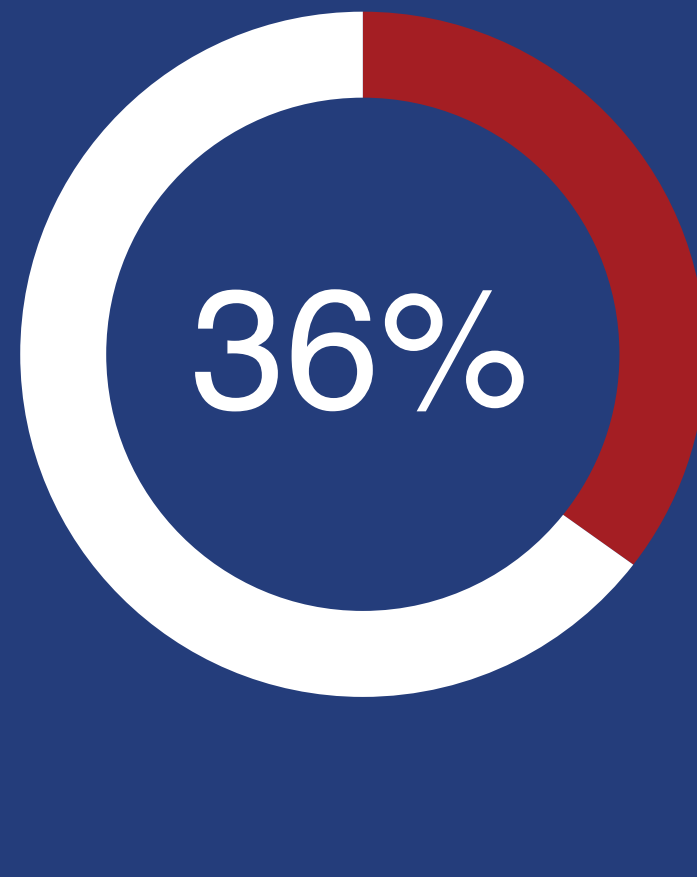
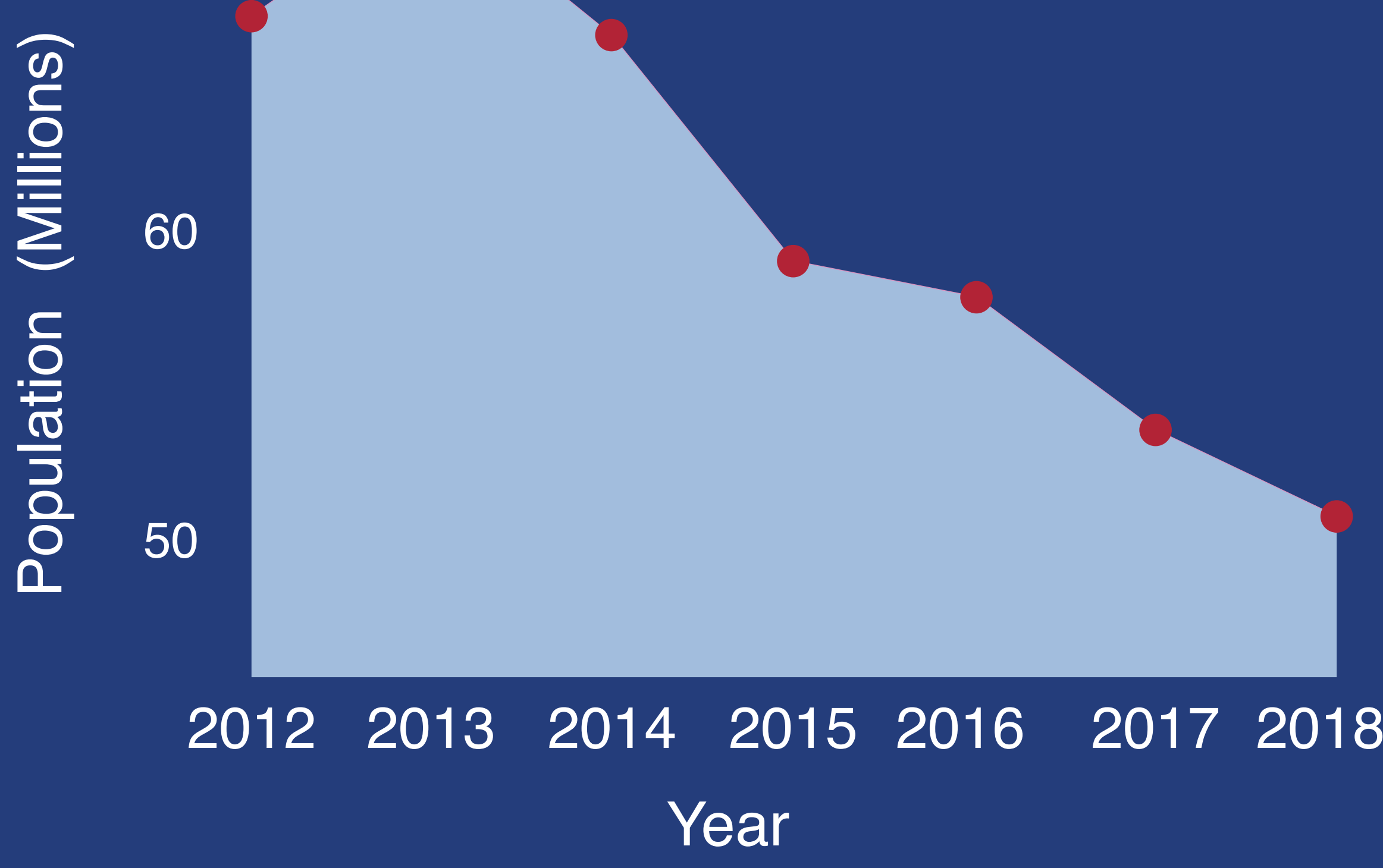


Rabbit

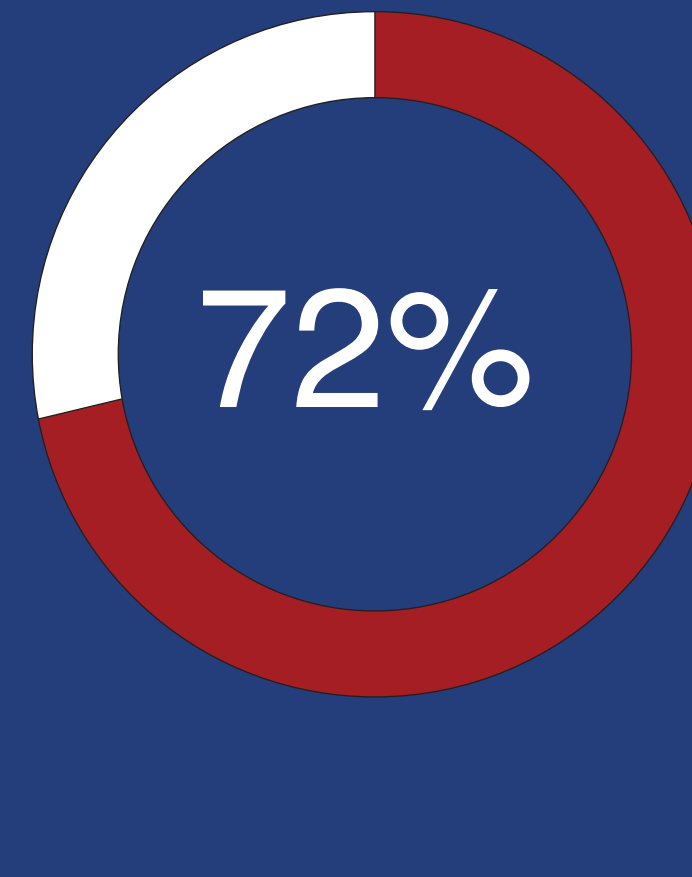
Excluding Fish

20,000,000

The Decrease in Pet Population since 2013



36% of over 65's own a pet



72% of homes with children under 16 own a pet

£1,150

The Average Spent on a Pet Per Year



£10 Billion spent on dogs per year

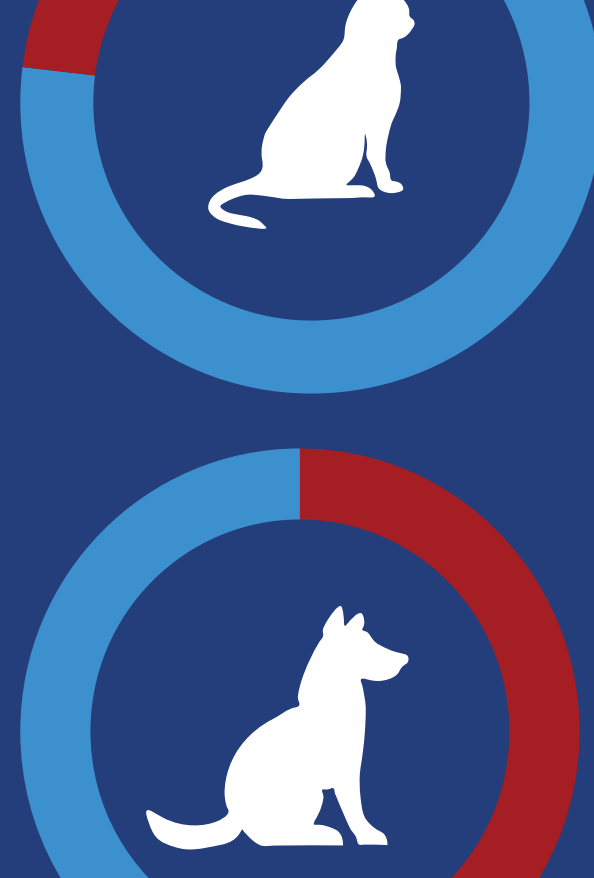
£8 Billion spent on cats per year

2/3

owners admit buying accessories for their pets.

1/4

pet owners buy their pets birthday gifts.



23% of cats eat dry food



77% of cats eat wet food



59% of dogs eat dry food

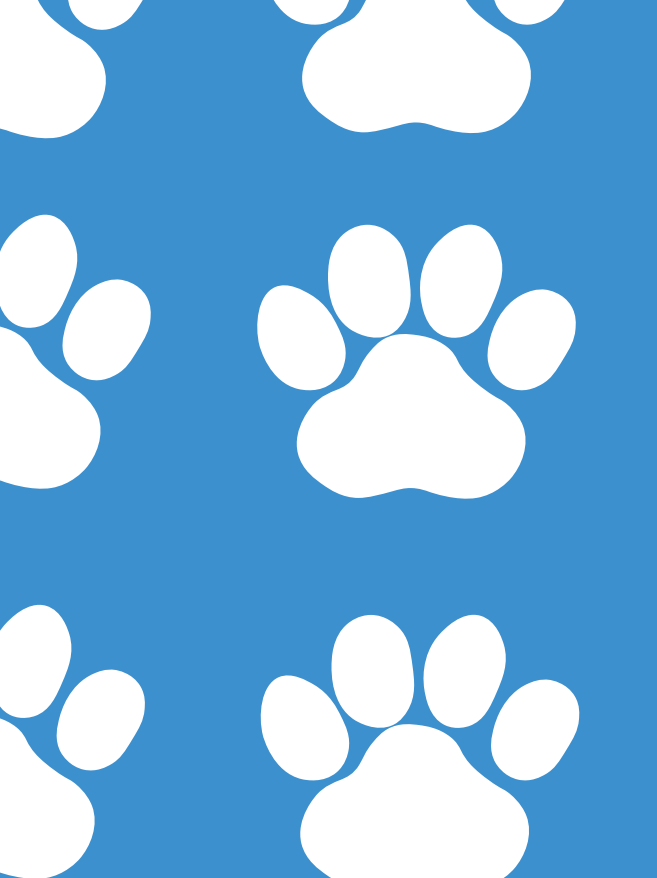


41% of dogs eat wet food



149,000

Reports of Cruelty or Neglect Per Year to RSPCA



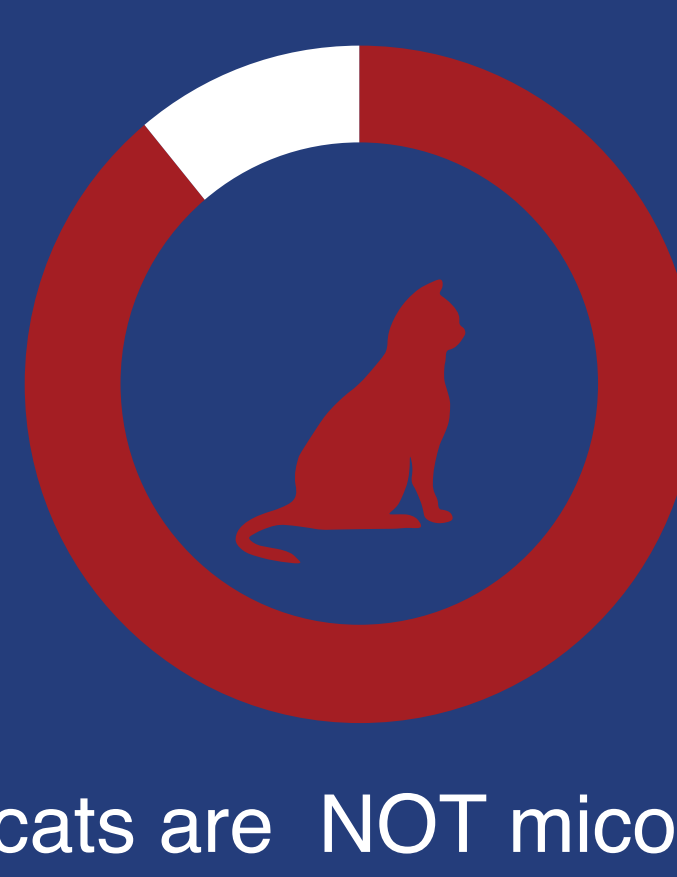
Every 30 seconds a call is made to the RSPCA in England and Wales.



 = 7200 Animals Rescued by the RSPCC

256,979

Microchipped, Neutered and Treated by RSPCC Per Year



93% of dogs are micorchipped



Unlike dogs, it isnt compulsory for cats to be microchipped

46,949

Find new Homes Per Year

