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Provo Site

Fossom

Humanities 1010

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Creative Project Paper

In the beginning of this semester, the class was introduced to this assignment. I have to admit that I was somewhat hesitant and curious as to how I was going to be able to do this project. I would not consider myself to be very creative in the connotative sense, meaning that most people think creativity means writing a poem, painting a picture, making a sculpture, etc. I have only dabbled into these types of creative works with homework assignments, but I have always considered myself creative with photography and image manipulation (i.e. photoshop). But even with all these doubts, I was still very excited to get started and to try out the five step creative process that we discussed in class. The steps included in this process are: first insight, saturation, incubation, the “ah-ha” moment, and verification. In the progression of my creative work, I found that the steps I took matched quite closely to this process and the five steps it includes.

The first step in the creative process is the first insight. In this stage, someone receives the spark of inspiration. My first spark of inspiration came from watching the movie *UP*. In this movie, an older man and a boy scout go on an adventure to a remote area somewhere in the rainforests of South America. Their adventure has many interesting sceneries and this is where I received my first insight. I was imagining that I too was in South America participating in the adventure, and then I thought that it would be an amazing tourist destination. I wanted to recreate

was I had imagined in some form. At this point though, I had no idea what type of medium to use to recreate what I had pictured. Some of the initial ideas I had for the medium included a painting, a poem, a song, a movie, or a picture. All that I knew for sure was that I wanted to recreate what I had pictured, which was the idea of making Paradise Falls, the rainforest in South America, an adored tourist attraction.

The second step is saturation. In this stage, one is supposed to learn as much as they can about the subject, and this is exactly what I did. Since my idea was about recreating Paradise Falls, I decided to rewatch the movie *UP* and pay close attention to all the various elements that were involved in the creation of Paradise Falls. I also decided to look up some other artists' depictions of Paradise Falls. I found this to be quite useful because it gave me a perspective of what common elements that people picked up from watching the movie, but it also gave me some ideas as to what I could include in my art piece that would make it unique from the rest. After doing this, I still had no idea what medium to use to portray what I had imagined; this came later in the next phase.

The next stage in the creative process is incubation. This stage was by far the hardest for me. It was the most difficult because I am the type of person who tries to take charge of things and make them happen, but this stage is passive and you cannot force anything. It seems to be subconscious and comes at any time and in any place. This phase took about three weeks, and it was quite frustrating the whole time. It was interesting though because it seemed like the moment that I stopped worrying about the project and decided to let this phase take its course, the magic happened and everything came together. In the first few weeks of this phase I was writing down some of the things that I had imagined. Nothing more than a few descriptions of the landscape and some of the activities that I had imagined that would be available to the

tourists that visited the Paradise Falls that I had imagined; this was probably the thing that I did wrong in this phase. This was my way of trying to force connections to be made, but it ultimately failed. After I stopped writing these descriptions, the final stage before I started my creative work piece began.

The fourth stage of the creative process is the “ah-ha” moment. This is the stage in which everything comes together and you have the final picture in your mind. This was also the phase when I found out what medium I wanted to use for my project. I knew that the project that I was going to create was a brochure that would advertise Paradise Falls as an exotic get-away location for tourists. This type of medium seemed appropriate for me and my existing skill set. A brochure worked well because it included everything that I had researched in the saturation phase and some of the descriptions that I had written in the incubation phase. I now had the final medium and mental picture that I wanted for my final creative piece of work. After this, I began working on my brochure idea in photoshop. Once I had finished to a degree that I was satisfied, I moved onto the next and final phase.

The final phase in this five stage process is the verification phase. In this phase, the artist typically shows their piece of work and receives constructive criticism from various different people. In my case, after I had finished my work, I showed my friends and family. I was very nervous when I was about to show my work because I had worked so hard on it and did not want any extremely negative comments, but I showed it anyway. The reactions that I received were varied, but most people seemed to like my art work. This set me at ease and I was quite satisfied with the end result of the entire project.

After everything was said and done, I really enjoyed this project. It allowed me to branch out and try something new and exciting. Thank you for a unique opportunity!

get-a-way ACTIVITIES

Not only do we have an astonishing variety of food, a variterly of enjoyable activities are available. The most popular activity is to ride a snipe; a snipe is a flamboyant bird which can flown to the top of Paradise Falls. At the top you can participate in a tour of the mystical rainforests and, if you are a little more daring, or soar to the bottom of the peaks with a parachute.

As well, there are plenty more activities. You are bound to find one that you adore.



what to SEE

The natural exquisiteness of the environment will astound anyone. One must-see place of Paradise Falls is the majestic waterfall. As well, adventurous hikes allow you to explore the beauty of the natural forest. While hiking, you will be able to smell the aroma of freshness which makes the hike even more entrancing.

At the end of the hike, the exquisite landscape is filled with rough pinnacles of stone and for many, this is where the journey of self-discovery ends with the fall of the facade peripherals of human nature



Paradise Awaits...

**Brian Petersen
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welcome to **PARADISE**

Paradise Falls, located in the remote rainforests of South America, is home to a gorgeous extract of nature, waiting for you to come and relish. Discover the greatest landmark that has been delicately created for you by the hands of Mother Nature. You will be provided with an excellent hotel and extravagant food grown solely in South America.

where to **STAY**

The private hotel rooms are like a dreamland on earth. All rooms are provided with private terraces offering a breathtaking view of the waterfall. The soothing sound of the falls will relieve you of all of your stresses. When you lay on your bed, you will be floating on air. Every time you inhale, you will receive a lungful of fresh air.

Our utmost importance tradition is to serve as a paradise away from home for all guests. We will accept any personal request given by all guests.

what to **EAT**

An immense garden of tropical fruits, that can be found only in the rainforests of South America, allows us to provide you with a very unique taste of foods. Call the front desk and request a custom fruit salad that will be made especially for your enjoyment. Sweet mango, juicy pineapple, crisp durian, lychee, and tropical pomelo are a few of the numerous fruits offered.

For those who are not appealed to fruit, we offer the rarest of meats and many unique dishes. Paradise Fall's dining room will be ready to serve you with quality food that meets your desires and satisfies your appetite. You are guaranteed to enjoy something on the menu of Paradise Falls.

