

JooYoung Seo

RSTUDIO INTERN FOR SUMMER 2020; PH.D. CANDIDATE (ABD)

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I am a learning scientist, software engineer, and internationally-certified accessibility professional.

Education

The Pennsylvania State University

University Park, PA

PH.D. IN LEARNING, DESIGN, AND TECHNOLOGY

Aug. 2016 - Present

- Expected graduation: May 2021.
- Dissertation Title: "Discovering Informal Learning Cultures of Blind Individuals Pursuing STEM Disciplines: A Quantitative Ethnography Using Public Listserv Archives."
- Committee members: Drs. Gabriela T. Richard (adviser; dissertation chair), Roy B. Clariana, ChanMin Kim, and Mary Beth Rosson.

The Pennsylvania State University

University Park, PA

M.ED. IN LEARNING, DESIGN, AND TECHNOLOGY

Aug. 2014 - May. 2016

- GPA 3.97/4.0.

Sungkyunkwan University

Seoul, South Korea

B.A. IN EDUCATION

Mar. 2009 - Feb. 2014

- GPA 4.08/4.50.

Sungkyunkwan University

Seoul, South Korea

B.A. IN ENGLISH LITERATURE

Mar. 2009 - Feb. 2014

- GPA 4.08/4.50.

Research Experience

IT Accessibility Team, Teaching and Learning with Technology (TLT)

University Park, PA

GRADUATE ASSISTANT

Aug. 2016 - Present

- Developing "Image ALT Text for HTML" and "Image ALT Text for Word" badges using the Penn State digital badges platform.
- Evaluating suitability of digital badges according to web content accessibility guidelines (WCAG) 2.0.
- Testing and consulting for accessible HTML5/CSS3 webpages for Penn State University sites and learning management tools (e.g., Angel, Canvas, Voice Thread, Adobe products, etc.)
- Engaged in a project for future research on making visualized statistical data accessible.
- Developed a package for statistical software R, called tactileR, which converts visual data into touchable graphs in conjunction with a Swell Form Heating Machine.

Playful Learning and Inclusive Design Research Group

University Park, PA

GRADUATE RESEARCHER

Aug. 2016 - Present

- Conducting interaction analysis and microethnographic studies for Dr. Gabriela Richard's inclusive gaming for learning and accessible makerspaces for youth with diverse background.

Online Interactions of the Blind Research Project

University Park, PA

PRINCIPAL INVESTIGATOR

May. 2019 - Present

- Conducting quantitative ethnography research on how blind learners pursue STEM disciplines as captured through a large-scale mailing listservs.
- Using data science, computational linguistics (i.e., unsupervised machine learning for text mining; natural language processing) approaches coupled with conventional ethnographic methods.

Accessible RMarkdown Online Writer (AROW) Project, Teaching and Learning with Technology (TLT)

University Park, PA

PROJECT MANAGER

May. 2018 - Present

- Developed an accessible web application for people with dis/abilities to easily compose a high-quality scientific document based on LAMP, AJAX, R Markdown, and MathML.

Accessibility of Maker Toolkits Research Project

University Park, PA

PRINCIPAL INVESTIGATOR

Jun. 2017 - Present

- Conducting usability and design research on how to make current electronics and maker toolkits more accessible for learners with visual impairments.

Learning2CC Project

SITE MANAGER

- Participated in an ongoing learning community project for sharing tips for video caption for deaf learners.
- Developed Learning2CC, the online community site, using the WordPress platform.

University Park, PA

Feb. 2015 - Dec. 2015

Avenue PM Research Group

GRADUATE RESEARCHER

- Participated in Dr. Simon Hooper's grant project sponsored by the U.S. Department of Education Stepping Stones Phase II program.
- Improved web accessibility for deaf-blind learners by removing blockers on website platform.

University Park, PA

Sep. 2014 - May. 2016

The Ministry of Knowledge Economy and Seoul National University

STUDENT RESEARCHER

- Visited various places in California, such as CSUN conference, museums, universities, and other public locations, to observe universal design products and services.
- Produced a comparison report on universal design products and services in Korea and the United States.
- Presented the report to the Quality of Life Technology team at Seoul National University.

Seoul, South Korea

Feb. 2012 - Mar. 2012

Publications

STATISTICAL COMPUTING SOFTWARE DEVELOPMENTS

- Seo, J.** (2020). *Edmdown: Writing a reproducible article for journal of educational datamining in r markdown*. <https://github.com/jooyoungseo/edmdown>
- Seo, J.** (2020). *Jlardown: Writing a reproducible article for journal of learning analytics in r markdown*. <https://github.com/jooyoungseo/jlardown>
- Seo, J., & Choi, S.** (2019). *Ezpickr: Easy data import using gui file picker and seamless communication between an excel and r*. <https://CRAN.R-project.org/package=ezpickr>
- Seo, J., & Choi, S.** (2019). *Mboxr: Reading, extracting, and converting an mbox file into a tibble*. <https://CRAN.R-project.org/package=mboxr>
- Seo, J., & Choi, S.** (2019). *Youtubecaption: Downloading youtube subtitle transcription in a tidy tibble data frame*. <https://CRAN.R-project.org/package=youtubecaption>

REFEREED JOURNAL PAPERS

- Seo, J.** (2019). Is the maker movement inclusive of ANYONE?: Three accessibility considerations to invite blind makers to the making world. *TechTrends*, 63(5), 514–520. <https://doi.org/10.1007/s11528-019-00377-3>
- Seo, J., & McCurry, S.** (2019). LaTeX is not easy: Creating accessible scientific documents with r markdown. *Journal on Technology and Persons with Disabilities*, 7, 157–171.

PAPERS IN REFEREED CONFERENCE PROCEEDINGS

- Seo, J., & Richard, G. T.** (in press-). Coding through touch: Exploring and re-designing tactile making activities with learners with visual dis/abilities. In M. Gresalfi & I. Horn (Eds.), *Interdisciplinarity in the learning sciences, 14th international conference of the learning sciences (icls) 2020*. International Society of the Learning Sciences (ISLS).
- Seo, J.** (2018). Accessibility and inclusivity in making: Engaging learners with all abilities in making activities. In *Proceedings of the 3rd learning sciences graduate student conference* (pp. 141–142). LSGSC Planning Team.
- Seo, J., & Richard, G. T.** (2018). Accessibility, making and tactile robotics: Facilitating collaborative learning and computational thinking for learners with visual impairments. In J. Kay & R. Luckin (Eds.), *Rethinking learning in the digital age: Making the learning sciences count, 13th international conference of the learning sciences (icls) 2018* (Vol. 3, pp. 1755–1757). International Society of the Learning Sciences (ISLS).
- Konecki, M., Lovrenčić, S., **Seo, J.**, & LaPierre, C. (2017). The role of ict in aiding visually impaired students and professionals. *Proceedings of the 11th Multidisciplinary Academic Conference*, 148.
- Seo, J.**, AlQahtani, M., Ouyang, X., & Borge, M. (2017). Embracing learners with visual impairments in cscl. In B. K. Smith, M. Borge, E. Mercier, & K. Y. Lim (Eds.), *Making a difference: Prioritizing equity and access in cscl, 12th international conference on computer supported collaborative learning (cscl) 2017* (Vol. 2). International Society of the Learning Sciences (ISLS).

Seo, J. (2019). Discovering informal learning cultures of blind individuals pursuing stem disciplines: A quantitative ethnography using listserv archives. *The First International Conference on Quantitative Ethnography: Doctoral Consortium*, S66–S67.

PUBLICATIONS IN HEALTHCARE

- I have contributed to the following publications for their methods and research designs.

Choi, S., & **Seo, J.** (in press-). An exploratory study of the research on caregiver depression: Using bibliometrics and lda topic modeling. *Issues in Mental Health Nursing*. <https://doi.org/10.1080/01612840.2019.1705944>

Choi, S., & **Seo, J.** (2019). Analysis of caregiver burden in palliative care: An integrated review. *Nursing Forum*, 54(2), 280–290. <https://doi.org/10.1111/nuf.12328>

Choi, S., & **Seo, J.** (2019). Heart failure research using text mining: A systematic review. *NURSING RESEARCH*, 68(2), E119–E120.

Choi, S., & **Seo, J.** (2019). Trends in self-management among adults with heart failure from 2011 to 2016 using the national health and nutrition examination surveys. *Journal of Cardiac Failure*, 25(8), S4. <https://doi.org/10.1016/j.cardfail.2019.07.540>

Choi, S., & **Seo, J.** (2018). Effects of nonpharmacological interventions for fatigue in patients with heart failure: A systematic review and meta-analysis. *Journal of Cardiac Failure*, 24(8), S73–S74.

Choi, S., **Seo, J.**, & Kitko, L. (2019). Exploring the lived experience of a family member with advanced heart failure: Using a text mining approach. *The First International Conference on Quantitative Ethnography: Poster Session*, S8–S9.

Current Memberships

- Member, International Society of the Learning Sciences (ISLS)
- Member, Association for Computing Machinery (ACM)
- Member, American Educational Research Association (AERA)
- Member, Association for Educational Communications and Technology (AECT)
- Member, International Association of Accessibility Professionals (IAAP)