Preliminary Round

A. Creativity & Innovation (25%)					
Criteria	**Poor (1-2)**	**Fair (3-4)**	**Satisfactory(5-6)**	**Good (7-8)**	**Excellent (9-10)**
Originality of Idea (10%) – The solution demonstrates novel thinking, a unique approach, or innovative use of technology to address the problem in a fresh and impactful way.	The solution shows no originality; ideas are common or copied with no improvement.	Minimal originality; slight variation of existing ideas but lacks uniqueness.	Some creative elements; idea incorporates moderate innovation but still familiar.	Strong originality; introduces fresh concepts or improvements over existing solutions.	Highly innovative; presents a breakthrough idea or a novel approach rarely seen.
Design Creativity (10%) – The solution showcases creative, thoughtful, and engaging design elements, including user interface, user experience, and overall visual execution.	Design is plain, unstructured, or lacks creativity.	Some effort in design but limited creativity or poor UI/UX.	Functional design with moderate creativity; UI/UX is acceptable.	Creative and appealing design elements; UI/UX is engaging and thoughtful.	Highly creative, professional, and visually impressive design with excellent UX.
Criteria	**Poor (1)**	**Fair (2)**	**Satisfactory(3)**	**Good (4)**	**Excellent (5)**
Problem-Solution Fit (5%) – The solution creatively addresses a real need or challenge in a way not commonly seen, clearly connecting innovation to practicality.	The solution does not match the actual problem; weak alignment.	Weak connection between solution and the problem; unclear reasoning.	Adequate alignment; solution addresses some aspects of the problem.	Adequate alignment; solution addresses some aspects of the problem.	Exceptional problem–solution alignment; creatively tackles the need in a rare or uncommon way.

B. Impactfulness (20%)

Criteria	Poor (1)	Fair (2)	Satisfactory (3)	Good (4)	Excellent (5)
Real-world Adoption (5%) - The solution shows strong potential for real-world implementation, with feasible and practical application readiness.	Unrealistic; cannot be used or implemented in real life.	Significant challenges for adoption; limited practicality.	Possible to adopt with some adjustments; moderate practicality.	Highly feasible and practical for real-world use.	Ready or near-ready for deployment; strong real-world implementation potential.
Economic & Social Value (5%) - The solution provides measurable economic, social, or community benefits.	No clear value or benefit.	Minimal value; benefits are unclear or limited.	Provides moderate social or economic benefits.	Shows strong potential for measurable social/economic value.	Delivers significant and meaningful benefits to society or economy.
Community & User Engagement (5%) - The solution demonstrates meaningful engagement with communities, users, or partners that supports adoption and long-term use.	No consideration of users or community.	Minimal engagement strategies; unclear user focus.	Some user engagement or consideration of community needs.	Strong engagement strategies; clearly considers users and partners.	Highly impactful engagement; strongly aligned with community/user needs and adoption.
Long-term Impact & Continuity (5%) - The solution is flexible, scalable, and adaptable to long-term growth and evolving needs.	Not sustainable; cannot scale or last long.	Limited long-term potential; scalability unclear.	Moderate long-term viability.	Good scalability and long-term relevance.	Highly sustainable; the solution is flexible, scalable, and adaptable.

C. Pitch & Presentation (15%)

Criteria	Poor (1)	Fair (2)	Satisfactory (3)	Good (4)	Excellent (5)
Vision Clarity (5%) – The presentation visually supports the project narrative through effective layout, graphics, flow, and visual storytelling.	Visuals unclear or distracting; does not support explanation.	Basic visuals; limited support for narrative.	Visuals moderately support the story; acceptable quality.	Strong visuals that clearly communicate the solution.	Exceptional visual storytelling; enhances clarity and engagement.
Holistic Evaluation (5%) – The presentation provides a complete and balanced view of the solution's technical, business, and user aspects.	Major gaps; technical/ business/ user aspects missing.	Covers some areas but lacks completeness.	Provides a moderately complete overview.	Well-balanced explanation of all major aspects.	Fully comprehensive and well-structured across all important dimensions.
Information Clarity (5%) – The presentation content is clear, concise, and well-structured, making key information easy to follow and understand.	Confusing, unclear, or disorganized information.	Some key points are unclear or poorly structured.	Understandable but could be better organized.	Clear, concise, and well-structured information.	Extremely clear, engaging, and logically organized content that is easy to understand.

D. Problem Solving & Relevance (25%)

Criteria	Poor (1-2)	Fair (3-4)	Satisfactory(5-6)	Good (7-8)	Excellent (9-10)
Solution Impact (10%) –The solution effectively addresses the identified problem and delivers meaningful value.	Little or no impact; does not address the problem.	Limited impact; partially addresses the problem.	Moderate impact; solves key aspects.	Strong impact; effectively solves the problem.	Significant and meaningful impact; fully addresses the problem with high value.
Audience Fit (10%) – The solution clearly meets the needs of the intended users or industry and is appropriately tailored to them.	No clear user or industry relevance.	Weak alignment with target users.	Moderately relevant to intended users/industry.	Strong relevance and clear user fit.	Perfectly matched to the needs of the target audience/industry.
Criteria	Poor (1)	Fair (2)	Satisfactory (3)	Good (4)	Excellent (5)
Feasibility (5%) – The solution is realistic and achievable within reasonable resource, timeline, and implementation constraints.	Unrealistic and unachievable.	Very difficult to implement; lacks practicality.	Achievable with some challenges.	Practical and realistic to implement.	Highly feasible with strong execution potential.

E. AI Model / Core Technology (15%)

Criteria	Poor (1)	Fair (2)	Satisfactory(3)	Good (4)	Excellent (5)
Core Features (5%) – The solution's AI model directly addresses the problem statement and performs the intended tasks.	AI features do not address the problem.	Weak alignment; limited ability to solve the task.	AI features moderately address the problem.	AI performs intended tasks correctly.	AI strongly addresses the problem with high reliability and purpose-fit features.
Functionality (5%) – The solution operates with all key features functioning correctly and with minimal errors.	Major errors; solution not functioning.	Frequent bugs; limited function reliability.	Most features work; minor errors.	Stable with minimal issues.	Fully functional, smooth, and error-free.
Relevance (5%) – The solution uses data and core technology that align appropriately with the problem statement and support building an effective model.	Dataset irrelevant or inappropriate for the problem.	Dataset partially relevant; significant mismatch.	Moderately relevant dataset; acceptable fit.	Relevant and well-matched dataset.	Highly relevant, well-curated dataset supporting strong model performance.